



COMMUNITY AND  
RECREATION FACILITY

# MASTER PLAN

Edmonton

## Welcome to the information session!

1. Please review the information panels to learn about the Master Plan and get answers to the following questions:
  - » What is the Community and Recreation Facility Master Plan?
  - » How was the Master Plan developed?
  - » How will the City of Edmonton use the Master Plan?
2. Use the sticky-notes to share your comments and thoughts. Simply write a comment and post it on the panel itself.
3. After you have reviewed all the panels and have had a chance to speak with a member of the project team, please fill out a comment form and leave it with us before you leave.

Thank you very much for attending!



## 01

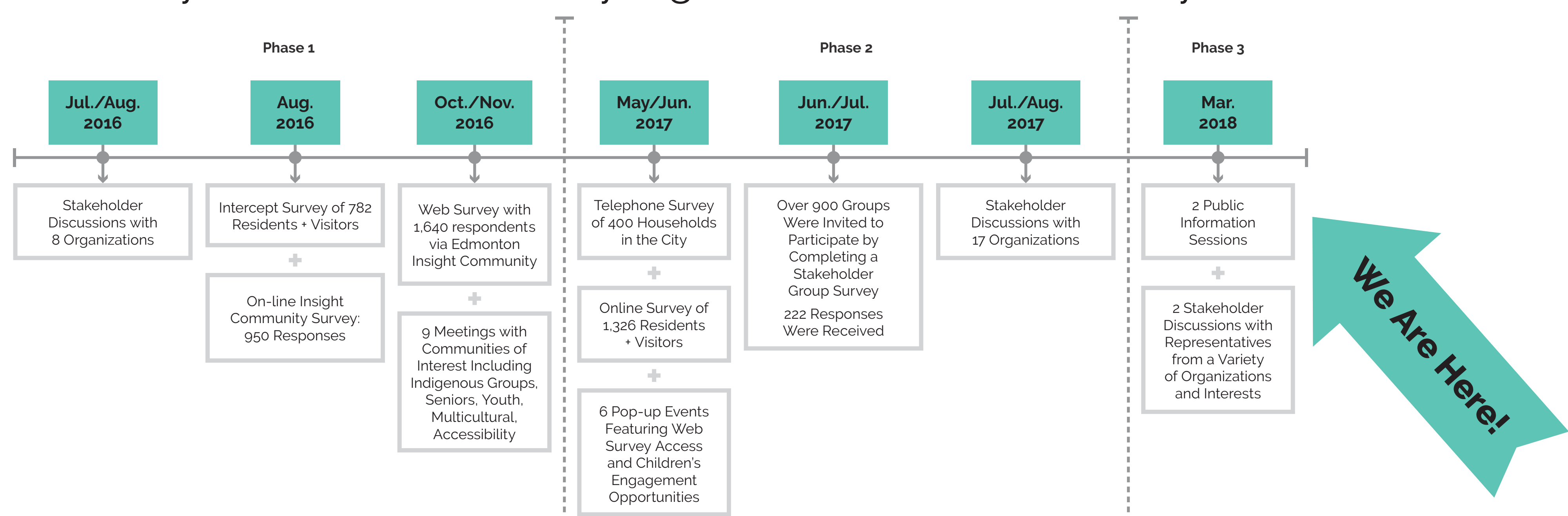
# What is the Community and Recreation Facility Master Plan?

- It is the City of Edmonton's overarching strategic plan for community and recreation facilities.
- It is a 20 year strategic plan.
- It includes a process for the City to make decisions about community and recreation facilities. It can be used to help answer questions like:
  - » Are new facilities and amenities needed?
  - » What types of facilities and amenities are needed?
  - » When/where should facilities and amenities be developed?
  - » When/where should we reinvest in a facility?
  - » When should a facility be repurposed?
  - » When should a facility be closed?
  - » What should we consider in programming/animating facilities and amenities?

## 02

# How was the Master Plan Developed?

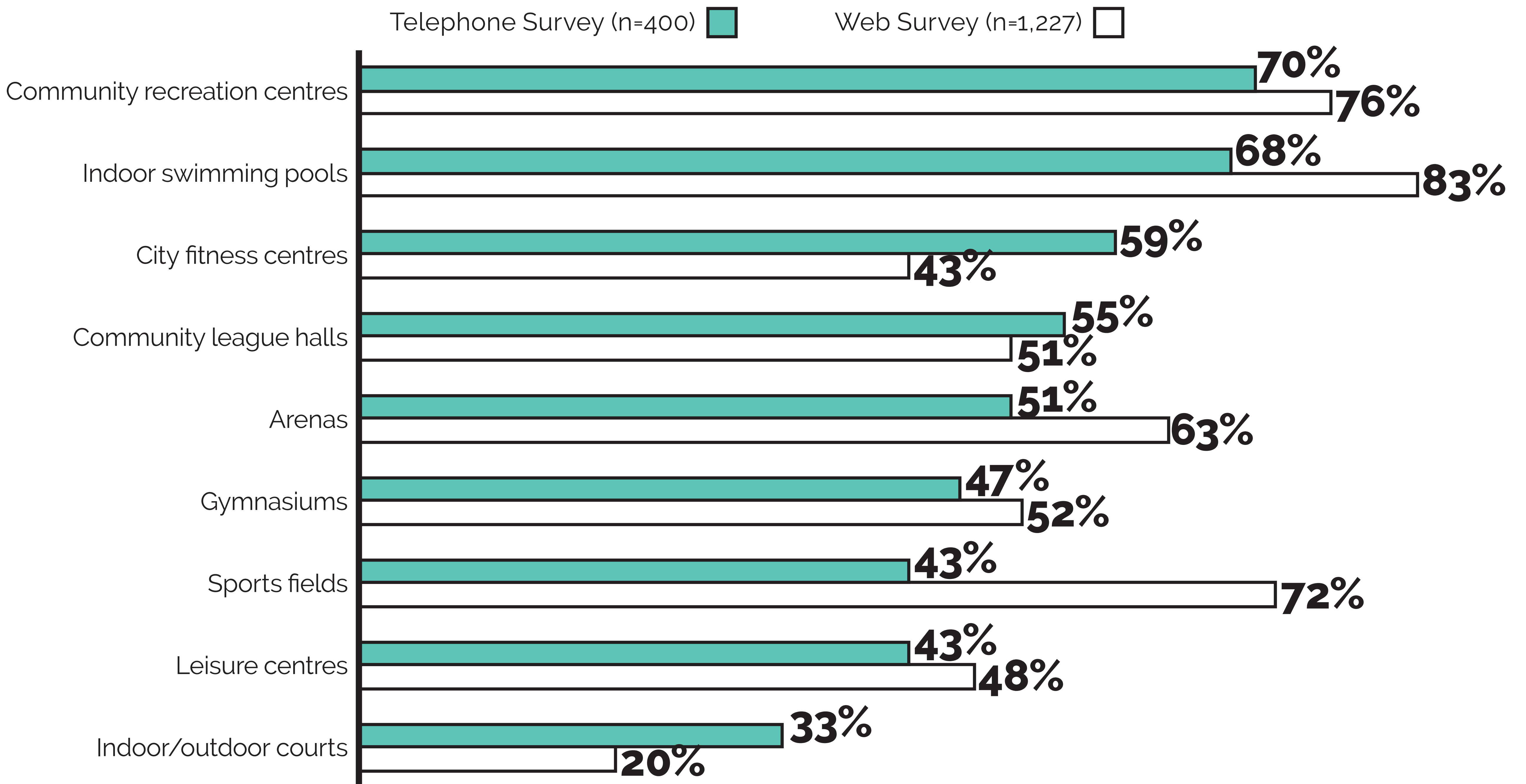
- A lot of research was completed including:
  - » A review of population growth and demographics in the Edmonton area.
  - » An investigation of planning and potential initiatives from within the City as well as from other municipalities and organizations in the area.
  - » A review of other City of Edmonton plans and initiatives.
  - » An examination of broad trends in the provision of community and recreation facilities.
  - » An inventory of community and recreation facilities in Edmonton and area.
    - An analysis of the utilization of these facilities.
  - » Consultation with city residents, community organizations, and community stakeholders.



