



EDMONTON FEDERATION OF COMMUNITY LEAGUES

BOARD OF DIRECTORS

REGULAR MEETING PACKAGE

DATE: Thursday, November 13, 2014

DINNER: 6:00 PM / MEETING 7:00 PM

LOCATION: EFCL Office, 7103—105 Street

EFCL Board Planning Calendar November, December, 2014 And January, 2015

November 2014

- 13 EFCL Board Meeting
- 22 Leagues Alive
- 24 Social Media Training Workshop—Oliver
- 26 EFCL Planning & Development Committee Meeting

December 2014

- 04 Social Media Training Workshop—McLeod
- 11 EFCL Christmas Staff Dinner/Board Meeting
- 25-31 Office Closed

January 2015

- 08 EFCL Board Meeting
- 12 Social Media Training Workshop—Riverdale
- 21 Social Media Training Workshop—Royal Gardens
- 28 EFCL Planning & Development Committee Meeting
- 28 Social Media Training Workshop—Lakewood

Edmonton Federation of Community Leagues

Item 1.0

Board of Directors Regular Meeting

EFCL Office: 7103—105 Street

Thursday, November 13, 2014, Dinner 6:00 PM / Meeting 7:00 PM

AGENDA

- 1.0 Call To Order (7:00 PM)**
- 2.0 Agenda Review (pgs. 3-4)**
- 3.0 Urgent Matters / Presentations**
 - 3.1 Green Shack Program And New Community Recreation Model**
Debi Anderson and Doug Costigan, City of Edmonton
 - 3.2 Neighbourhood Watch (7:45 PM)**
Debbie Sellers (President) and Tessa Hrechka (Executive Director)
- 4.0 Approval of October 9th Board Meeting Minutes (Attached)**
- 5.0 Decision Items (8:15 PM)**
 - 5.1 Urban Design Student Research Project (pg. 5)**
 - 5.2 Partnership With Mill Woods Minor Football Club (pg. 6)**
 - 5.3 Short-Term Educational And Professional Development Leave (pg. 7)**

COFFEE BREAK—8:30 PM

- 6.0 Exemptions (8:45 PM)**
- 7.0 Board Reports**
 - 7.1 Heritage Canada Conference Report (pg. 8)**
Lindsay Smith, EFCL VP External, Greater Strathcona Director, District I
 - 7.2 Community: Programs and Policies 2014 Conference Report (pgs. 9-11)**
Mark Nicoll, Jasper Place Director, District E
- 8.0 EFCL Staff Reports**
 - 8.1 Monthly Financial Report (pg. 12)**
"That the EFCL Board receive the Financial Advisor's monthly financial report for information."
 - 8.2 EFCL 2014-2018 Strategic Plan (pgs. 13-36)**
 - 8.3 Draft 2015-2019 Business Plan (pg. 37)**
 - 8.4 Fall General Meeting Survey Results (pgs. 38-42)**
 - 8.5 Board Development Director's Report (pgs. 43-44)**
"That the EFCL Board receive the Board Development Director's written report for information."
 - 8.6 Community Development Advisor's Report (pgs. 45-47)**
"That the EFCL Board receive the Community Development Advisor's written report for information."
 - 8.7 Community Planning Advisor's Report (pgs. 48-51)**
"That the EFCL Board receive the Community Planning Advisor's written report for information."
 - 8.8 Marketing Director's Report (pgs. 52-53)**
"That the EFCL Board receive the Marketing Director's written report for information."

8.9 Executive Director's Report (pgs. 54-55)

"That the EFCL Board receive the Executive Director's written report for information."

9.0 News From The City Of Edmonton (9:15 PM)

9.1 Monthly Report (pgs. 56-59)

"That the EFCL Board receive the written report for information."

Stephane Labonne, Office of Great Neighbourhoods, City of Edmonton

10.0 Correspondence

10.1 Letter From Alberta Culture And Tourism (pg. 60)

Debbie Hagman, Connecting Us All Conference Planning Chair

11.0 Work In Progress (pg. 61)

12.0 Notice of Motion

13.0 Motion on Notice

14.0 District Updates/Feedback (9:30 PM)

- Verbal Presentations From Board Members

15.0 Private Matters (9:45 PM)

Item One—Meetings With City Councillors

16.0 Next Meeting/Announcements

**16.1 Thursday, December 11, 2014, 5:00 PM, Leefield Community League Hall,
7910—36 Avenue**

17.0 Adjournment

10:00 p.m.

5.0 Decision Items

MEETING DATE : November 13, 2014
AGENDA ITEM # : 5.1 – Urban Design Student Research Project
PREPARED BY: Allan Bolstad, Executive Director

Item 5.1

Recommendation:

That the board select one of the following topics as our suggested project for the student design competition that Urban Systems is conducting in 2015.

- A. A new Community League Hall, or**
- B. The ideal size of a Community League**

Report:

It is time for the EFCL to put forward a suggested project for the student design competition that Urban Systems is conducting in 2015.

Discussion among board and staff members has reduced the list of potential topics to two.

The first is to ask students to research the features that leagues would like to include in a new hall, if they were building one in 2015 and then price out the cost of building such a facility. This would help leagues that are planning to build a hall in the next few years, as well as those leagues that are trying to decide whether or not to build a new hall or renovate their old one.

We believe that a few dozen community leagues would be able to benefit from this information before it becomes too dated.

The second option would be to have the students determine the ideal size of a community league, taking into consideration the need for a sizeable pool of volunteers, the ability of leagues to service and properly represent a certain geographic area and the opportunity for residents to meet and work with others in an identifiable area.

This would help local residents when they attempt to create a new community league, as well as assist the boards of existing leagues that are thinking of splitting or amalgamating.

In each case, student teams would interview leagues and other stakeholders as part of their research.

Urban Systems, the company we are using to design and manage our 100th Anniversary Project in Hawrelak Park, is overseeing the competition and is providing \$10,000 in prize money to the winning teams.

The EFCL will help select the design teams, provide background and contact information to the students and help judge the contest.

The teams will work on this project as part of their winter study program at a post secondary institution in Edmonton.

Urban Systems has asked us to select a design topic as soon as possible, so it can communicate this to the students and their teachers.

MEETING DATE : November 13, 2014

Item 5.2

AGENDA ITEM # : 5.2 – Partnership With Mill Woods Minor Football Club

PREPARED BY: Allan Bolstad, Executive Director

Recommendation:

That the EFCL recognize the Mill Woods Minor Football Association as a Community Partner.

Report:

The Mill Woods Minor Football Association has expressed an interest in partnering with the EFCL as a way to help raise its profile and strengthen its connections with the community.

In order to kick start the partnership, the association has decided to make community league membership mandatory for all of its members. In addition, it will encourage its members to take part in community league activities and affairs.

In return, it is hoping that the EFCL will recognize the association and help promote its operations, by advertising its registration nights and other activities. This would be done through such things as links on our website, announcements in our E-News and at our general meetings.

This is the first time that the EFCL has been associated, in any formal way, with minor football in Edmonton. As such, it represents another opportunity to grow our membership and expand our involvement in the amateur sporting community, where we have been heavily involved for many years.

Mill Woods Football currently has 200 youth (aged 6-17) playing on Atom, Bantam, Peewee and Midget teams. It is part of the Capital District Minor Football Association, which represents 32 football clubs and associations in and around Edmonton.

MEETING DATE : November 13, 2014

Item 5.3

AGENDA ITEM # : 5.3 – Short-Term Educational And Professional Development Leave

PREPARED BY: Amanda Henry, Asst. Director/Board Development/Allan Bolstad,
Executive Director

Recommendation:

That the EFCL adopt the following policy.

Report:

5.7.5 Short Term Education & Professional Development Leave

Education and Professional Development Leave is defined as leave to take advantage of an educational or training opportunity that will enhance the employee's ability to perform their duties and will be of benefit to the EFCL. Approved training opportunities are to be given with pay.

Short Term Education & Professional Development Leave may be granted for:

- Training opportunities where EFCL has authorized the payment of tuition, registration or other fees.
- Free courses, webinars, or other no-cost opportunities.
- The completion of an academic or professional accreditation, such as a degree, diploma, or certificate from an accredited post-secondary institution or professional association. EFCL will not pay for the tuition, registration or other fees associated with these endeavours.

Arrangements for Education & Professional Development leave must be discussed with the Executive Director prior to leave being taken. All Short Term Education and Professional Development Leave will be approved at the discretion of the Executive Director, and such permission will not be unreasonably withheld.

Such permission will only be granted if:

- The EFCL's budget permits it,
- The training will not unduly interfere with the performance of an employee's duties,
- The timing of the training does not interfere with the employee's ability to assist with a major EFCL meeting or event,
- The time commitment for the training does not significantly change the scope of the employee's work or work hours, or if
- The time commitment does not exceed the employee's eligible allowance for Education and Professional Development Leave.

Employees are eligible for an allowance up to a maximum of 2 days (15 hours) per month of Education & Professional Development Leave. Employees may carry over the unused portion of their 2 day allowance up to a maximum of 5 days (37.5 hours).

Time taken as short term Education & Professional Development leave is to be documented on the employee time sheet.

Attendance at conferences will not be considered Education & Professional Development leave but will instead be considered part of the employee's assigned duties.

The EFCL may, at the discretion of the Executive Director, request reimbursement from an employee who does not attend a training opportunity where EFCL has paid the tuition, registration or other fees.

7.0 EFCL BOARD REPORTS

MEETING DATE : November 13, 2014

Item 7.1

AGENDA ITEM # : 7.1 – Heritage Canada Conference Report

PREPARED BY: Lindsay Smith, EFCL VP External, Greater Strathcona Director

Date: October 2 – 4, 2014

Location: Confederation Centre of the Arts Charlottetown, Prince Edward Island

I attended the last day of this conference while my wife, Cathy, and I were on our first trip to Canada's East Coast. The impetus for us taking this trip was that a fellow we had met a couple of years ago when we were on a trip to Australia was speaking at this conference. Mitch McKay was the Heritage Officer for the city of Port MacQuarie in Australia and when we were there he toured us around and told us about the history of the area and how it was being preserved, even on sites where developers were putting up new buildings.

The theme of the Charlottetown Conference was "Heritage Builds Resilience". Having a passion for history and heritage, the subject of this conference was of particular interest to me. I have often been saddened by older homes and buildings being torn down and replaced by new ones. I understand that from an economic point of view this is often the most practical way to go, but if we continually replace everything when it gets to be fifty to one hundred years old, we will never have anything that is two hundred years old.

Since I was only at the conference for one day, I was only able to attend a few sessions, but found them to be most interesting and informative. One session I attended was the one given by Mitch McKay on how they had convinced developers to preserve some of the heritage from the site they were building on and incorporate it into their new buildings.

Another session I attended was given by the Calgary Heritage Initiative on Century Homes Calgary. They encouraged Calgarians with homes around a hundred years old to research the history of their homes, such as who had lived there, and anything else of interest about the history of the home. The project team supplied a banner and a poster to each participant who then displayed the banner on their front lawn and put their findings about the history of the house on the poster. They had about 350 homes that participated. The findings were then digitally stored at the library for future reference. They said the public engagement and interest that this project created was phenomenal. I think that if people became aware of the history of their homes, there would be more interest in preserving them instead of replacing them.

The main theme that I gleaned from the conference was that preserving our heritage is not always easy and is often expensive, but it is well worth the time, money, and effort that it takes.

Next year's Heritage Conference is going to be held in Calgary and I am strongly considering attending.

