

# General Project Overview

April 2019



## 100th Anniversary Plaza Project by the Edmonton Federation of Community Leagues (EFCL)

- 2011**
- EFCL Board members start planning for 2021 centennial
  - Met with City of Edmonton – discussed three potential parks in the City
  - City and EFCL settled on W. Hawrelak Park
    - o City and EFCL discussed best location, most needed area for improvement. three different areas in the park
- 2012**
- Community Services Committee passed a motion to explore partnering with the EFCL for a capital project at W. Hawrelak Park to commemorate the 100<sup>th</sup> Anniversary in 2021
  - EFCL and the City worked together to create the initial conceptual design and budget.
  - City Council approved motion for EFCL to reallocate EFCL \$ to the 100<sup>th</sup> Anniversary project
  - 2012 Concept – Phase 1 – Community League Plaza – Targeted Construction Date 2016
    - o Phase 2 – Pathways and Stream Enhancement – Targeted Construction Date 2021
    - o Phase 3 – Waterplay area – City of Edmonton working with EFCL to coordinate with potential City Beach Area – no scope or target construction date determined yet.
  - EFCL Annual General Meeting – membership approved project concept and approved community league financial support to be secured annually for the years 2012 – 2016.
- 2013**
- EFCL hired Project Management Firm to create the project conceptual designs
  - EFCL began Public and Stakeholder Engagement – Public Open house sessions and one-one presentations Silver Skate Festival (Oct 21), Triathlon (Oct 9), Heritage Festival (Oct 7) , Arts Council
  - City decision to move forward with leading the waterplay feature, at the current proposed site to be near playground and EFCL project which now will only have the Plaza and stream loop within it's scope.
  - Concept development engaged with the public and stakeholders (April with City, October just EFCL)
- 2014**
- Final concepts passed with EFCL membership
  - Public Concept Design Consultation completed
  - Initial Review with Edmonton Design Committee
  - Environmental studies, research and reports
  - Major corporate and partner funding contribution agreements celebrated.
  - Began public consultations for features at Silver Skate Festival, Heritage Festival
- 2015**
- Initiated fundraising and history committees
  - Set up Edmonton Community Foundation Legacy Fund to receive donations



- Raised \$5,000 and EFCL Showcase event in June
- Received Grants and implemented Historical Research Project to develop historical project content
- Began Detailed Construction Designs
- Discovered proximity to City Waterplay Project
- New Stakeholder Consultation
- EFCL decided to reduce Secondary Plaza to improve pedestrian flow at pond. Sent letter to City Council.

## 2016

- EFCL set up Capital Campaign Committee
- Started Great Neighbour Race to bring profile to the project - \$ proceeds went to project.
- Finished Detailed Designs
- Approved through Edmonton Design Committee
- Building Permit approved
- Costing estimates a challenge – delayed project
- Began Tendering Process

## 2017

- Tendered project – invitation bid
- Construction bid costs were higher than estimated. (1 million)
- Economy challenges with fundraising
- Reached out to funders for consultation
- Project paused while new fundraising efforts explored

## 2018

- Review Project options and fundraising
- Hired new project management
- Reached out to Stakeholders
- Presented new funding plan to Funders

## 2019

- Project viable with successful \$1 million from Provincial Government
- Park event stakeholders expressed operational concerns – solution discussions in progress
- City of Edmonton shared Park Rehabilitation Project and potential park closure in future
- EFCL, City and Stakeholders assessing impacts of emerging changes
- EFCL advocating to complete build by 2021 anniversary date

You can find a 3 min video about our project on our website <https://efcl.org/events--projects/efcl-100-year-anniversary/>

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