# 03

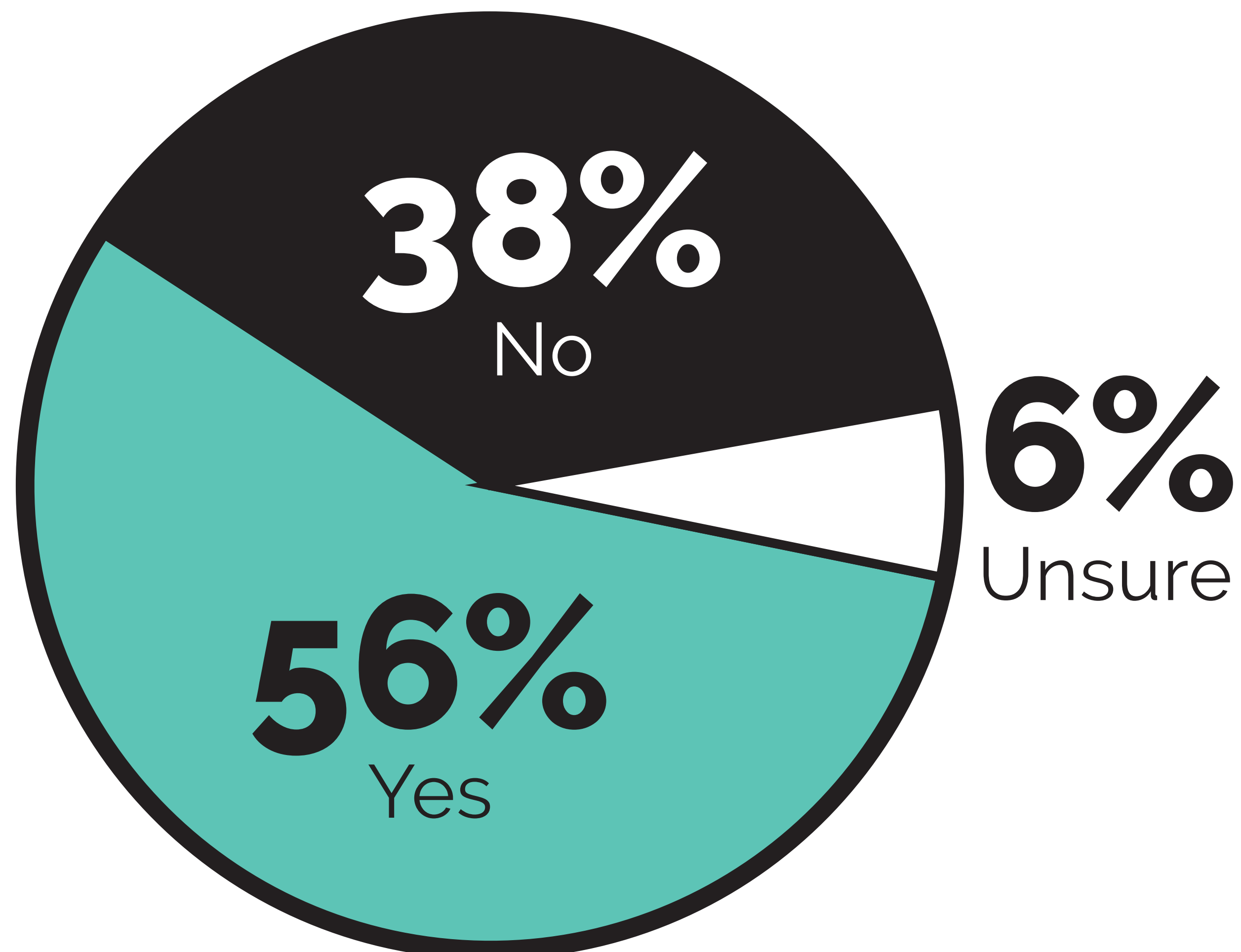
## What We Have Heard So Far

Have you or members of your household used these facilities as an active participant over the past 12 months?



Is there a need to upgrade/renew existing facilities AND/OR develop additional community and recreation facilities?

n=400 respondents (Telephone Survey)





# 03

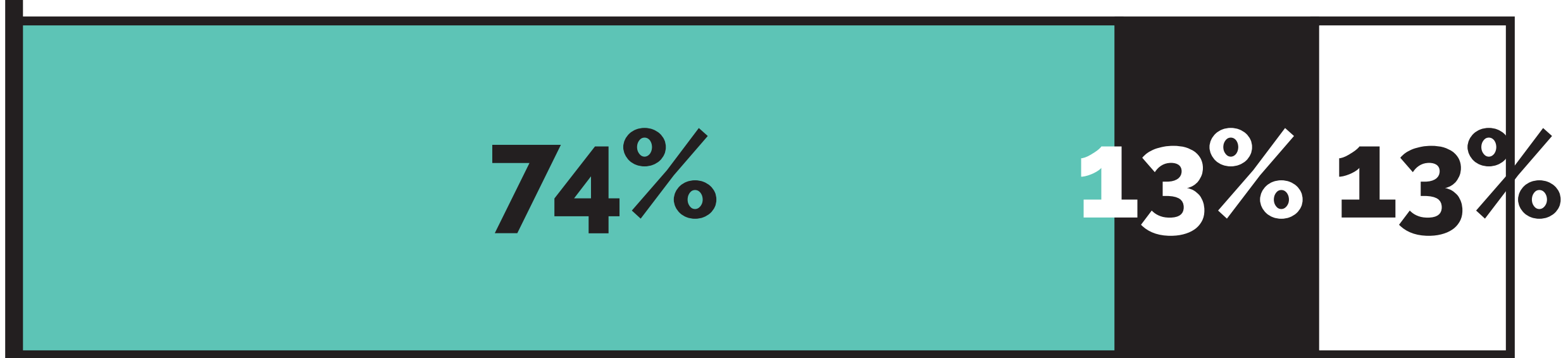
## What We Have Heard So Far

Is there a need to upgrade/renew existing facilities or develop additional community and recreation facilities?

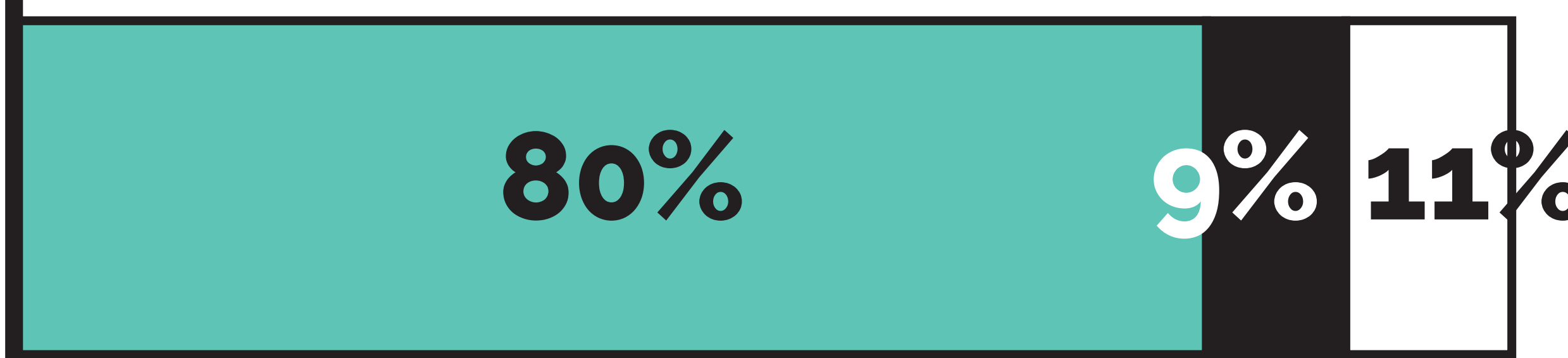
n=1,111 respondents (Web Survey)

Yes ■ No ■ Unsure □

There is a need to upgrade or renew existing community and recreation facilities in Edmonton.