MEETING DATE : November 13, 2014

Item 7.2

AGENDA ITEM # : 7.2 – Community: Programs and Policies 2014 Conference Report

PREPARED BY: Mark Nicoll, Jasper Place Director, District E

It seems to me everything every aspect of this gathering was designed to help us experience and/or understand how to build community. Perhaps one of the biggest “a ha” moments for me was the talking about the challenges of sharing the commons.

In medieval England the common was an integral part of the manor, owned by the lord of the manor, but over which certain classes of manorial tenants and others held certain rights. By extension, the term "commons" has come to be applied to other resources which a community has rights or access to. A person who has a right in, or over, common land jointly with another or others is called a commoner.

In Hardin's classic piece "The Tragedy of the Commons," a commons is a natural resource shared by many individuals. In this context, "shared" means that each individual does not have a claim to any part of the resource, but rather, to the use of a portion of it for his/her own benefit. The tragedy is that, in the absence of regulation, each individual will have a tendency to exploit the commons to his/her own advantage, typically without limit. Under this state of affairs, the commons is depleted and eventually ruined.

At the root of the tragedy is the unrestrained self-interest of some individuals. The underlying reasoning is that if the commons is eventually going to be used up, whoever effects the greatest use stands to benefit the most. Under this circumstance, it is seen that the benefit/cost ratio is astronomical: While the benefits accrue solely to the user, the costs are spread among all others sharing the commons. So a key element in avoiding such a tragedy is restraining individual self-interest.

Applying this concept to our communities, the commons are those resources that we all have access to; the parks, community hall, schools, roads and sidewalks. Often, when conflict arises with our neighbours or others, it's over conflicting ideas about use of the commons. For example, one of our conference sessions was held in a picnic shelter in a public park. It started to rain, so a group of younger adults boisterously celebrating joined us in the shelter. Their loud discussion and music interfered with our group at the other end of the shelter who were trying to experience the *soul of place*. On a couple of occasions, members of our group went over and asked the others to quiet down so we could hear each other, with limited effect. Finally, when the rain let up and the others left, a member of our group reminded us that we had just experienced a challenge that often arises when we share the commons; conflicting uses of a shared resource; in this case a shelter from the storm. Such conflicts often arise between neighbors and/or groups of neighbors over sights and sounds that are perceived to be offensive to some and, on a larger scale, with outsiders who wish to do something different in a community that current residents feel will negatively affect their use of the commons. A case in point, currently unfolding in my district, is the reaction of some members of the community to the proposed possible introduction of a building housing a program that reunifies families who want to regain custody of their children. As I understand it, concerns are being expressed around safety and challenges in sharing their commons with new and somewhat different neighbors.

Conference sessions

The speakers at this conference were key thought leaders about community and its programs and policy. They included John McKnight and Peter Block, authors of the book **Abundant Communities**, among many others.

Here are three examples.

Community and its Counterfeits with John McKnight & Al Etmanski

In every neighbourhood there is a huge & invisible list of possibilities that often don't get realized. The work of institutions is very visible. So what are the processes that make visible the invisible resources that exist and connect within communities?

The first step is to realize the gifts and capacities of individuals within the community, to move people towards relationship with each other, and facilitate connections between them.

What is it about the soil in Canada that is fertile for ABCD?

- A culture of cooperation
- Egalitarian humility
- Scale and belief

Are we a society that is careless or care-less? Making our institutions better will come to nothing unless we have a community that is heart-ful, wise and just. How can we see our communities as abundant rather than through a lens of scarcity?

What do we need to do? Be the community connector. When the basic structure of concern and local connections exist....when the park comes it will mobilize and catch fire. Movements occur when there is locality, concern and action.

See more at: <http://seekingcommunity.ca/library-topics/community-programs-and-policies-2014/summary-learning-day-i-ii#sthash.eeDqbBmB.dpuf>

Living Community - Book Launch with Joe Schaeffer

We were privileged to launch *Living Community*, thirty concise and compelling think pieces from **Joseph Schaeffer**, which represents the culmination of more than 20 years of deep conversations with more than 15,000 people asking the larger question "How can I be truly humane within and with others, everywhere, all the time".

Joe began his conversations with the simple question: "What would people be like within and with each other in a world you would like to be part of?"

The Five Qualities of Character at the Heart of Living Community

1. *Genuine interest* emphasizes self-understanding and deep interest in understanding others;
2. *Acknowledgement* highlights the critical importance of seeing and knowing diverse points of view without accepting all of them as right;
3. *Deep empathy* makes it possible for us to become as others, to see through their eyes in the deepest sense possible;
4. *Altruism* is a powerful quality of character that allows us to achieve self-actualization and to support others as they do so, too;
5. *Mutual trust* brings together trust of others and trust of self in the presence of others.

See more at: <http://seekingcommunity.ca/library-topics/community-programs-and-policies-2014/summary-learning-day-iii-iv#sthash.k3lhQYMJ.dpuf>

Another unique experience of this conference was provided by the founders of the unique drop-in pub-based choir, Choir!Choir!Choir! They operate out of a pub in Toronto where members of community can drop-in and learn and then perform a song over the course of an evening. At the conference, they took a group of hundred and some community developers from across North America and taught us **I'm on fire** by Bruce Springsteen. Our amazing rendition can be found at the following link:

https://www.youtube.com/watch?v=6HsCW7_g-Qo

I would be happy to answer any questions or direct you to further resources from the conference.

MEETING DATE : November 13, 2014
AGENDA ITEM # : 8.2 – EFCL 2014-2018 Strategic Plan
PREPARED BY: Western Management Consultants

Item 8.2



Edmonton Federation of Community Leagues Five Year Strategic Plan

October 2014



Message from the President

The Community League movement helps define the City of Edmonton's unique character. From building basic infrastructure, to coordinating neighbourhood recreation activities, and now to building community capacity and connection in an age of instant communication, EFCL and the Leagues have constantly adjusted to the requirements of the day.

Understanding the needs of the community and responding to them effectively, does not happen by chance. It is the result of the commitment of many volunteers, investing hours of their time, and working through a thorough and fact based process. We have benefitted tremendously from our partnership with the City of Edmonton in this planning effort, and owe a debt of gratitude to City Council.

This Strategic Plan is the product of this shared hard work, and will guide our activities for the next five years. I hope you share my pride in the EFCL and Community Leagues, and will work with us to implement the challenging activities described in this plan.

[Insert Signature]

Masood Makarechian

[Insert Picture]

Message from the Executive Director

All organizations need to have a clear sense of the road ahead, and where their destination lies. The Edmonton Federation of Community Leagues takes that responsibility seriously and, in partnership with Community Leagues and the City of Edmonton, has invested both time and dollars into the preparation of our Strategic Plan.

I believe this Plan will guide us in our activities for the next five years, and help us make the best use of the energy and resources we bring to our common cause.

On behalf of the EFCL administration, I am honoured to provide our support to achieving the Board's vision for the future of our organization.

[Insert Signature]

Allan Bolstad

[Insert Picture]

Table of Contents

<u>Title</u>	<u>Page #</u>
Introduction	1
Overview	1
Environmental Scan	1
Community Characteristics	2
Social Factors	2
Volunteerism and Charitable Donations	3
Strategic Framework	4
Vision	4
Strategic Priorities	4
Key Results	5
Vision	5
Key Results #1	5
Advocacy and Engagement	5
Key Results #2	5
Broadening our Reach and Diversity	6
Key Results #3	6
Supporting League Leadership and Capacity	6
Key Results #4	6
Building an Efficient Operations Model	7
Key Results #5	7
Championing Leagues	7
Key Results #6	7
Conclusion	8

Appendix A: EFCL Five Year Strategic Business Plan and Civic Engagement Review

<u>Title</u>	<u>Page #</u>
Introduction	1
Significant Findings.....	1
Major Themes from Interviews	2
Theme 1: Vision and Purpose of the EFCL	2
The Focus of Commentary	2
The Range of Commentary.....	3
Theme 2: Roles and Responsibilities	3
The FOCUS of Commentary	3
The RANGE of Commentary.....	4
Theme 3: Issues and Opportunities.....	5
The RANGE of Commentary.....	5

Appendix B: Interview Guidelines

<u>Title</u>	<u>Page #</u>
Edmonton Federation of Community Leagues Strategic Plan	1
Project Overview	1
Background.....	1
Why it is Important.....	1
Your Role	1
Interview Guidelines.....	2

Introduction

The Edmonton Federation of Community Leagues (EFCL) is the advisory, coordinating, and support body for Edmonton's 157 Community Leagues. The EFCL is a 93 year old institution that supports the community league movement in Edmonton, with the help of over 1500 board members and thousands of Community League volunteers. It advocates for, and maintains, a special relationship with the City on behalf of its member Leagues, and is a globally unique structure (Edmonton Federation of Community Leagues, 2014).

The 2014-2018 EFCL Strategic Plan is grounded in an outcomes-based strategic planning model. It is founded on strong stakeholder involvement and knowledge of the challenges to be faced. It provides a solid baseline of community and Board prioritization, goal setting and administrative accomplishment.

The planning process is particularly important given the growth and diversity of the various communities the EFCL supports. As the Community Leagues' needs change, it is important to ensure that resources are used in the most strategic and economical way possible.

Overview

Environmental Scan

EFCL's Reality – a Snapshot

- City of Edmonton populating as of 2014: 855,000
- Edmonton's population is projected to continue to grow well into 2025
- Edmonton's GDP will equate to that of the Edmonton CMA by 2021
- Edmonton's unemployment rate is one of the lowest in the country compared to other major cities;
- Migration is a major contributor to population growth with 25.8% of the population being foreign born
- Edmonton is generally younger, with a median age of 36
- A higher percentage of the Alberta population is Aboriginal compared to Canada overall

Community Characteristics

- Edmonton has a demographic advantage in that a large percentage of the growing population is in the prime working, consuming and spending age bracket of 25 – 44 years of age (Rose, 2011 National Population Census by Age and Gender, 2011)
- The aged dependency ratio is projected to increase steadily until 2025
- Of the population aged 15 years and over, the city of Edmonton has a greater percentage with a university certificate, diploma or degree at the bachelor level or above than the province overall (24.38% compared to 20.88%) (Statistics Canada, 2011)
- More Albertans and Edmontonians (>85%) aged 16 years and older use the internet for personal use than the nation overall (Statistics Canada, 2012)
- The Edmonton CMA has a greater middle class in terms of income compared to the rest of Alberta
- Median family income is \$89,252
- The value of building permits, particularly residential, have been rising steadily since 2000
- Despite a decline in the rate of growth for housing starts, 2014 is projected to be another strong year for Edmonton's construction sector. This continued growth is supported by rising employment, income growth, net migration and low mortgage rates (Rose, March Housing Starts, 2014)
- A larger percentage of Edmonton households rent as opposed to own when compared to Alberta (74.3%) (Statistics Canada, 2011)
- Average rent has increased in the Edmonton CMA from approximately \$700 in 2004 to \$1100 in 2013. Furthermore, the Edmonton CMA apartment vacancy rate has decreased from approximately 4.5% in 2009 to 1.5% in 2013 (Goatcher, 2014)

Social Factors

- Edmonton has a higher percentage of lone-parent families (17.75%) when compared to the province as a whole (14.5%) (Statistics Canada, 2012)
- Edmonton has a particularly high crime severity index when compared to the rest of the province or nation, 98 versus 85.59 and 75 respectively. Perceived health and life satisfaction are also generally lower (Statistics Canada, 2012)
- In the city of Edmonton, 18.9% of home owners spend 30% or more of their total income on shelter costs (Statistics Canada, 2011)