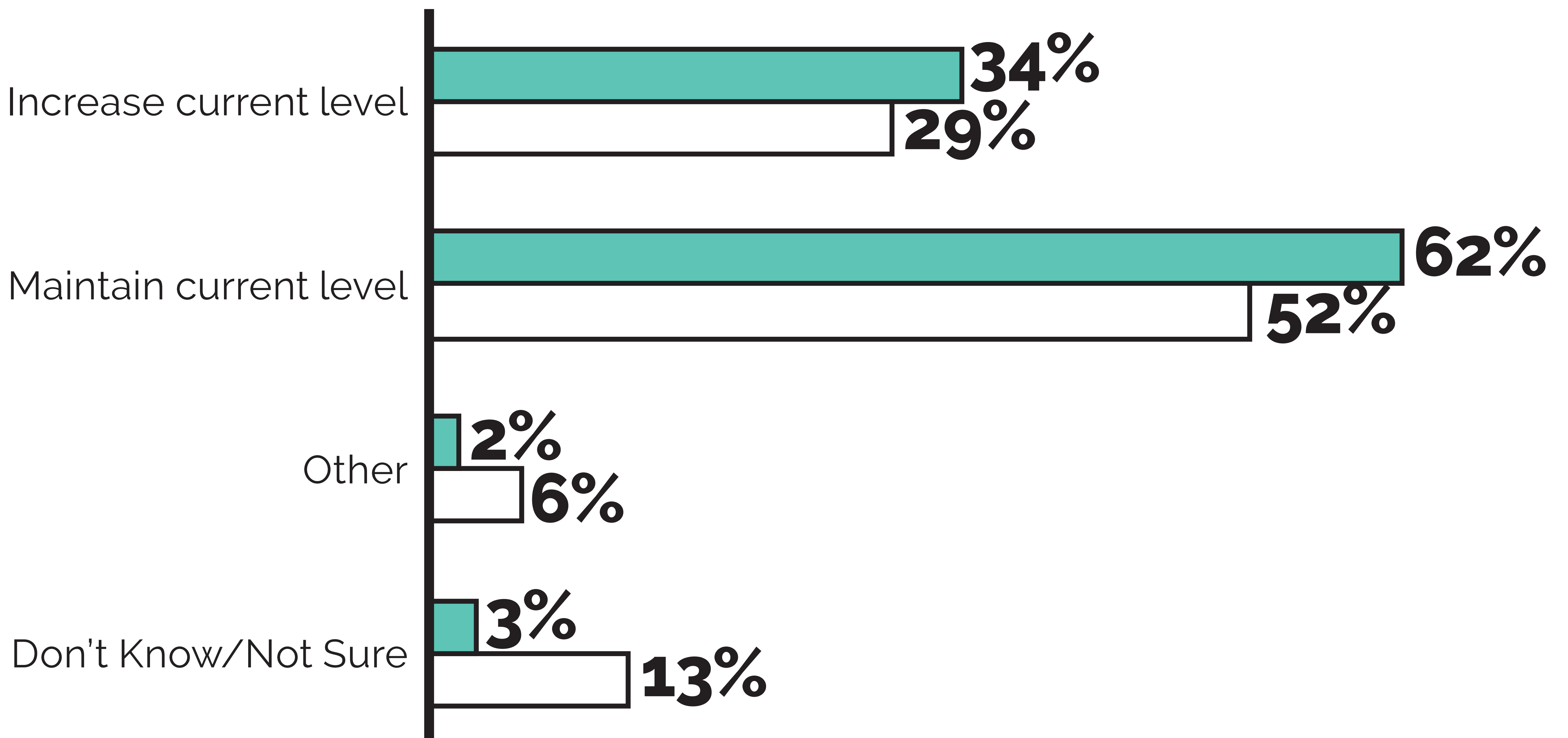


There is a need to develop additional community and recreation facilities in Edmonton.



Willingness to pay, through property taxes, if additional investment is needed for community and recreation facility projects.

Telephone Survey (n=400) ■ Web Survey (n=889) □



## 04

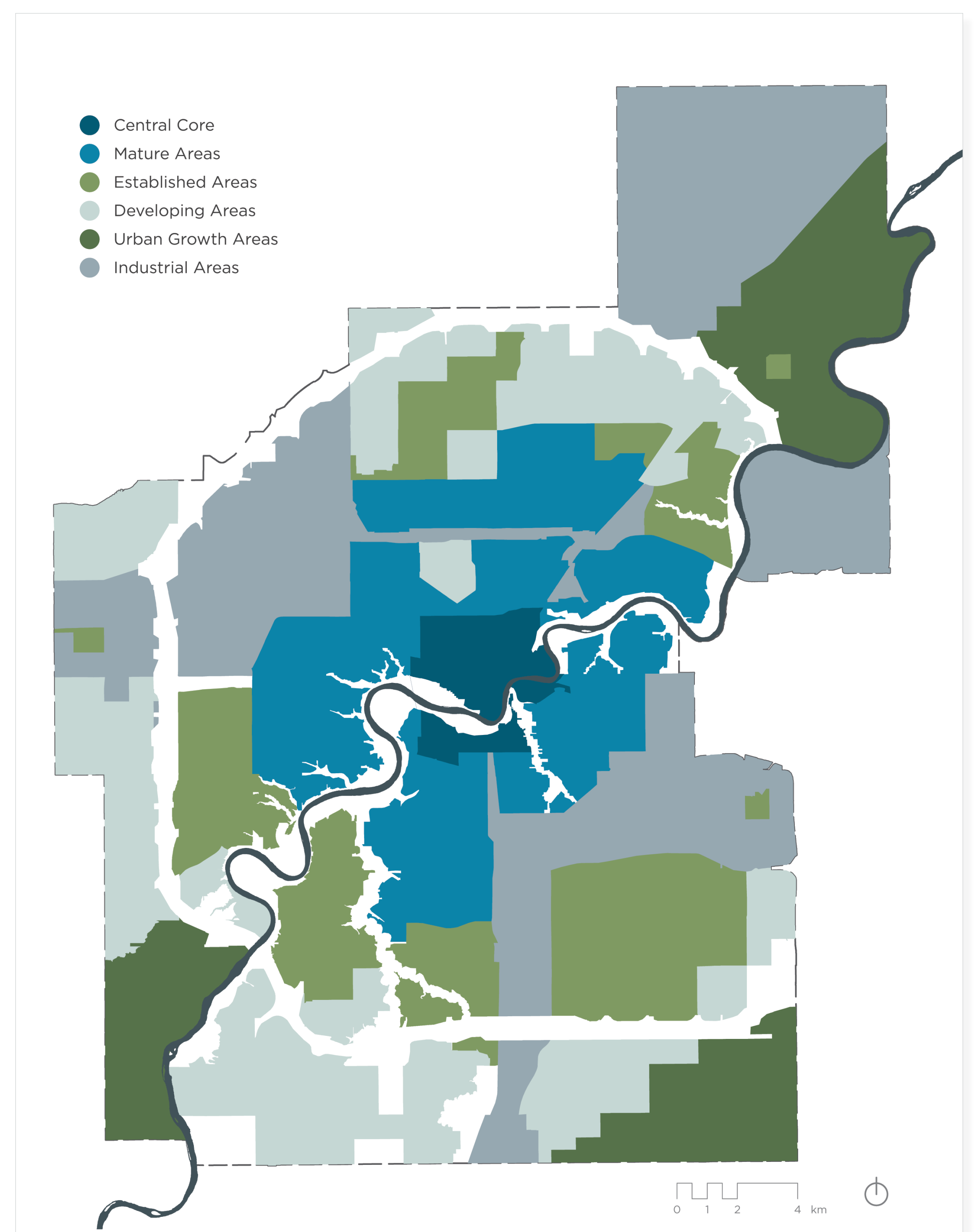
## Population Analysis

## 20 – 25 Year + Growth Projections

Neighbourhood Class	Total CURRENT Population (#)	Proportion of CURRENT Population (%)	Planned FUTURE Population (#)	Planned FUTURE Population Increase (%)
Central Core	77,000	9%	248,000	222%
Mature Areas	285,000	32%	361,000	27%
Established Neighbourhoods	295,000	33%	369,000	25%
Developing Areas	239,000	27%	595,000	149%
Urban Growth Areas	1,500	0%	209,000	13%
Industrial Areas	1,500	0%	15,000	905%
<b>City-Wide</b>	<b>899,000</b>	<b>100%</b>	<b>1,797,000</b>	<b>100%</b>