- In addition, 12.7% of the population is considered low income, compared to 10.7% in Alberta (Statistics Canada, 2011)

Volunteerism and Charitable Donations

- Across Canada, Alberta and Edmonton, the percent of charitable donors has decreased from 2008 to 2012, from 25.5% to 23.9% in Edmonton specifically
- However, in 2012, Edmonton had the highest percent of donors when compared to the country and province (22.4% and 23.3% respectively)
- In addition, in general, Albertan and Edmontonian charitable donors are younger and donate more (Statistics Canada, 2012)
- In 2010, 47% of Canadians aged 15 and over volunteered
- Education, parenthood and religion all correlated to volunteerism. For instance, university graduates, parents with school aged children, and individuals who attended religious services were more likely to volunteer (Statistics Canada, 2010)
- Working arrangements also impact the extent to which people volunteer. In 2010, one in five full-time workers between the ages of 25-54 volunteered five hours or more on a monthly basis. However, one in three part-time workers, and a quarter of unemployed individuals volunteered the same amount (Statistics Canada, 2010)
- The leading types of non-profit and charitable organizations include: sports and recreation; social services; education and research; religious; and, health oriented organizations
- The most common motivator was contributing to their community (93% of respondents in 2010). Other motivations included: using their skills and expertise; if they were personally affected by the cause they are supporting; and, if friends were also involved
- Lack of time was listed as the most common barrier to volunteering. In addition, of non-volunteers, 45% stated that they had not become involved because they had not been asked (Statistics Canada, 2010)

Strategic Framework

The Edmonton Federation of Community Leagues' 2014 – 2018 Strategic Plan is based on the Board of Directors, city and the community's vision of what the EFCL could and should be.

This vision driven process emphasised developing a true strategic framework that:

- Identified four to six focus areas that would make a significant difference to the EFCL in the future; and
- Prioritized other activities, and developed a four year schedule of activity.

This process centered around creating and supporting the best possible method to address issues in a strategic way; to incorporate the relevant and related planning documents; to engage the public and key stakeholders in a way that gave them a meaningful voice in the deliberations; and to ensure a clear pathway directing the administration to action. The end result is a four year strategic plan, generated and created by the citizens of Edmonton's neighbourhoods and their leaders, informed by the appropriate end-users, and integrated and aligned with related plans and processes already developed in the EFCL.

Vision

A vision describes a realistic, credible, attractive and inspiring future for the organization. It paints a picture of the long-term future to which the organization aspires; that is, the broad targets the organization would like to achieve.

The EFCL has identified the further development of a long-term vision as its first strategic priority.

Strategic Priorities

After considering input from the community and the staff, and reviewing the best available information on the challenges ahead, EFCL Board of Directors identified six key Strategic Priorities for the 2014 – 2018 Strategic Plan. The Goals and a brief description of each are illustrated on the following page.

<p style="text-align: center;">Vision</p> <p style="text-align: center;">The EFCL Board further develops and articulates a strong, long-term vision for its future based on understanding the components of complete communities, and the complementary functions of EFCL and the Community Leagues.</p>				
<p>Advocacy and Engagement</p> <p>The EFCL Board advocates for positive change by engaging leagues and equipping them to engage their communities and advocate for neighbourhood issues, and advocating itself on behalf of all leagues when the issue is city-wide.</p>	<p>Broadening Our Reach and Diversity</p> <p>The EFCL works with Leagues to create better opportunities for social inclusion in their membership and programs.</p>	<p>Supporting League Leadership and Capacity</p> <p>The EFCL focuses on building leadership and capacity in leagues.</p>	<p>Building an Efficient Operations Model</p> <p>As a member agency, EFCL provides effective, efficient business supports to all leagues, and regularly assesses its effectiveness and benefit.</p>	<p>Championing Leagues</p> <p>EFCL actively and intentionally raises the profile of community leagues and recognizes their contributions and accomplishments.</p>

Key Results

For each Strategic Priority, specific actions called Key Results were identified and described in more detail.

Vision

The EFCL Board further develops and articulates a strong, long-term vision for its future based on understanding the components of complete communities, and the complementary functions of EFCL and the Community Leagues.

Key Results #1

- 1.1: The Board involves leagues, members and community leaders in the revitalization of the long-term vision for EFCL.
- 1.2: The Board adopts and implements its long term vision.

Advocacy and Engagement

The EFCL Board advocates for positive change by engaging leagues and equipping them to engage their communities and advocate for neighbourhood issues, and advocating itself on behalf of all leagues when the issue is city-wide.

Key Results #2

- 2.1: The EFCL facilitates discussion with leagues on the distinctive characteristics that make up a healthy and attractive neighbourhood.

- 2.2: EFCL develops frameworks and processes for identifying and dealing with community issues, and communicates them effectively to leagues in order to provide greater consistency and clarity of purpose to partners.
- 2.3: EFCL designs and regularly conducts training programs for league members and executive to develop skills and understanding in the areas of policies, effective engagement strategies, and presentation to Council in order to build capacity.
- 2.4: EFCL actively engages new neighbourhoods through a mentorship program and involves them in the training opportunities described above.
- 2.5: EFCL seeks partnerships and develops working relationships with community and other 'city-builders' to coordinate activities.

Broadening our Reach and Diversity

The EFCL works with Leagues to create better opportunities for social inclusion in their membership and programs.

Key Results #3

- 3.1: The EFCL supports League efforts to create better opportunities to understand the changing needs of a diverse community
- 3.2: Seeking diversity - The EFCL develops, pilots and helps leagues implement a broader range of services for different cultural, socioeconomic and demographic groups, such that their representations aligns with that of their community.
- 3.3: The EFCL develops working partnerships with other communities and organizations/groups to reduce time demand on league volunteers.
- 3.4: The EFCL examines systemic barriers to involvement in its leagues and activities, and implements changes to address issues identified.

Supporting League Leadership and Capacity

The EFCL focuses on building leadership and capacity in leagues.

Key Results #4

- 4.1: The EFCL communicates more effectively and helps Leagues network with each other.
- 4.2: The EFCL studies opportunities to assist League identify and make efficient use of community assets and infrastructure (both physical and social).
- 4.3: The EFCL develops a strategy process to proactively educate, involve Leagues and members in neighborhood priority civic issues.

- 4.4: Leadership training to enhance neighborhood quality of life.
- 4.5: Building change management capacity within leagues in order to enhance resiliency and adaptability.

Building an Efficient Operations Model

As a member agency, EFCL provides effective, efficient and innovative business supports to all leagues, and regularly assesses its effectiveness and benefit.

Key Results #5

- 5.1: The EFCL strengthens, and communicates governance and capacity development for leagues in the areas of:
 - Board development
 - Standards
 - Recognition
 - Facility development and program training
 - Communication
- 5.2: The EFCL develops a process for identifying programs that benefit the maximum number of Leagues.
- 5.3: The EFCL develops standardized and affordable supports for league use to support project management, conflict resolution, personnel, insurance, finances, legal, ethics, contract, IT and other relevant business processes.
- 5.4: Partner Obligations – EFCL to promote league partnerships and better its working relationship with the city.

Championing Leagues

EFCL actively and intentionally raises the profile of community leagues and recognizes their contributions and accomplishments.

Key Results #6

- 6.1: Championing the league movement and enhancing the reputation of leagues.
- 6.2: Helping individual leagues grow and increase the number of explicit and informed league supporters (card holders).
- 6.3: Advocate, champion, manage and deliver the 100th year anniversary project which recognizes and creates a lasting legacy for the community league movement in Edmonton.

Progress on the action plans for each key result will form the basis for community reporting for the next four years.

Conclusion

The Edmonton Federation of Community Leagues remains committed to strong stakeholder engagement and outcome based strategic planning led by the Board and influenced and guided by the city and community members. The goals and outcomes outlined for the next four years are a visionary and ambitious plan to bring the EFCL and its Community Leagues towards its vision of complete communities.

Appendix A: EFCL Five Year Strategic Business Plan and Civic Engagement Review

June 2014

Introduction

This report provides an overview of the input received from personal interviews conducted with the Mayor, most of City Council, the Corporate Leadership Team, and senior Directors in the City, EFCL staff and selected Board members. Interviews were more like conversations but focused on three major areas: vision and purpose, roles and responsibilities, and key issues and opportunities. Respondents were asked about their views on the current state and possible futures through each of the questions. The interview guide, supplied in advance to interviewees, is included as Appendix A.

Responses have been organized in theme areas based on the interview results. Each theme area includes a synthesis of the comments and the full range of comments received. The findings presented are qualitative in nature and were intended to support the discussion process and the formulation of strategic priorities by the participants.

The interviews were part of a wider consultative process that included engagement with the EFCL Board, Community League board members through the [Winter](#) and Annual General Meetings, facilitated sessions with EFCL staff and key City staff, a comprehensive survey and targeted focus groups conducted by the Centre for Public Involvement with members and non-members.

Western Management Consultants would like to thank the Mayor, City Councillors, senior leaders within the City's Administration, members of the EFCL Board, and of individual community leagues for their active and engaged participation in this project.

Significant Findings

Community Leagues are a valued and important part of Edmonton's past, present, and future. All interview participants saw the EFCL as a partner with the City, although there was a range of opinion about the nature of the relationship. To some, the EFCL and Community Leagues are but one organization out of many that matter and deserve attention. To others, the EFCL and Community Leagues are profoundly important advocates and champions of local neighborhoods and a critical civic partner.

Not surprisingly, then, there can be tension in how the EFCL is perceived to execute its role sometimes. There was a consistent theme that the EFCL would benefit from a sharp focus, an aspirational, future-oriented vision, and clear measures for success. For example, what does a great neighborhood look like in Edmonton? What might it look like in 20 years? How can the EFCL work with the City to make a better Edmonton?

There was also a common thread that Community Leagues are “tapped into” something important. Everyone, from the EFCL, to individual League members, civic administrators, and elected officials, would like to encourage and better channel local engagement. There was a reoccurring sentiment expressed that the EFCL could help facilitate those conversations, but to date efforts have been ad hoc or unpredictable. It was also noted that different parts of the administration engage and connect with Leagues in different ways and each have their own processes or protocols for how they do so. This makes it difficult to apply a standard, one size fits-all engagement strategy.

“The EFCL could be a leader, a real innovator, in sparking community conversations on a whole host of issues.”

Major Themes from Interviews

Major themes emerged as a result of the interview process, notwithstanding a range of responses. These themes were tested and helped refine the discussion around the strategic priorities and the key results.

Theme 1: Vision and Purpose of the EFCL

The Focus of Commentary

- The Community League movement is an important part of the fabric of this City. It is not the only part, and the City has become larger, more complex, with many more actors.
- Most interviewees were uncertain what the EFCLs Vision was. They understood, in general terms, the organization’s mandate, but not its aspirational nature.
- Interviewees were reluctant to be directive. Rather, they suggested that the EFCL ought to focus on the support and coordinating role they play with Community Leagues.
- Acknowledgement that the EFCL sometimes gets caught between the Leagues and Administration.
- Strong call for the EFCL to be focused on what they choose to do, guided by a strong vision, and to avoid “chasing the carrot” (funding).
- Focus on what vibrant communities and neighbourhoods need – what are the community physical and social amenities that improve the quality of life for residents?

“They (the EFCL) should be focused on defining ‘community amenities’ - what makes a community a desirable place to live.”

- Respondents stressed the need to focus, define key priorities, and communicate them clearly with members and partners.
- Dialogue and relationship management are important and the relationship should not be all political and positional. Process is important – how do we work together most effectively for mutual benefit of communities and neighborhoods?

“The EFCL could be a leader, a real innovator, in sparking community conversations on a whole host of issues.”

The Range of Commentary

- Some reluctance to offer advice on what the EFCL ought to do or aspire to.
- Others felt the EFCL ought to help inform and articulate a vision consistent with the City’s long term vision. The EFCL ought to stay focused on building and maintaining great neighborhoods.
- Some felt that the EFCL sometimes appears to be challenging the elected government of the day. They saw this as outside of its scope or mandate.
- Others felt it was entirely appropriate for Leagues and the EFCL to take positions on issues.
- There was a question of what constituency the EFCL represents. Some felt they represent Leagues, others felt they speak for the community at large, while still others felt that they could only claim to speak for community league members.
- There was a range of views about how you tackle this issue of representation, whether by counting memberships and Leagues, or more generally as an important perspective in the public commons.

Theme 2: Roles and Responsibilities

The FOCUS of Commentary

- EFCL has a responsibility and is uniquely positioned to provide coordinative and support services to Leagues. Some sense that this has not necessarily been the focus or priority in terms of core functions.
- There is some confusion over roles and responsibilities of Leagues, the EFCL and the City (e.g. who delivers what).
- Individual or a collection of Leagues will always bring issues to the attention of the Council of the day. Sometimes they will align with the City’s position, often

“Why does the average person or family buy a league membership?”

they will not. No one thought that Leagues did not have a role for advocating on the part of their neighborhoods or communities.

- Very strong desire to see EFCL support a greater leadership and innovation role for the League movement – whether this is in capacity building, training, or supporting Leagues with Civics.
- Recognition that the EFCL and Leagues are often used as a short cut for community consultation, particularly by the development community, but that the consultation efforts leave much to be desired in terms of process and outcomes.
- There was a desire expressed by all respondents to engage with citizens more directly and meaningfully. Interviewees stated that the EFCL and Leagues should be involved in the conversation about how to do this more effectively.
- The EFCL has a role to play in helping brand Edmonton as a great place to live and make something.

"I think in the past there was this sense that the EFCL would show up and side swipe the conversation. There's a place – say at the committee table – for candid conversation. But the place isn't necessarily out in public. It can be frustrating to have a partner who is always bashing you."

The RANGE of Commentary

- There was a range of opinion when it came to EFCLs role in supporting Leagues in advocacy. Some feel that EFCL ought to participate actively in higher order, strategic policy development.
- Others felt that EFCL could work on bringing issues to Council but ought to do it in a more respectful way (i.e. put it on the board room table, but not in open Council where it is embarrassing or contradictory to what Leagues have said).
- Having more organization, clearly designed processes for input and intervention, would help.
- Some question whether the EFCL ought to be playing more of a civic "path finding" role than they currently do. Several commented that the CRCs are largely filling this function with individual Leagues.
- Some departments look to the CRCs as an example of how to engage with Leagues; others wondered why that wasn't the role of the EFCL and whether that should be what the EFCL is funded for.

"I encourage policy competition."

Theme 3: Issues and Opportunities

- There was a high degree of consensus about the major issues facing the City, and neighborhoods, over the next few years.
- The most common comments were the challenges and opportunities related to a rapidly growing population, including:
 - Transportation (e.g. effective mass transit, roadways, walkability);
 - Densification and In-fill;
 - Service Aggregation (e.g. Large, Multipurpose facilities);
 - Neighborhood Renewal; and,
 - School closures and surplus sites.
- A challenge expressed was social disparities (e.g. affluent neighborhoods versus poorer ones, ghettoization). Related to this was the issue of social inclusion where the following potential challenges were identified:
 - Aging populations, and seniors who become isolated in their neighborhoods;
 - Community-based health and social services; and
 - A rising urban Aboriginal population, which are not included or feel isolated from certain communities.
- Public engagement was cited as a major issue as well – how to engage and interact with citizens most effectively. Related to this were comments about how to have difficult conversations where the issues are complex and require ‘trade-offs.’

“Growth, growth, growth. We won’t be able to keep building the way we have been.”

“Sometimes I wonder if Leagues are caught in a trap of defending the ‘way it was’ rather than the ‘way it could be.’ I mean, we’re going to have a debate – and a decision – in this city about densification and in-fill. Community Leagues are either going to be a part of that discussion, or they’ll be on the side lines. I’d like them to participate and help us imagine a better way forward.”

The RANGE of Commentary

- There was a remarkable amount of consistency on the big issues.
- There was some range in the commentary on the role the EFCL could or should play.

- In general, most respondents felt the EFCL should participate in strategic conversations by bringing local, neighborhood perspectives to the table.
- Some felt that EFCL needed to develop a better internal capacity to identify “what success looked like” as the City grows and communities evolve.
- There was also a strong sense that the EFCL would be playing a valuable role if it partnered with appropriate agencies to build civic engagement capacity and leadership at the community level.

Appendix B: Interview Guidelines



Edmonton Federation of Community Leagues Strategic Plan

Thank you for accepting this interview for the Edmonton Federation of Community Leagues' (EFCL) Five Year Strategic Plan. Please find below an overview of the project as well as the interview guidelines.

Project Overview

Background

The Edmonton Federation of Community Leagues (EFCL) is the advisory, coordinating, and support body for Edmonton's 157 Community Leagues. The EFCL is a 93 year old institution that supports the community league movement in Edmonton. It advocates for, and maintains a special relationship with the City on behalf of its member Leagues.

The EFCL, in partnership with the City of Edmonton, is developing their Five Year Strategic Plan (2014 – 2018) and conducting a Civic Engagement Review as part of the plan preparation. Western Management Consultants has been retained to assist the Sponsors with this project, represented by David Muddle and Joyce ~~Justin~~. They will be supported by the Centre for Public Involvement.

Why it is Important

- The development of a Five Year Strategic Plan affords the EFCL and key stakeholders the chance to review roles and responsibilities, and identify emerging opportunities.
- The EFCL wishes to increase its effectiveness and that of the leagues, in civic decision making, so that the quality of life in neighborhoods is maximized.
- Civic engagement is an increasingly important and timely topic, as the agreement between the City and the EFCL is up for review and renewal.

Your Role

The EFCL Board wants to consult widely with its members, the City, and other key stakeholders. We would like you to be part of that conversation.

For more information, including previous business plans, surveys, and City/EFCL partnership agreements, please visit the EFCL website (www.efcl.org) or contact them directly at: 780.437.2913 / info@efcl.org. Information on the Centre for Public Involvement can be found at www.centreforpublicinvolvement.com.

Interview Guidelines

In the upcoming interview, we will pursue the questions that follow. When we consider **Strategic Priorities** for the EFCL, we think about those “**FEW THINGS WHICH, IF DONE WELL, AND AT THE RIGHT TIME**” will ensure that we attain our overall ends. The first step in the process of setting priorities is to envision the EFCL in the long-term.

VISION – A Vision describes a realistic, credible, attractive and inspiring future for the organization. It paints a picture of the long-term future to which the organization aspires; that is, the broad targets the organization would like to achieve.

1. What is your vision for EFCL? What are its primary focus areas?
2. What will the EFCL look like in 5, 10 and 20 years? Please describe the roles the EFCL should play.
3. The current role of the EFCL is to help leagues with all facets of their operation, which includes:
 - a. The development of facilities;
 - b. The provision of programs; and,
 - c. Civic engagement exercises.

The EFCL also does the following:

- a. Raises public awareness about community leagues;
- b. Recognizes their volunteers;
- c. Helps league board members develop new skills and work through issues; and,
- d. Represents leagues when dealing with government, other funders and partner agencies.

How would you rank the federation's efforts in each of these areas (scale of one to five)?

Which of these roles would you consider to be the most important?

Which would you allocate the most resources?

4. What are the roles and responsibilities that you believe EFCL is uniquely positioned to fulfill?
5. Are there any roles that EFCL currently fills that others are better positioned to provide?
6. What are the THREE most important KEY ISSUES for Edmonton and its communities for the next five years?
7. Given the key issues you have identified, what are the THREE most important KEY OPPORTUNITIES for the EFCL for the next five years that the Strategic Plan must address?
8. What are the THREE most important KEY CHALLENGES for the EFCL for the next five years that the Strategic Plan must address?

9. Please add any comments you would like to share as input to the EFCL's Strategic Plan.

THANK YOU! These questions will be the basis for our interview with you.

Sincerely,

David Muddle & Joyce Tustian.

For scheduling and interview questions or concerns, please do not hesitate to contact Kristin Matheson at matheson@wmc.ca or 780-401-2821.

MEETING DATE : November 13, 2014

Item 8.3

AGENDA ITEM # : 8.3 – Draft 2015-2019 Business Plan (Please See Attached)

PREPARED BY: Allan Bolstad, Executive Director

The 2015-2019 Business Plan is a summary of all of the projects and programs the federation would like to undertake in the next five years.

It is meant to be a snapshot of everything we are currently doing, as well as all of the initiatives we are planning or hope to do in the near future. It also reflects all of the tasks that are included in the day-to-day operations of the federation.

The material for this plan was submitted by each EFCL staff member and compiled by Elaine Solez, our community planning advisor who is now focusing on special projects.

All of the work plan initiatives are listed under a strategic direction that was listed in the strategic plan recently approved by the EFCL board of directors.

Many initiatives will only be undertaken if additional resources are found or if a decision is made to discontinue or scale back other initiatives in the plan. The initiatives that cannot be undertaken at present are shaded in the business plan.

The next step facing the board is to review the plan, ensure that it is complete and determine whether or not the initiatives have been prioritized properly.

MEETING DATE : November 13, 2014

Item 8.4

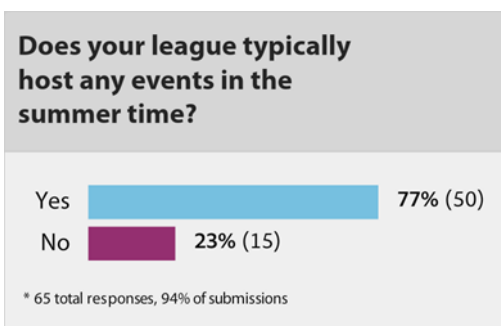
AGENDA ITEM # : 8.4 – Fall General Meeting Survey Results

PREPARED BY: Nora Begoray, Marketing Director/Allan Bolstad, Executive Director

The EFCL decided to use its fall general meeting to poll league representatives on a series of issues, in order to gain some insight into league operations and help the federation understand what it can do to make our promotions more successful.

A total of 66 league reps responded to the survey questions.