## Area Structure Plans: Population Projections

Area Structure Plan	Location	Current Population (2016 Census)	Current Percent of Projected Build Out
Heritage Valley	South West	32,174	34.8%
Windermere	South West	14,528	21%
Decoteau	South East	168	0.2%
Ellerslie	South East	41,926	100%
Southeast	South East	13,176	37%
Riverview/Edgemont	West	1,614	2.4%
Pilot Sound	North East	44,518	100%
Horse Hill	North East	1,247	1.8%
Big Lake	North West	2,244	8.7%





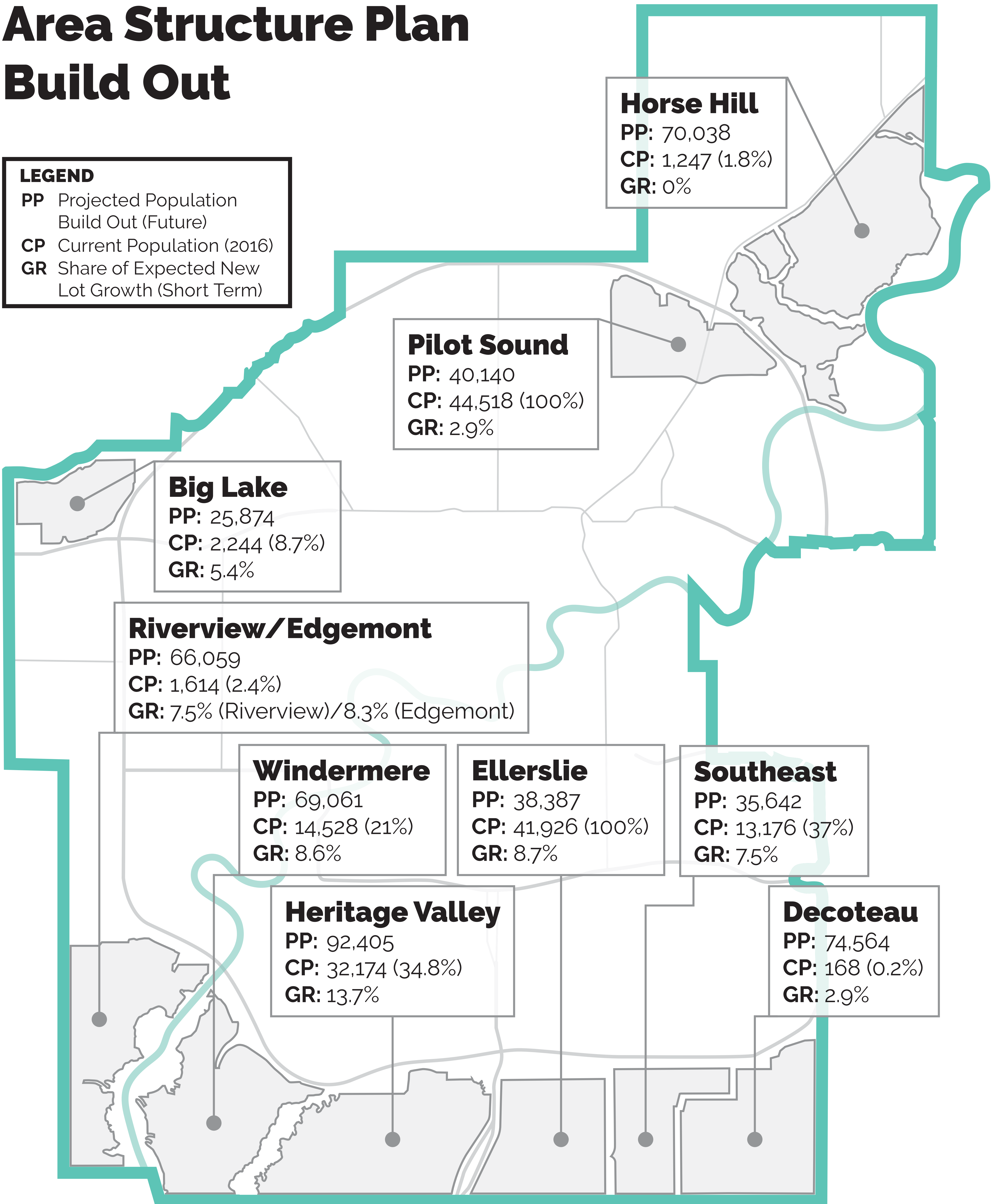
# 04

## Population Analysis

### Area Structure Plan Build Out

**LEGEND**

- PP** Projected Population Build Out (Future)
- CP** Current Population (2016)
- GR** Share of Expected New Lot Growth (Short Term)





## 05

# Strategic Foundations for Community & Recreation Facilities

The following vision, goals, and guiding principles have been developed based on community input, alignment with City planning (broader strategic planning, the previous 2005-2015 Recreation Facility Master Plan, Breathe: Edmonton's Green Network Strategy, Live Active Strategy, etc.), and other influences (Pathways to Wellbeing: A Framework for Recreation in Canada, the Active Alberta Policy, etc.).

## Vision

The City of Edmonton will approach recreation from a holistic and sustainable perspective to address the broad continuum of community and recreation needs required by citizens.

Edmontonians will have access to safe, welcoming places to:

- Socialize;
- Be creative;
- Play;
- Learn and develop physical literacy;
- Be active and exercise;
- Build community; and
- Participate in and/or excel in their desired sport or recreation activity.

## Goals

Community and recreation facilities:

1. Will encourage and facilitate participation that will enhance personal growth, health, and wellbeing.
2. Will foster a thriving sense of community connectedness, identity, spirit, engagement, and culture and continue to act as community hubs.

## Guiding Principles

1. Community and recreation facilities are essential to quality of life.
2. Community and recreation facilities are flexible.
3. Access to community and recreation facilities is equitable.
4. The provision and animation of community and recreation facilities is a collaborative effort.
5. Community and recreation facilities are integrated.
6. Community and recreation facilities are distributed throughout the city and region.
7. Community and recreation facilities are inclusive.
8. Community and recreation facilities are as sustainable as possible.
9. Citizens and stakeholders are engaged in the planning and provision of community and recreation facilities.
10. Community and recreation facilities are of quality.
11. The planning and provision of community and recreation facilities is aligned with broader City objectives.
12. Community and recreation facilities are animated.



## 06

# The City's Basic Commitment for Community & Recreation Facilities

In order to achieve the strategic foundations, the City has declared a Basic Commitment to residents, in terms of both access to community and recreation facilities and in terms of an ability to participate in an intended mix of recreation opportunities. **It is important to note that this Commitment reflects the effort and investment of the City directly as well as that of its partners and others within the region.**

This Basic Commitment is explained as follows:

- Every resident will have a place to participate in recreation **indoors** (including ice, water, and dry land) within 5 km of their residence.
- Every resident will have a place to participate in recreation **outdoors** within 400 m of their residence.

## Why 400 m?

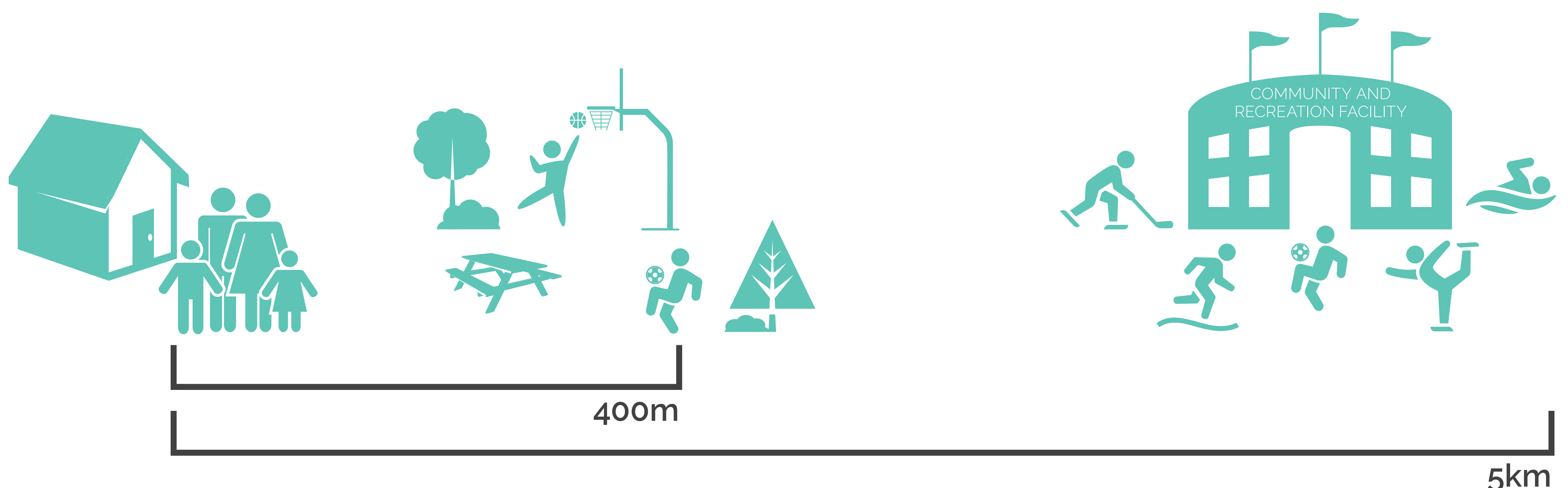
400 m is an accepted City standard walking distance for planning and providing publicly accessible amenities; this distance represents a 5 minute walk under typical conditions.