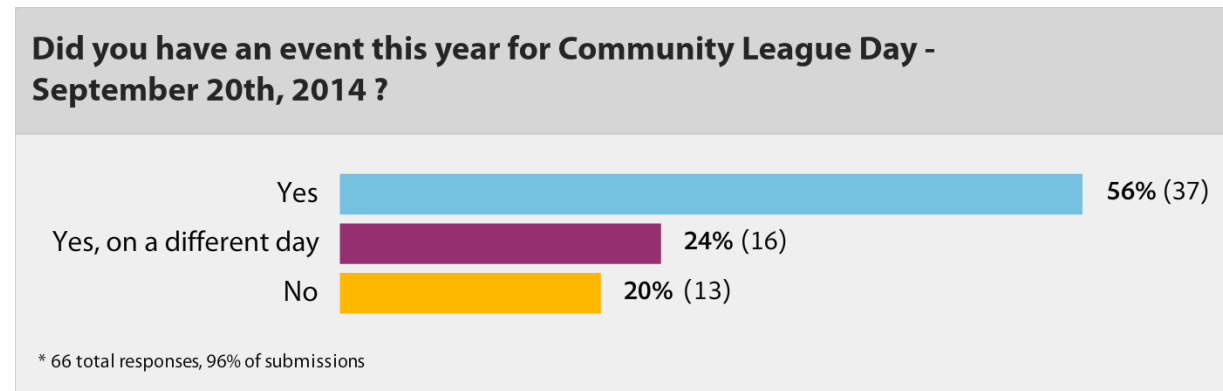
The results are as follows:



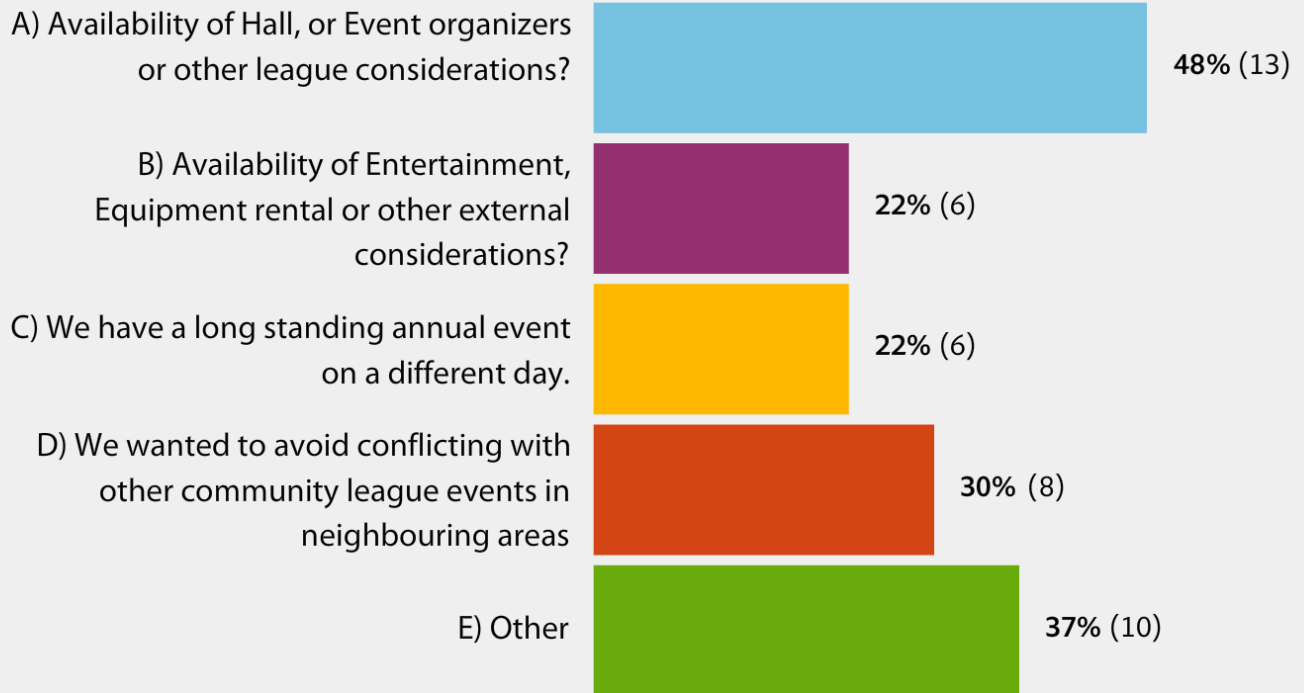
Notes to consider:

- 15 of the yes respondents listed Green Shack or a kids program run in conjunction with COE as the event example.
- Many events were regular programming like movie nights, coffee gathers, brownies, yoga, sports, or clean up events, big bins or garage sales,
- Other main events were BBQs, picnics, pancake breakfasts.

Reasons listed for not having events in the summer were: Boards are taking a break, there are no volunteers to run events, and expected low turnouts with residents on vacation.



If on a different day, please indicate which factors affected your choice of date? Check all that apply:

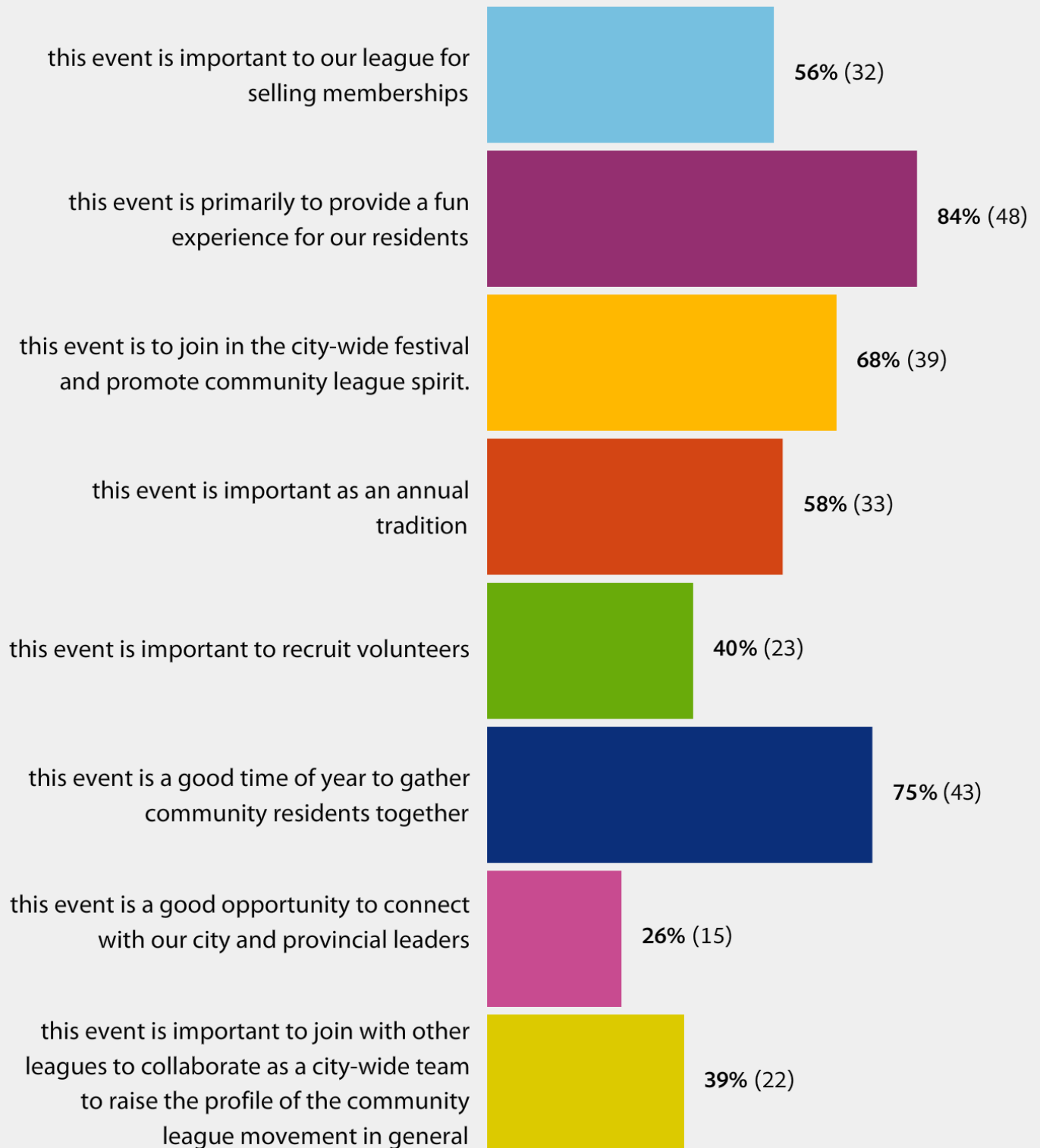


* 27 total responses, 39% of submissions

Other reasons listed to have CL Day event on another day were:

- No meetings in July/Aug so not enough time to organize in Sept. Easier if in October and key organizers wanted another date,
- No extra people
- To tie to sports registration which needs to be sooner
- We had a combined event with other leagues on CL Day
- We were encouraged not to have it on the same day as per our CRC

What are some of the reasons you put on a Community League Day event? - please check all that apply:



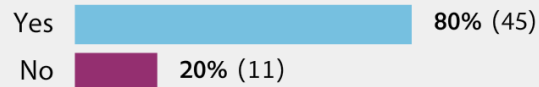
* 57 total responses, 83% of submissions

Does your league have a form of an associate membership?



* 65 total responses, 94% of submissions

Would you like EFCL to research some of the challenges and benefits and prepare a best practice model as a resource for all leagues?

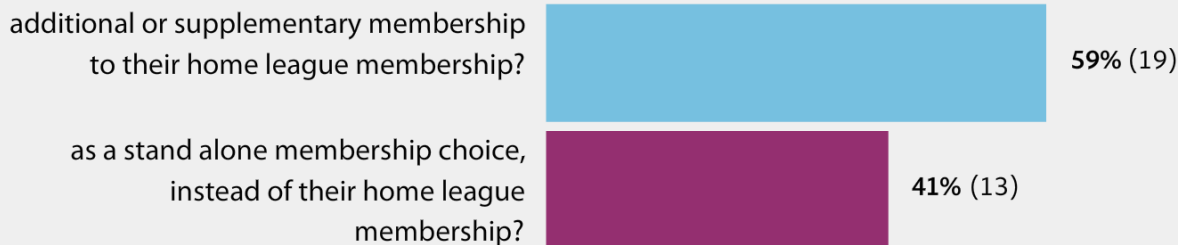


* 56 total responses, 81% of submissions

Notes to consider:

Some of those that said "no" to having EFCL prepare a best practice model indicated that they felt there was no reason to ever have an associate membership.

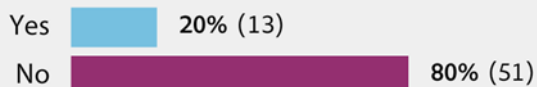
Would you recommend that we consider the associate membership model as an:



* 32 total responses, 46% of submissions

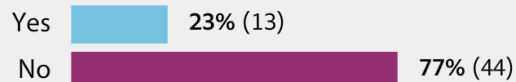
Would your league be interested in putting some funding resources in the next few years towards a.... Rink Cover or Warming Hut?

Rink Cover?



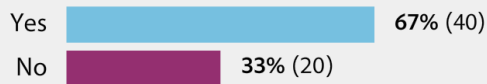
* 64 total responses, 93% of submissions

Warming Hut?



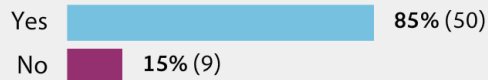
* 57 total responses, 83% of submissions

Would your league be interested in showing community league pride by selecting a representative from your community to carry a flag in the K-Days parade in July, 2015?



* 60 total responses, 87% of submissions

Would your league like EFCL to prepare a proposal for a customized wind flag for your league purchase and use? Proposal would be presented at the Winter General Meeting.