## Why 5 km?

A 5 km catchment area currently represents approximately a 15 minute drive by personal vehicle or a 20 minute bicycle ride. Most residents indicated that a 15 minutes travel time was acceptable before distance becomes a barrier to participation.

Basic Commitment	Potential Amenities to Achieve Basic Commitment
Indoor Dry Land	Gymnasiums, indoor turf fields, fitness centres, youth centres, seniors centres, <b>community league halls</b> , cultural centres
Indoor Aquatics	Indoor aquatics
Indoor Ice	Indoor ice arenas, curling rinks
Outdoor Recreation	Rectangular fields, basketball courts, tennis courts, ball diamonds, cricket pitches, track and field, golf courses, velodromes, outdoor pools, outdoor ice, ski hills

## The City's Basic Commitment for Community and Recreation Facilities to Residents





## 07

# In-Scope Amenities

There are 21 amenity types within the scope of this Master Plan. The Master Plan also identifies a process of identifying and deciding whether or not to support additional amenity types in the future.

Each in-scope amenity is classified into three levels (**Metropolitan; District; Neighbourhood**) and are categorized as **Primary** (City provides directly or supports through partnership) or **Secondary** (City supports only through partnership).

Classification	Amenity	City's Role
Metropolitan	Golf Courses	Primary
	Outdoor Track and Field	Primary
	Cultural Centres	Secondary
	Velodromes	Secondary
	Ski Hills	Secondary
Metropolitan/District	Indoor Aquatics	Primary
District	Indoor Fitness Centres	Primary
	Indoor Gymnasiums	Primary
	Indoor Ice Arenas	Primary
	Indoor Turf Fields	Primary
	Outdoor Cricket Pitches	Primary
	Outdoor Pools	Primary
	Outdoor Tennis Courts	Primary
	Indoor Curling Rinks	Secondary
	Seniors Centres	Secondary
	Youth Centres	Secondary
District/Neighbourhood	Outdoor Ball Diamonds	Primary
	Outdoor Ice	Primary
	Outdoor Rectangular Fields	Primary
Neighbourhood	Outdoor Basketball Courts	Primary
	Community League Halls	Secondary

A community and recreation **facility** is a publicly accessible venue for recreation activity to occur; a recreation facility can include any combination of recreation amenities. Examples of recreation facilities are the Terwillegar Community Recreation Centre and the Ivor Dent Sports Park.

A community and recreation **amenity** is a specific component within a recreation facility or place. Sports fields, cricket pitches, swimming pools, and ice arenas are examples of recreation amenities.

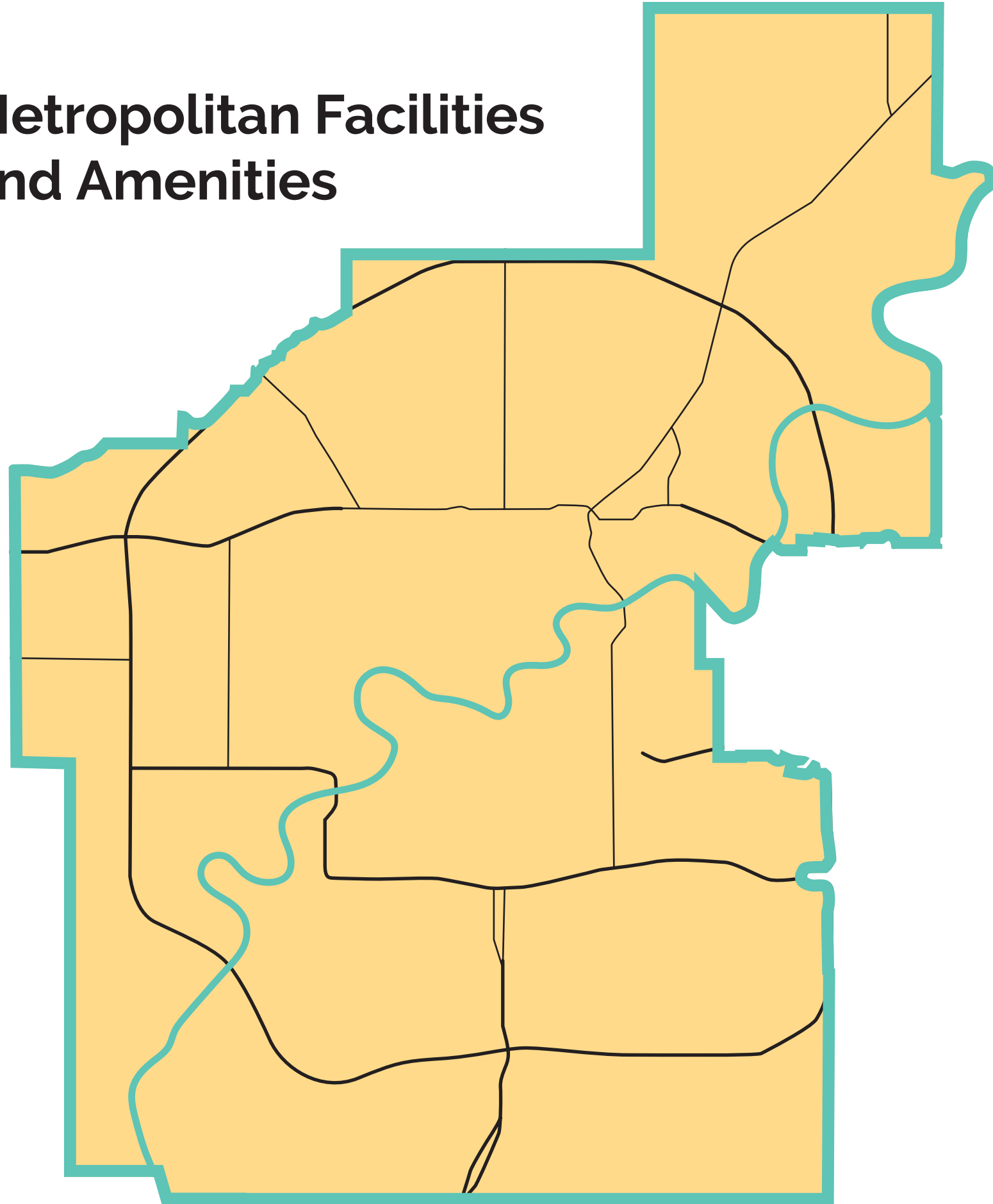
There are other community and recreation amenities that the City supports as well. These amenities—such as playgrounds, trails, BMX bike parks, and others—are captured through other City plans.



## 08

# Community and Recreation Facility Classification

## Metropolitan Facilities and Amenities



**Service Level/Population:** 1,000,000

### General Characteristics

- Highly specialized; targeted activities and interests.
- Designed for competitive or large spectator use in some cases.
- Serve the entire city, and often have a regional or national focus.
- Respond to organized and formal activities and interests.
- Provide both spontaneous and structured opportunities.

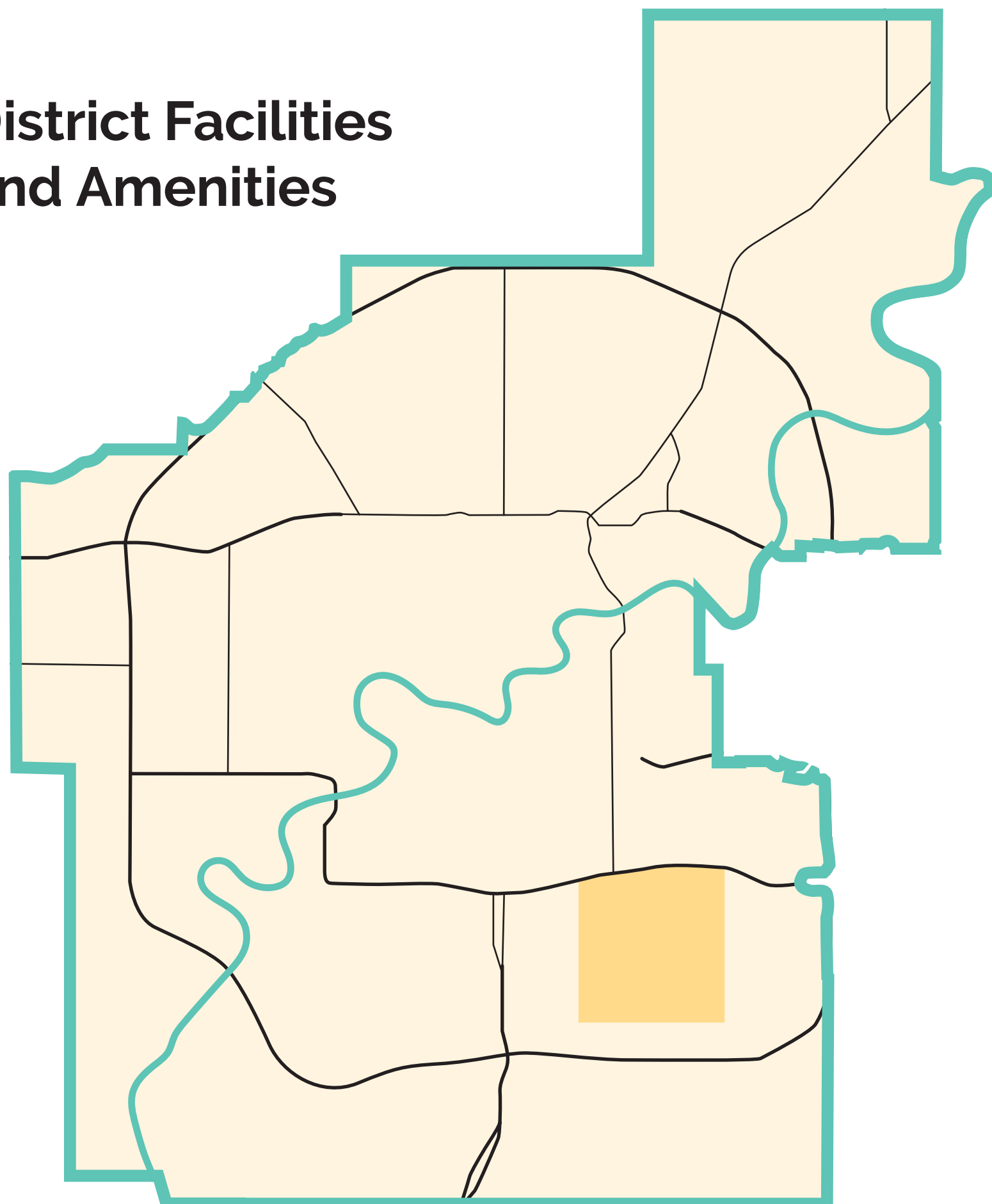
### Target Proximity to Residents

- Within 15km of each resident
- Geographic balance is considered by not integral where more than one exists.

### Examples of Amenities

- Outdoor track and field spaces
- Golf courses
- Cultural centres
- Ski hills

## District Facilities and Amenities



**Service Level/Population:** 60,000 – 100,000

### General Characteristics

- High market demand.
- Provides for a continuum of skill levels from introductory to advanced.
- Can accommodate local competition but designed with recreational use in mind.
- Respond to organized and informal interests.
- Provided both spontaneous and structured opportunities.

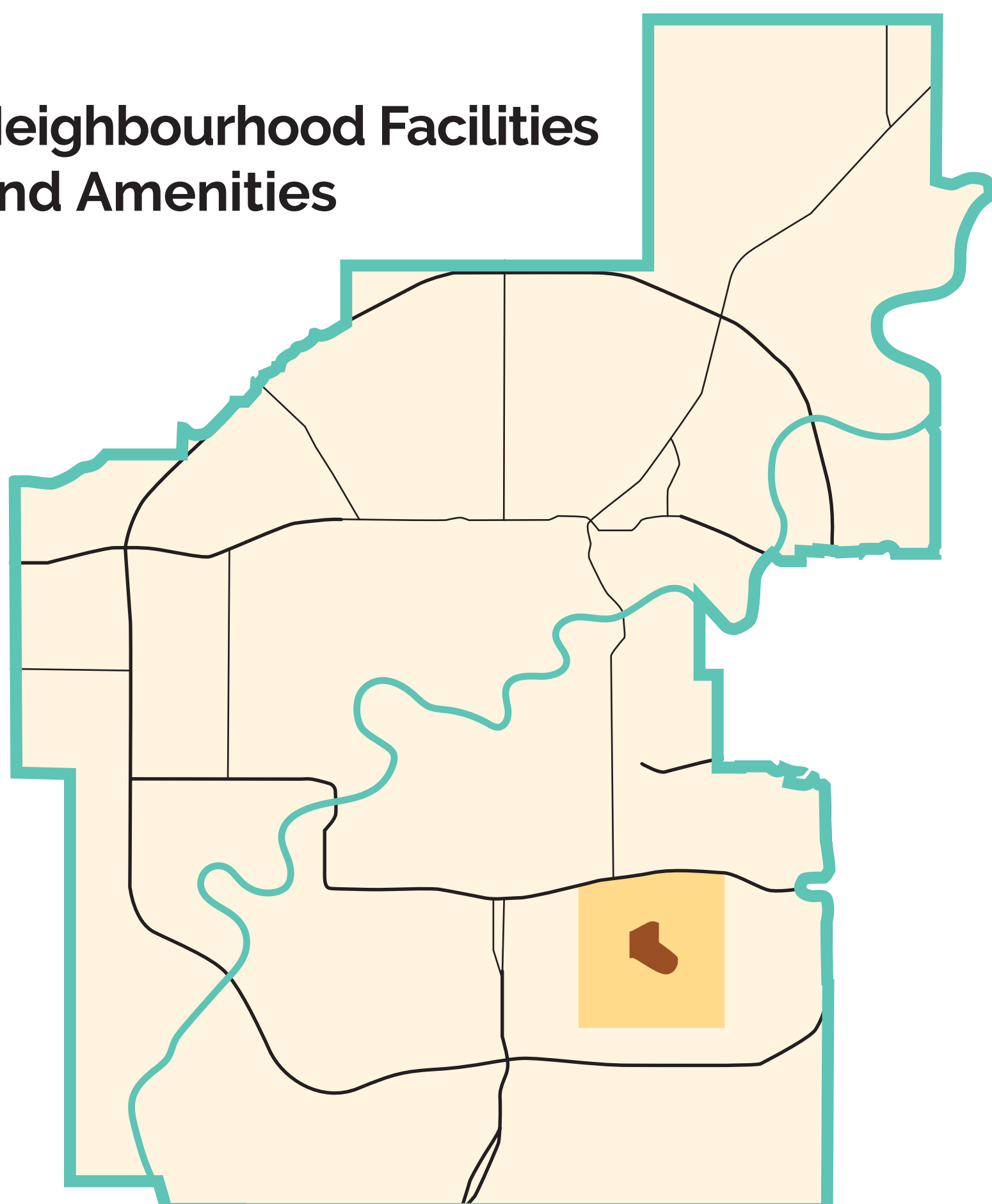
### Target Proximity to Residents

- Within 5km of each resident.
- Distributed geographically throughout the city based on resident access.