* 59 total responses, 86% of submissions

Key Findings

Question #1. Summer Activities

The good news here is that it appears that a number of leagues are active in the summer time, although some might be stretching the definition of “active” when they list a Green Shack program as their summer activity.

The EFCL might want to promote this objective by running stories in the spring and making a presentation at our May 25 Annual General Meeting about what some leagues are doing to stay active and reach out to others during the summer months.

Question #2 Community League Day Events

While it is encouraging to see that most leagues are holding an event on Community League Day, many are not and we need to do what we can to get our numbers up. Suggesting that some leagues consider joining together on an event is one option. Approaching suppliers to see if we can get better pricing on Community League Day is another. Providing incentives and stressing the importance of working together as an organization is another.

Question #3 Associate Memberships

It looks like the subject of associate memberships is of significant interest to our leagues and that they would like us to spend some time working on this and coming up with some policy suggestions.

Question #4 Rink Covers and Warming Hut

It appears that a select number of leagues (20%) would like to see the EFCL pursue these issues. But there is no clear preference for a cover or a hut and most leagues don’t seem interested in either.

Question #5 Wind Flags

It very much looks like the leagues would like the federation to bring them a wind flag proposal. We may want to tie that into a K-Days Parade initiative as well, although that is secondary.

MEETING DATE : November 13, 2014

Item 8.5

AGENDA ITEM # : 8.5 – Board Development Director’s Report

PREPARED BY: Amanda Henry, Assistant Director/Board Development

1. Leagues Alive (November 22, 2014)

Online registration for Leagues Alive closes on November 13, 2014, so we’re well into our promotional campaign. As of November 6, we had 40 registrations for the conference – our goal is to register 100 participants. Many leagues have board meetings and general meetings in the first two weeks of November, so we hope to see an upswing in registrations in the final week. Thanks to you all for your help in reaching out to leagues in your districts.

With Nora’s help we have secured several sponsors for Leagues Alive, including financial donations, conference bag materials and prize contributions to the conference. They will all be recognized on our website and in signage and programs at the conference.

Everyone on staff is pitching in to make sure the conference goes smoothly, which has been a tremendous help.

Full conference details are available at <http://efcl.org/annual-events/leagues-alive/>.

2. Community League Social Media Training Program

Registration is open for our free Community League Social Media Training Workshop. The same workshop will be offered at several locations throughout the city in November, December, and January.

These workshops are **free to attend** for community league volunteers and EFCL staff and volunteers. Information on the workshops nearest you are available here: <http://efcl.org/seminarworkshops/efcl-sponsored/>

Registration uptake is good so far, but we’d really like it to be great, so we’ll be promoting the workshops throughout November and at Leagues Alive, where Parcom Online will be giving a session that ties into the workshop.

The workshops are going to be three hours long and will help leagues explore ways to use social media to effectively engage with members of their community and share their stories. We’ll cover concepts like strategies for building your audience, page moderation, and ways to tap into Edmonton social media tools and communities such as www.yegishome.ca.

3. Board Leadership & ECVO

I am also continuing to work with a Board Leadership coalition on behalf of EFCL. Other members represent ECVO, the City of Edmonton, the Alberta Community Development Unit, Volunteer Edmonton, Volunteer Alberta, local company called Simple Cloud Works, and many other volunteers and supporters. Planning has begun for Board Leadership 2015, a conference similar to Leagues Alive but for all Edmonton non-profits (leagues included). I have agreed to give a session on Understanding the Connection Between Your Board and Membership.

On November 8, ECVO and the Board Leadership Coalition is hosting a new event called "Beyond Board Basics" which will be offering more intermediate board professional development for local non-profits. I will be delivering a "learning lab" style session on making successful boards. In future years, I expect this will be an excellent PD conference for interested EFCL Board members. This year's keynote speaker is Mark Cabaj from the Tamarack Institute for Community Engagement.

ECVO's financial management training program kicked off a few weeks ago. ECVO kindly offered a bursary to a community league to attend the extensive training for free – we recommended the Bellevue Community League for that bursary, as it has been having a number of problems with its book keeping practices.

4. Progress Report on Recent Activities

I attended a webinar on the benefits of our membership in Imagine Canada in early October that was very informative.

Gary Barron and I have not connected much this month, but we are emailing back and forth and refining his project.

As usual, I'm working with several leagues on a variety of issue and did a board development workshop in District K in October.

Most of my time in October and November has been devoted to working with Parcom Online for our Community League Social Media Training and on the lead up to Leagues Alive, while also making time to support other staff projects such as helping with the October GM, making sure I sent information to Elaine on my work for our business plan and assisting Barb with communications coverage such as helping set up board member blogs.

I attended a meeting with Allan and Masood with some leagues with charitable status to learn more about the benefits and responsibilities associated with that status. It was a very informative meeting that I'm sure will spark further investigation. A more detailed review of the session appears in Allan's executive director's report.

MEETING DATE : November 13, 2014
AGENDA ITEM # : 8.6 – Community Development Advisor’s Report
PREPARED BY: Habib Fatmi, Community Development Advisor

Item 8.6

Multicultural Community Development Conference

The EFCL partnered with Alberta Culture, the City of Edmonton, the Edmonton Chamber of Voluntary Organizations, the Edmonton Mennonite Centre for New Comers, the Edmonton Multicultural Coalition and Action For Healthy Communities to organize and host the **Embracing Multicultural Community Development Conference**, October 16 and 17, 2014.

The purpose of the conference was to give Ethno-Cultural community leaders an opportunity to explore development opportunities for their organizations and individual members, as well as connect with the greater community and continue the community dialogue events they have held as a group this past year.

It also provided an opportunity for government and non-profit representatives to network with ethno cultural communities and learn new skills.

The topics of discussion were:

1. Engaging Women in Leadership

This session showcased stories from inspiring women from different cultural backgrounds who have been successful in leadership roles

2. Creating Space for Innovation

This session reviewed innovative strategies for community organizations. One example is the great spaces program of the Edmonton Public Library, which is designed to meet the needs and aspirations of our immigrant population.

3. Catapulting your Community Events

In this seminar, speaker Paul Latour discussed four key factors that go into designing a knock-out community event and then followed it up with surprising strategies for bringing on more sponsorship help than you know what to do with.

Paul has an over 90% success rate of bringing on sponsors for his events, which, without government funding, have generated \$700K worth of value.

4. Collaborations & Partnership Building

This session showed how organizations have come together to address issues in their communities by sharing resources and experiences with each other. It also showcased collaborations that created effective programs for immigrants.

5. Civic Engagement – How to influence decision makers

This session showed you effective techniques and tactics on how to approach the city and learn what the city can do for an organization/community.

6. Leadership Across the Ages

This session showed how communities can create the right environment to foster leadership across different age groups, as well as how members of a community can overcome challenges and barriers in becoming mentors and volunteer leaders.

7. Funding Panel

This session provided with valuable information about different funding organizations, the processes and what is needed to know in order to qualify.

Overall there were 175 participants to the conference. The most popular and well-attended topics were Collaborations & Partnership Building and Funding.

The conference will be evaluated. So far the demand for assistance by multicultural organizations, service agencies and other main stream organizations has indicated a need for another conference next year.

The EFCL already indicated an interest to partner with the city and take a more active role in the coming years.

EFCL 2nd Annual SENIORS FRIENDLY COMMUNITY LEAGUES WORKSHOP

The EFCL 2nd Annual SENIORS FRIENDLY COMMUNITY LEAGUES WORKSHOP in partnership with City of Edmonton and Edmonton Seniors Coordinating Council, took place from 5:00 p.m. – 9:00 p.m. at the Southeast Seniors Society on October 23. An invitation was sent to all league presidents and senior's liaisons in EFCL database.

The workshop was a follow up to last year's session and included the following discussion topics:

- Abundant Communities - Greg Brandenburg
- Ageing to Sageing - Shelley Sabo
- Beacon Heights Community League work with seniors - Amanda Harriman, Gojtan & Pat Moffit
- Cloverdale Community League (Nordic Pole Walking program)- Reg Kontz
- Health series - Laura Murray
- What is a Senior Liaison? How does it work? How do you engage seniors in the community? – **Amanda Henry** (EFCL)
- Program ideas, Community success stories.-Seniors
- Grants & Resource Information. What is available? How do I access them? Shelly Kwong

Around 37 participated in the workshop, along with Councillor Andrew Knack. Participants were interested in available grants and programs. The City of Edmonton provided a lot of informational material on various topic useful to seniors in the community. Allan Bolstad, Executive Director, EFCL welcomed the attendees of the conference.

I played host and MC along with Sheila Hallett, Executive Director, Edmonton Seniors Coordinating Council and Shelley Kwong, Communities of Interest, City of Edmonton, for the Conference.

Some good suggestions and topic ideas arose for next year's workshop.

Arena User Committee

The Meadows Recreation Centre will be opening for business on November 27 and will hold its grand opening on December 6.

Casual Ice will be available for booking from Nov. 27 onward and applications will be accepted for the January 6 to March season. Once Minor hockey requests are completed, adult groups will be offered the remaining times. So far weekends are not booked, according to the booking coordinator.

The arena user committee is in the process of finalizing its terms of reference.

The Edmonton Minor Hockey Association is also working on a Hockey Canada Long Term Player Development Plan.

New Hockey Program

Hockey Edmonton is pleased to announce their 2014-15 Every Kid Every Community Grow the Game Initiatives - for children who have never participated in organized hockey. As part of this, Hockey Edmonton is showing interest in working with EFCL to promote community leagues.

MEETING DATE : November 13, 2014

Item 8.7

AGENDA ITEM # : 8.7 – Community Planning Advisor’s Report

PREPARED BY: Bev Zubot And Elaine Solez, Community Planning Advisors

Update on Surplus School Sites

We have received clarification from Parks Planning that Policy C-468 applies to all surplus school sites except the 2006 sites. The Policy states that the proceeds from the sale of surplus school sites will go towards park purposes. However, unless the special policies for the 2006 sites are changed, the funds from the sale of the First Place (2006) sites will go to the Cornerstone Program to provide affordable housing.

Infill Roadmap Actions and More

This fall Council accepted the Infill Roadmap document which specified 24 actions to support residential infill. Jeff Chase, who is on the city’s internal steering committee for the Roadmap, recently met with Bev to discuss the progress to date and EFCL’s future involvement. Resources permitting, EFCL will:

- Provide input to revise the content and format of mandatory notification letters for infill related development permit and rezoning applications. We will encourage leagues to provide input by joining the Edmonton Insight Community—group of ongoing online survey respondents. The results may be shared on the city’s Evolving Infill web-page. There will be no way of separating league responses from the general responses.
- Provide input to the Good Neighbour Construction Guide
- Advertise the Planning Academy course on Infill, to be offered in early 2015
- Advertise the new city hub for everything related to infill (edmonton.ca/evolvinginfill)
- Provide input to and advertise opportunities for leagues to have input to the Transit-Oriented Zones which are now being drafted
- Organize leagues in mature neighbourhoods to have extensive input to revisions of the Mature Neighbourhood Overlay which will likely be worked on in 2015 or 2016
- Give some thought to Action 7: “Provide tools and resources for residents and groups that are aimed at supporting their involvement in and ownership of infill conversations and activities.” Early next year city administration will be working on a discussion guide and other resources, and they wish to know what would be helpful.
- Provide comments on the proposed zoning bylaw changes which will allow the subdivision of RF1 lots to 25 feet, and to allow garage and garden suites on all RF1 lots. In October the Planning Committee provided a couple of suggestions to city administration to enhance the zoning regulations. The Committee suggested that all RF1 subdivisions on top-of-bank properties be required to follow current top-of-bank regulations for new subdivisions – i.e. additional setbacks must be provided and the standard caveats applied to prevent slumping and erosion. We also suggested that garage and garden suites be allowed to have a maximum of 1.5m height exceeding the principal residence on the condition that the street view of the garage and garden suite is buffered by trees. The draft zone amendments are expected to be on the November 12th agenda of Executive Committee of Council.