### Examples of Amenities

- Indoor aquatics
- Indoor arena
- Indoor gymnasiums
- Outdoor tennis courts

## Neighbourhood Facilities and Amenities



**Service Level/Population:** ≤20,000

### General Characteristics

- High local demand.
- Developed through partnerships with Community Leagues and the School Boards (through the Joint Use Agreement).
- Respond to local needs.

### Target Proximity to Residents

- Within 400m of each resident.
- Distributed geographically throughout the city based on resident access.

### Examples of Amenities

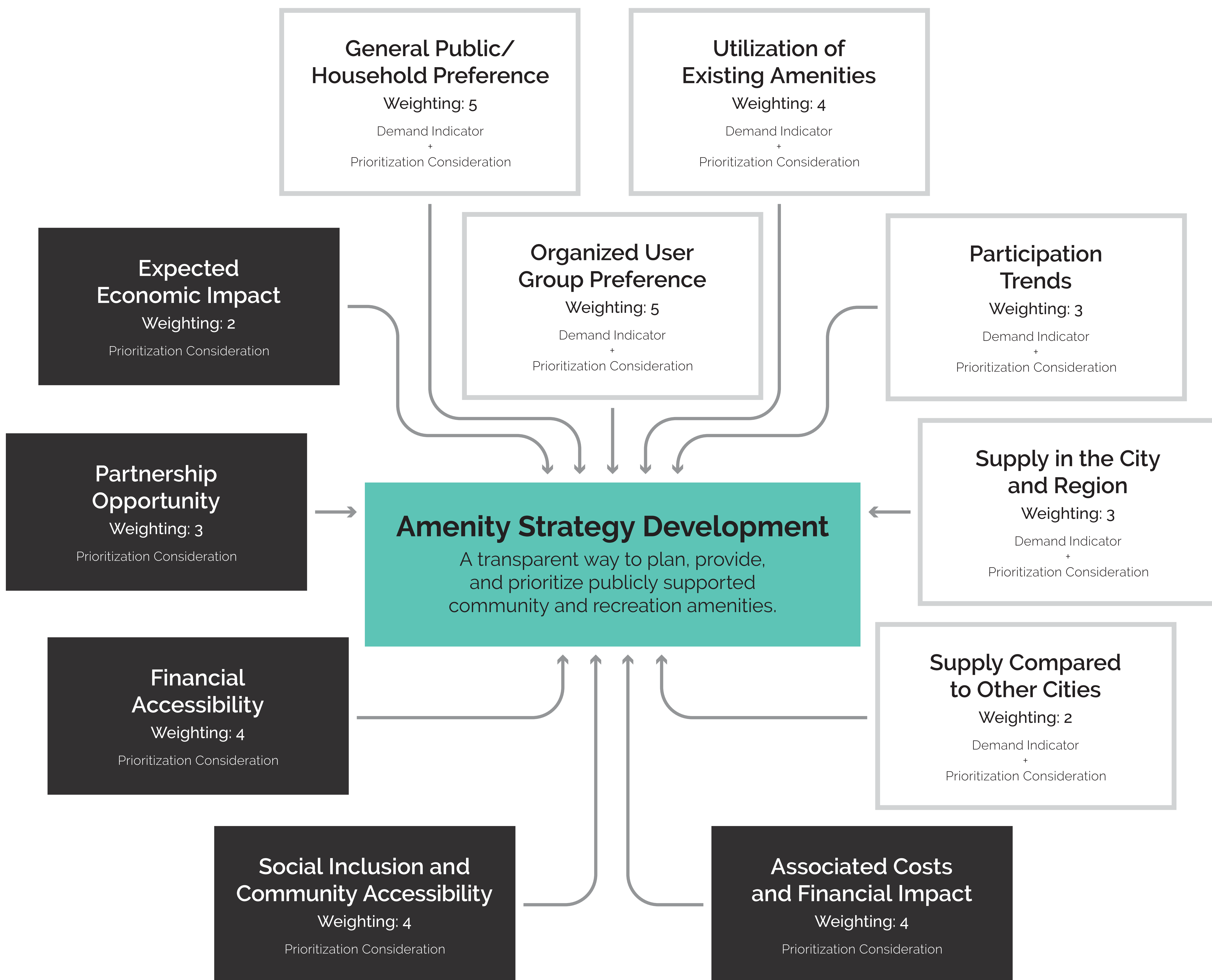
- Community League hall
- Outdoor basketball courts
- Outdoor ball diamonds



# 09

## Demand Indicators and Prioritization Criteria

Each of the 21 in-scope amenities can be evaluated using the following criteria to determine whether the current service level is appropriate and to prioritize them in rank order. There are six demand indicators (gray boxes) that help determine the need for specific amenities. These six demand indicators are also considered as prioritization criteria, along with the five other criteria shown in the black boxes, when prioritizing amenities that the City supports.





## Demand Indicators + Prioritization Criteria Scoring Metrics

Criteria*	Prioritization Score: <b>3 Points</b>	Prioritization Score: <b>2 Points</b>	Prioritization Score: <b>1 Point</b>	Prioritization Score: <b>0 Points</b>
	Demand Indication: <b>Enhance</b>	Demand Indication: <b>Maintain</b>	Demand Indication: <b>Maintain</b>	Demand Indication: <b>Decrease</b>
1. General Public/ Household Preference	Top 25% of the household survey amenity priorities	Next 25% (26-50%) in the household survey amenity priorities	Next 40% (51-90%) in the household survey amenity priorities	Bottom 10% in the household survey or not in scope
2. Stakeholders and Organized User Group Preference	Strong (wide spread support) indications of support from the majority of use groups and stakeholders	Moderate (multiple interest areas, not wide spread) indications of support from the majority of user groups and stakeholders	Indications of support from a few user groups or stakeholders	No indications of support from user groups and stakeholders
3. Utilization of Existing Amenities	Utilization is over 90% prime time/ peak season capacity and there are indications of excess demand or it is not currently provided in the market	Utilization is between 80% and 90% of prime time/peak season capacity	Utilization is between 60% and 80% of prime time/peak season capacity or currently unknown	Utilization is below 60% of prime time/peak season capacity
4. Participation Trends	Responds to more than two observed growth trends	Responds to 2 observed growth trends	Responds to one observed growth trend	Does not respond to observed growth trends
5. Supply in the City and Region	Adds completely new recreation opportunity in the region	Adds completely new recreation opportunity in the city	Would significantly improve existing recreation opportunities in the region	Multiple amenities already provided in the city and region
6. Supply Compared to Other Cities	The amenity is provided in other identified urban centres but not in Edmonton	The amenity is provided at a significantly lower rate in Edmonton as compared to the average of other identified urban centres	The amenity is provided at a moderately lower rate in Edmonton as compared to the average of other identified urban centres	The amenity is provided at a similar or better rate in Edmonton as compared to the average of other identified urban centres

\*Note: The first six criteria are both Demand Indicators and Prioritization Criteria, while the remaining five are only Prioritization Criteria.



## Prioritization Criteria Scoring Metrics

Criteria*	Prioritization Score:	Prioritization Score:	Prioritization Score:	Prioritization Score:
	3 Points	2 Points	1 Point	0 Points
7. Financial Accessibility	The amenity through its combination of programs/rentals/user fees is accessible to all residents.	The amenity through its combination of programs/rentals/user fees is accessible to most residents.	The facility through its combination of programs/rentals/user fees is accessible to some residents.	The amenity through its combination of programs/rentals/user fees is accessible to few residents.
8. Social Inclusion and Community Accessibility	The planning, designing, and operating of the amenity highly contributes to promoting social inclusion and accessibility.	The planning, designing, and operating of the amenity somewhat contributes to promoting social inclusion and accessibility.	The planning, designing, and operating of the amenity moderately contributes to promoting social inclusion and accessibility.	The planning, designing, and operating of the amenity does not contribute to promoting social inclusion and accessibility.
9. Associated Costs and Financial Impact	Low overall cost impact	Moderate overall cost impact	High overall cost impact	Not likely to be financially feasible
10. Partnership Opportunity	Partnership opportunities exist in development and/or operating that equate to 30% or more of the overall amenity cost	Partnership opportunities exist in development and/or operating that equate to 10-30% of the overall amenity cost	Partnership opportunities exist in development and/or operating that equate to up to 10% of the overall amenity cost	No potential partnership or grant opportunities exist at this point in time
11. Expected Economic Impact	Has the potential to draw reoccurring non-local spending into the region and catalyze provincial, national and/or international exposure	Has the potential to draw reoccurring non-local spending into the region	Has the potential to draw moderate non-local spending into the region	Does not have the potential to draw any regular non-local spending into the Region

\*Note: The first six criteria are both Demand Indicators and Prioritization Criteria, while the remaining five are only Prioritization Criteria.