City Council has directed city administration to do more than outlined in the Infill Roadmap. Council wants Administration to provide a report to Executive Committee outlining options to:

- a) overhaul the suite of low-density zones including the merits and challenges of consolidating the zones into a zone similar to the suburban Residential Mixed Dwelling (RMD) Zone which allows one to four unit buildings, and
- b) explore the applicability of "form-based code" and "performance-based" approaches to the land use bylaw.

The Planning Committee has not yet considered these additional actions. The Administration's progress report is to go to Executive Committee in January, 2015.

In the meantime Councillor Michael Walters is undertaking several conversations in Ward 10 regarding the importance of infill housing and getting feedback on using the RMD zone in mature neighbourhoods. Bev attended the session in Grandview. Residents were not receptive to the RMD zone, including the developer in the room who suggested that it was OK in new neighbourhoods where residents know what type of building they will be adjacent to, but it is not acceptable in an infill situation. When asked where the residents would put higher density they tended to focus on locating senior's housing beside the extended care facility and putting higher density housing on the commercial site which is underutilized. Both sites are adjacent to the arterial road on the periphery of the neighbourhood.

Updates on Zoning Bylaw Proposals

Height and Grade: The Planning Committee input had been incorporated into a recent draft proposal, however, this recent draft has not been accepted by senior Administration. Scott Mackie attended the October 22nd Planning Committee meeting to present his alternative proposal to us and get our immediate feedback. The Committee rejected the dramatic increase in Height being proposed for houses – from 10 m height to a 12 m height. We did not strongly oppose an additional method of measuring the grade of lots with the high and low points differing more than 2 m. This additional method would take the average of the elevation of the frontage corners and two perimeter elevation points in line with the building. This would allow walk-out basements to be built without variances. The final proposed Height and Grade changes are likely to go to a public hearing in early 2015.

Multi-Building Projects: A new draft is expected to be distributed shortly. The city administration is meeting with the Planning Committee at our monthly November 26th meeting to get feedback.

Update on Cycling Infrastructure

Bike Route meetings scheduled for October 29 and 30 have been moved to [November 24 and 27](#).

City Council has questioned the wisdom of existing bike lanes. Despite reports indicating that cycling ridership has increased from 60% to 133% along newly created bike routes, and despite a consultant assessment of alternative routes as being less connected and desirable, some members of Council are not happy with some of the routes. Council has directed city Administration to rethink the routes with input from affected community stakeholders, including the schools, surrounding the 116 Street and 40 Avenue and 119 Street and 40 Avenue intersections, and create plans to improve the performance and safety of these intersections. They also instructed Administration to provide a report outlining the cost and feasibility of relocating the bike lane on 95 Avenue (in the west end) to the service road; as well as relocating the 97 Street route which runs from 63 Ave to 34 Avenue.

The snow maintenance pilot project for 106 Street has been extended for another year in order to try other options and perhaps include methods learned at the upcoming Winter Conference.

Social Housing

The City's Finding Common Ground report may not be unveiled until January 2015. In the meantime leagues like North Glenora are having to deal with contentious housing social housing proposals, and EFCL is being asked to assist in planning community meetings and providing strategies to shape the large projects being funded by the provincial government.

Body Rub Centres

The EFCL provided City Council with the community league survey done in early 2013 regarding Body Rub Centres and urged Council to maintain the moratorium on additional Body Rub Centres until Council receives the recommendations from the Task Force on Body Rub Centres. On October 27th Council extended the moratorium to May 1, 2015.

Winter City Strategy

The EFCL has participated in the workshops for the Winter City Design Guidelines and encouraged leagues to submit their ideas. The final Design Den will be in November. The Guidelines are expected to be presented at the Winter Cities Shake Up Conference, January 28-30. [Click here to register](#)

Leagues are being encouraged to get involved with the Front Yards in Bloom Winterscaping contest. Go to http://www.edmonton.ca/environmental/conservation_landscaping/what-is-a-winterscape.aspx.

Council Initiative on Public Engagement and the Edmonton Insight Community

In addition to the nine public workshops taking place in November on public engagement, which a number of leagues and EFCL people will attend, the Office of Public Engagement is holding separate workshops with key stakeholders, e.g., youth, seniors, multi-cultural groups, aboriginal people. They have offered to hold a separate workshop on public engagement with the EFCL board, PDC and staff in early December or early January because of the importance of community leagues to the City. A date will be selected that will accommodate board and PDC members interested in participating. A conference will be held in late January that will build on the workshops.

The Office of Public Engagement (OPE) is interested in continuing to expand the Insight Community, which currently has about 2,000 participants. The EFCL will continue to encourage community league members to sign up to participate in monthly omnibus surveys and special surveys. The OPE also is setting up Advisory Committees for the Insight Community, and would like to form a community league advisory committee with reps from staff, board and a few community leagues. Stay tuned for more info on this.

The OPE has also offered the EFCL space to ask questions on the omnibus surveys. We are considering using it as appropriate on some of the city-wide issues that we need input on.

Review of Neighbourhood Renewal Community Engagement Process

Great Neighbourhoods, which coordinates the Neighbourhood Renewal Program involving Drainage, Transportation and various utilities, has started a review of the community engagement process. Internal meetings have been held with staff involved with the program on what's working well and what needs improvement. Community leagues where Neighbourhood Renewal has been completed as well as those currently involved in the program were invited to share insights and perspectives at a meeting on October 29. About 15 individuals attended, representing about a dozen leagues. A lot of feedback was provided on what could be improved, what has been successful, the need to take local knowledge and community perspectives into account as well as the need to provide options and customize the program to suit the neighbourhood while meeting safety and technical requirements. City staff are very open to suggestions for improving community

engagement and the program overall. They asked the group if they would consider sitting down with City staff to address issues raised and work together on reshaping the process going forward as a collaborative effort. The group was pleased to be asked and indicated willingness to continue to be involved.

Light Efficient Community Policy Implemented

As a result of the EFCL's participation in drafting the Light Efficient Community Lighting Policy in 2012, the federation was invited to a meeting with the City's senior lighting engineers. All new neighbourhoods and renewal neighborhoods have been getting the energy efficient, non-light trespassing LED street lights. Over the next few months most street lighting which is not under warranty will be replaced by LED lights. Most exciting is the city's experimentation with dimming controls on street lights. Some Woodcroft street lights are being dimmed in the late night hours. This dimming program will be evaluated using accident statistics and a survey of residents. Now that the street lighting projects are well underway, the next step for the city engineers is to educate city staff in various departments.

Bev has asked for educational materials or a consultant resource for leagues as well.

The Office of the Environment is preparing a four-year plan to implement the lighting efficient community policy in the private sector. We will watch for the plan which is to go to Council in January or February of 2015. There may be resources that are relevant to leagues.

MEETING DATE : November 13, 2014
AGENDA ITEM # : 8.8 – Marketing Director’s Report
PREPARED BY: Nora Begoray, Marketing Director

Item 8.8

100th Anniversary Project Update

Environmental and Development Progress:

Urban Systems has now received the environmental data and analysis from the city for the Waterplay feature that they are building next summer. As it is located quite close to our project, we will be able to use much of this information in our reports to the city. This will speed up our environmental review and should reduce our cost.

Grant Application Updates:

We have sent status reports on our project to Alberta Culture and Alberta Blue Cross, where we currently have grant applications under deliberation. In the reports we have advised of our progress and preliminary approval of concept design through the Edmonton Design Committee, the contributions of our latest funder the Heritage Festival Association and the vote from our membership to proceed to detailed design.

All news from the funders remains positive, but nothing is definitive yet. We should expect to hear about the CIP grant request of \$35,000 for a Heritage practitioner to assist with the 100 Story committee in the next 4-5 weeks. We are in the process of booking a meeting with Alberta Culture Minister, the Honourable Maureen Kubinec, to present our project and answer any questions with regards to our \$600,000 Provincial funding request. We hope to confirm a date shortly. On November 24th we will be providing an update to COE in the Budget deliberation with regards to our project progress. We will prepare that this month.

Other Anniversary Project News: We are still working on setting up a meeting with the new VP of Lafarge, Dave Willmer. The EFCL’s Fundraising Committee has met and is working on a sponsorship and event plan for 2015 which will be presented at the December board meeting. We are proceeding with finalizing the documents to set up the legacy fund with the Edmonton Community Foundation. A revised draft is currently being circulated to the steering committee. Once the aggregated comments have been amended we will be forwarding that to the board for approval as well.

Soccer Registration Opportunities:

Soccer Festivals - FC Edmonton is continuing to accept league registrations to host a Soccer Festival until November 30th, to learn more: [Community League Soccer Festivals](#)

To register, go to: [Soccer Festival Registration](#)

We have sent a notification directly to the soccer and sport co-ordinators we have on file as well plan to connect with EMSA district reps.

Community League Day Survey

In order for leagues in your district to provide feedback on the CL Day promotions this year, please forward the link : [Feedback Community League Day](#). We will close the form end of November.



Corporate Sponsorships and Prizes:

We have \$5,000 in corporate sponsorships this year (up from \$3,000 last year) and higher value prize donations, with lots of prizes to help leagues put on events in their neighbourhood.

MEETING DATE : November 13, 2014
AGENDA ITEM # : 8.9 – Executive Director’s Report
PREPARED BY: Allan Bolstad, Executive Director

Item 8.9

1. Leagues Provide Valuable Input on Charitable Status Issue

The EFCL was able to glean some valuable information in a meeting with its members that have charitable status.

Representatives from five leagues attended the meeting – Garneau, Rio Terrace, Alberta Avenue, Windsor Park and Crestwood. In each case, the league itself has been granted charitable status. In two cases (Rio Terrace and Crestwood) the league has also created a building society that has obtained charitable status.

It is clear from the manner in which the leagues use their status that the Canada Revenue Agency (CRA) has since tightened the rules around incorporation and use of funds. Consequently, it is unlikely that leagues today would be able to fully follow the lead of these five leagues.

League reps were unanimous in their opinion that charitable status is of little benefit when it comes to the day-to-day operation of the leagues. Its primary advantage is realized when leagues undertake major capital projects, such as a new hall or playground or major renovation.

The issuance of tax receipts is very appealing when it comes to donations from individuals and also seems to catch the interest of some corporations. As such, charitable status helped the leagues raise money.

However, it was also noted that there is a good deal of reporting requirements that can be quite onerous, particularly if you have an inexperienced treasurer. CRA staff are often known to give conflicting answers and are generally unaware of community leagues, which hampers communications and makes it difficult to get accurate information.

It was recommended that we talk directly with CRA about the possibility of leagues creating building associations to help with capital projects.

2. EFCL Explores Partnership Opportunities with Catholic School Board

EFCL Board and staff hosted representatives of the Edmonton Catholic School Board at a meeting on Oct. 29 to discuss ways in which leagues could share buildings and parking lots and jointly work to develop playgrounds with Edmonton Catholic Schools.

Members from both sides expressed a good deal of interest in connecting new leagues with schools that are about to be built. It was recognized that few leagues want to build stand-alone buildings these days and as such, many may be interested in renting school space.

It was also recognized that leagues and schools should be able to share parking lots, with the school focusing on daytime hours and the leagues on times in the evening.

Other topics discussed included the school consolidation process and the need to involve leagues in the revitalization of older neighborhoods. The latter would include having a seat at the intergovernmental committee reviewing neighborhood revitalization.

3. EFCL Casino Dates Announced

The EFCL has just learned that its next casino dates are Saturday, May 9 and Sunday, May 10, 2015. Our casino will be held at the Baccarat facility downtown, which was chosen largely because of its central location.

Donna Woodford, a former EFCL board member, has volunteered to be our casino manager once again and has offered to work the evening shift both nights. Board members are encouraged to set aside time as well, as we will need as many as 40 volunteers to run the two-day event.

The EFCL expects to receive a complete information package from Alberta Gaming in the next two weeks.

Groups sponsoring a casino in Edmonton are currently earning \$75,000 - \$80,000 from the event. There is currently an 18-month waiting list to host a casino and Alberta Gaming has a large number of additional organizations that would like to be given an opportunity.

9.0 NEWS FROM THE CITY

MEETING DATE : November 13, 2014
AGENDA ITEM # : 9.1 – News From The City Of Edmonton
PREPARED BY: Stephane Labonne, City of Edmonton

Item 9.1



EFCL Board Meeting, November 13, 2014 News from the City of Edmonton

THE WAY WE FINANCE: Supports the 10-year Goal - *Ensure Edmonton's Financial Sustainability*

City Releases Proposed Operating and Capital Budgets

The proposed budgets for City of Edmonton programs and services and for construction and renewal work have been released online in advance of City Council budget deliberations. The proposed 2015 Operating Budget and 2015-2018 Capital Budget will be presented November 4 and 5, 2014, to start the budget process.

The two budgets can be found online at edmonton.ca/budget. A primer on the budgets is also available online to help citizens understand the complexities of these budgets.

The proposed budgets are the first step in Council's deliberation process on setting the 2015 Operating Budget and 2015-2018 Capital Budget. City Administration will give a formal presentation to City Council on the Capital Budget on November 4 and on the Operating Budget on November 5. A public hearing on the proposed budgets will be held November 24, followed by a week or more of deliberations by City Council. Final approval of the two budgets, along with the Utilities Budget, is expected by mid-December.

Edmontonians are encouraged to speak to Council at the public hearing. Interested residents and organizations can register to present to Council by calling the City Clerk at 780-496-8178 or by registering online at edmonton.ca/meetings.

THE WAY WE LIVE: Supports the 10-year Goal - *Improve Edmonton's Livability*

City Launches New Services on the Edmonton 311 App

The City's free mobile app makes it easier for residents to contact 311. The Edmonton 311 App is a great tool for residents to be the City's eyes on the street. Reporting issues helps keep your neighbourhood and Edmonton a great place to live.

The Edmonton 311 App now offers 28 reporting options. Residents can now use the app to report winter road maintenance issues, blown out manhole covers, and concerns related to litter, graffiti and traffic lights.

Using the app, Edmontonians can take a photo of a service issue and the GPS in the phone pinpoints the location. The photo and their short description of the problem are instantly uploaded onto the app's display. The 311 contact centre receives the information and passes it to the City department responsible for follow up.

The Edmonton 311 App is one example of a new way Edmontonians and City staff can work together on issues that matter to them. The City will continue to increase the number of service issues that can be reported through the app. For a complete list of reporting options, go to edmonton.ca/311.

The app is available for iPhone and Android smartphones. To download the app, go to edmonton.ca/311, the [iTunes App Store](#) or [Google Play](#).

Residents may also contact the City by calling 311 or by visiting edmonton.ca/311.

For more information contact Gary Dyck, Communications, 780-496-8676.

2014 International Day of Persons with Disabilities

The City of Edmonton and its Community Partners are committed to creating an inclusive community that honours the contributions of all its citizens. This event celebrates the ability of persons with disabilities and importance of inclusion for all citizens.

Wednesday, December 3, 2014, 10:00 am – 2:00 pm

Ramada Edmonton Hotel and Conference Centre, 11834 Kingsway (119th Street and Kingsway)

Details

10 - 11:00 am	Community Information Fair and Art Fair
11 - 11:30 am	Proclamation and Awards Ceremony
11:30 am - 1:00 pm	Pecha Kucha Ability Presentations
1 - 2:00 pm	Lunch

Singer/Songwriter: Cayley Thomas; and Emcee: Quinn Ohler, Global TV

Pecha Kucha Ability Presentations

(Story telling through real life images that will enhance the lives of people living in our communities)

1. Gateway Association – Visioning
2. Community Building – An Essential Survivor Skill for People with Disabilities
3. Disability Employer Connections – Workplace Mindshift
4. Dr. Gary Faulkner – Rehabilitation Research and Technology Development– A Story of Courage and Innovation
5. Gateway Association – Wholistic Inclusive Employment
6. Ray Royer (EFRS) – Fire Safety for those with Disabilities
7. Kuen Tang – Let's Roll...the Beauty of Wheelchair Rugby
8. Ron Wickman Architect – Accessible Home = Valuable Home

Art Displays

- Chrysalis
- Nina Haggerty Centre for the Arts
- Alberta Artists with Brain Injury Society

Note: Parking, admission and lunch are all FREE

Contact: Leslie Tanzi at leslie.tanzi@edmonton.ca or 780-496-1472 or 780-405-7731.

2014 Accessible Parking Awareness Week: November 24 – 28, 2014

Join us for the *Accessible Parking Awareness Week* Media Kickoff:

Noon on Monday, November 24 at City Hall in the Heritage Room

Organized by the City of Edmonton Advisory Board on Services for Persons with Disabilities, this week is set aside to promote public awareness of disabled parking issues.

The Accessible Parking Awareness Week campaign serves as a reminder to citizens to keep designated parking stalls available for persons with reduced mobility. It also reminds accessible parking placard holders about proper use. During the busy holiday season parking spaces are often at a premium and it is important that designated parking stalls are used correctly.

Family Violence Prevention Month

Families are the Fabric of our Community - We All Deserve to be Safe

On Monday, November 3, 2014 at City Hall, Councillor Andrew Knack, on behalf of the Mayor and City Council, proclaimed November as Family Violence Prevention Month.

The theme this year is *Families are the Fabric of our Community - We All Deserve to be Safe*.

Jim Gurnett, a local social activist and community volunteer, was the guest speaker.

Family Violence Prevention Month started in 1986 as a local initiative in the town of Hinton, Alberta where concerned residents launched a family violence education and prevention campaign.

This grassroots effort inspired the Alberta Legislature to support family violence prevention as an ongoing provincial initiative, resulting in the creation of Family Violence Prevention Month. Today, hundreds of Alberta communities and thousands of individuals are actively involved in preventing family violence by providing public education and services.

Visit the Alberta Government's webpage, [Family Violence Prevention Month](#) for resources and a listing of events around the province.

THE WAY WE GREEN: Supports the 10-year Goal - *Preserve and Sustain Edmonton's Environment*

Create and Nominate Front Yards in Bloom: Winterscapes in Your Neighbourhood

Celebrate our wonderful wintry season outdoors by creating a beautiful winterscape in the front of your residence, community hall, school, or workplace.

Winterscaping is a fun, family-friendly, low-cost activity for everyone. It can be included as part of your community league or group's next winter festival or event. Use snow, ice, and plant materials to build snow sculptures, create winter scenes and more. Add lights, colour, tree ornaments and wildlife-friendly features. Your imagination is the limit.

Online community league information packages, full of winterscaping ideas and suggestions and indoor/outdoor activity ideas, will be available in November.

Packages include winterscaping event signs, program posters, and a small stack of handbills to distribute at your event. Leagues interested in receiving a community league winterscaping event package can email front.yards@edmonton.ca.

Nominate your winterscape or someone else's winterscape in one of three categories: "*Winter Yard*", "*Winter Art*" or "*Winter Play*".

Take photos of your favourite winterscapes and submit them using the online submission form at edmonton.ca/winterscapes. In-person nominations will also be accepted at three Edmonton Public Library branches. Nominations will be accepted **January 12 - February 22, 2015**.

Nominators who submit photo nominations will be entered into a Weekly Prize Draw to win some cool prizes.

For full program and contest details, including winterscape ideas and suggestions, and our photo gallery visit: edmonton.ca/winterscapes. For questions email: front.yards@edmonton.ca.

10.0 CORRESPONDENCE

Item 10.1

MEETING DATE : November 13, 2014
AGENDA ITEM # : 10.1 – Letter From Alberta Culture And Tourism
PREPARED BY: Debbie Hagman, Connecting Us All Conference Planning Chair



October 30, 2014

Allan Bolstad
Executive Director
Edmonton Federation of Community Leagues
7103- 105 Street
Edmonton, AB
T6E 4G8

Dear Allan;

I would like to personally thank you for supporting our conference by allowing us to use your excellent staff during the planning of and the execution of the conference. Thank you for sending board members to attend as well.

Your staff (Habib) was very accomodating , enthusiastic, and very supportive all the way through, not only during the planning process but during the conference as well! It was a pleasure to work with him!

I cannot thank you enough for the opportunity to work with your organization to put on this conference. Thank you for attending and supporting us! If there is an opportunity to work with you and your organization in the future I would be pleased to do so! I hope that the people that attended from your organization got as much out of the conference as we did, as I know our Planning Team certainly learned a lot! If you have any thoughts you would like to share on the planning of the conference or the conference itself, please feel free to share them with me.

Thank you!

Yours sincerely,

Debbie Hagman
Alberta Culture and Tourism
Conference Planning Chair

11.0 WORK IN PROGRESS

MEETING DATE : November 13, 2014
AGENDA ITEM # : 11.1 – EFCL Work in Progress
PREPARED BY: Allan Bolstad, Executive Director

Item 11.1

MEETING DATE	REF.	ITEM	STATUS
2012/04/12	5.3	Reporting Form For EFCL Representatives "A reporting form is to be created to be provided to anyone representing the EFCL in any capacity on external Committees or Sub-Committees, to report back to the EFCL a minimum of at least once annually."	Ongoing
2013/02/14	5.3	Leagues Without Halls "1. That the EFCL survey all of the leagues without halls to determine what they are doing to meet their space needs and whether or not the EFCL can be of assistance. 2. That the EFCL hold a meeting with the leagues without halls to discuss this situation and determine what role the EFCL might play."	Ongoing
2013/10/10	5.6	Meeting with Edmonton MPs That the Edmonton Federation of Community Leagues host a meeting with the Edmonton Members of Parliament to discuss key items of interest.	
2014/03/13	5.2	Establishment of 100th Anniversary Project Legacy Fund "That the EFCL create a 100 th Anniversary Project Legacy Fund at the Edmonton Community Foundation."	Ongoing
2014/09/11	5.2	Rink Roof Program That the EFCL revisit the rink roof project and explore other options for winter strategy ideas, if interest is expressed by Member leagues at the fall AGM."	
2014/09/11	7.2	Monthly Financial Report Add "Review of Board Member Conference Fees Budget" to a future Board meeting agenda.	
2014/10/09	5.3	Community League Day Event Strategy That the EFCL develop a strategy to encourage leagues to hold a fall event on Community League Day	Ongoing
		Meeting With Area Councils That the EFCL Board hold a meeting with the Area Councils early in 2015	