# 10

## Applying the Demand Indicators and Prioritization Criteria

The criteria were applied to the 21 in-scope amenities based on the current (2018) context. Please note the definitions of Enhance, Maintain, and Decrease:

- **Enhance:** A higher level of service is required and thus new development of amenities or the enhancement of existing should occur in the short-term (if resources permit).
- **Maintain:** The current level of service should be maintained and thus new development will be required as the City grows (if resources permit).
- **Decrease:** The current level of service for the amenity is beyond what is ideally required and thus reduction of current amenities is warranted.

**The purpose of this ranking exercise is to provide guidance as to where limited resources could be focused. This focus could include changing service levels or other strategic actions related to each amenity. All community and recreation amenities are valuable.**

City's Role	Amenity	Demand Indicators			Prioritization Criteria
		Enhance	Maintain	Decrease	Amenity Ranking
Primary	Indoor Gymnasiums	✓			1
	Indoor Aquatics	✓			2
	Outdoor Rectangular Fields		✓		3
	Indoor Turf Fields	✓			4
	Indoor Ice Arenas		✓		5
	Outdoor Ice		✓		8
	Outdoor Pools		✓		T9*
	Outdoor Basketball Courts		✓		T9
	Outdoor Tennis Courts		✓		11
	Outdoor Ball Diamonds		✓		T13
	Indoor Fitness Centres		✓		15
	Outdoor Cricket Pitches		✓		T16
	Outdoor Track and Field		✓		T16
	Golf Courses		✓		T19
Secondary	Youth Centres		✓		6
	Seniors Centres		✓		7
	Community League Halls		✓		12
	Cultural Centres		✓		T13
	Ski Hills		✓		18
	Velodromes		✓		T19
	Indoor Curling Rinks		✓		21

\* "T" indicates the amenity was tied for that spot in the ranking with another amenity.



# 11

## Addressing Accessibility and Participation Barriers

A number of recommendations will be implemented to ensure that participation barriers are reduced and to enhance the animation of community and recreation facilities.

### Physical Accessibility

- It is recommended that the City **continue to retrofit existing community recreation facilities to enable physical accessibility** based on a prioritized and phased approach based on need.
- New facilities will be **designed to enable physical accessibility** where at all possible.

### Financial Accessibility

- It is recommended that investment in existing City sponsored **financial assistance programs** be sustained, monitored, and potential increased if warranted where possible.
- It is recommended that existing City sponsored **financial assistance programs**, as well as all other available to residents, **be inventoried and shared with residents via marketing and promotional efforts.**
- It is recommended that **an inventory of all free community and recreation facility opportunities be created**, updated, and shared with residents and visitors via established a purpose built communications efforts.

### Social Accessibility

- It is recommended that the City continue to offer **customer service training** to all staff (front line and management) to enhance knowledge and understand leading practices to reduce barriers where at all possible.
- It is recommended that **the City continue to facilitate, and provide if necessary, introductory level programs for activities that occur in community and recreation facilities** to ensure all residents have opportunity in publicly funded spaces.
- It is recommended that the City, through its direct programming and through the influence it has with other providers, ensure that **the unique dynamics of culture and lifestyle are considered in program and opportunity design.**

### Enhancing Communication

- It is recommended that communications efforts be **focused on educating residents on both recreation opportunities and associated benefits to encourage, inform, and motivate them to participate.**



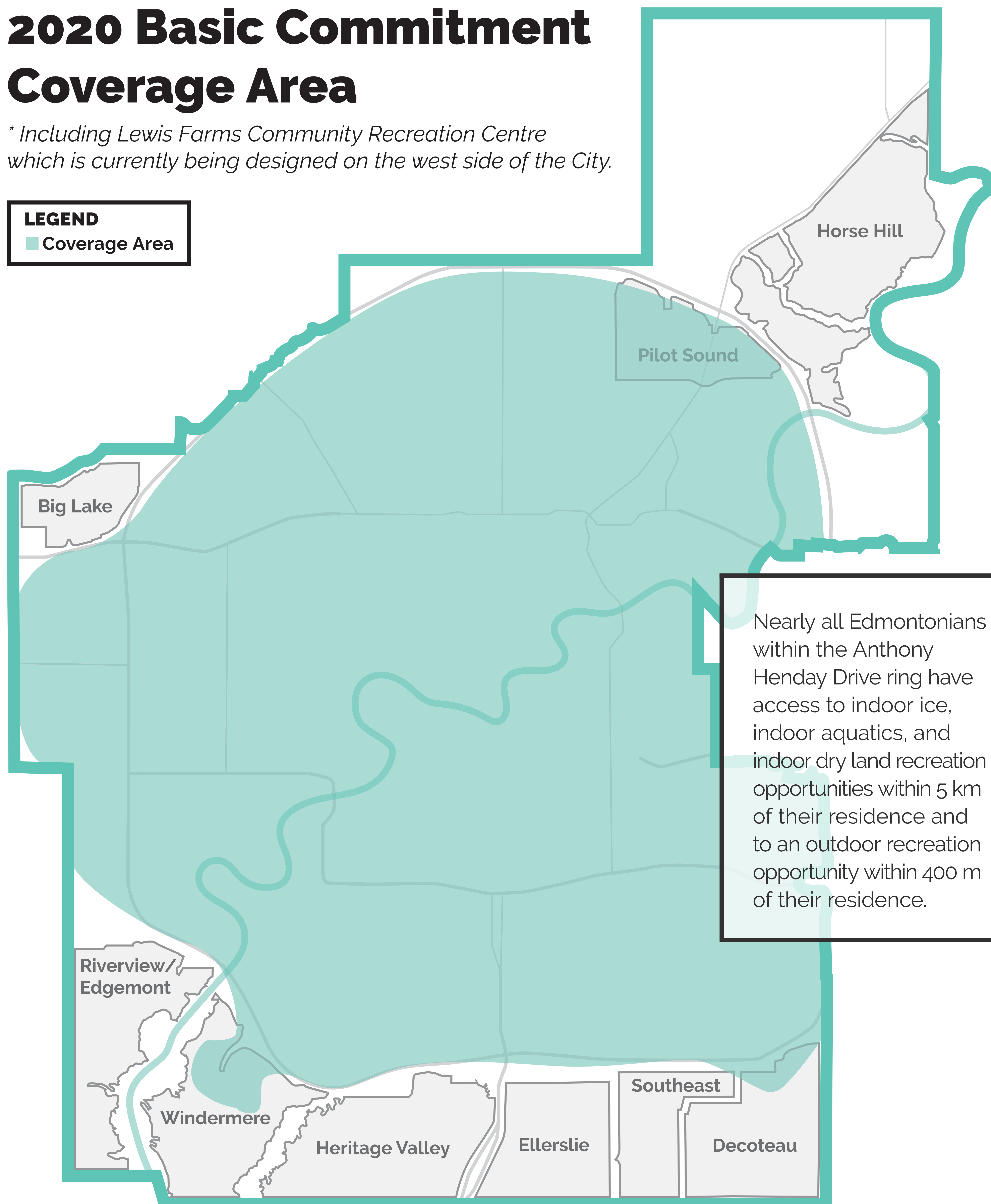
# 12

## New Community and Recreation Facility Development

### 2020 Basic Commitment Coverage Area

*\* Including Lewis Farms Community Recreation Centre which is currently being designed on the west side of the City.*

**LEGEND**  
 Coverage Area



Nearly all Edmontonians within the Anthony Henday Drive ring have access to indoor ice, indoor aquatics, and indoor dry land recreation opportunities within 5 km of their residence and to an outdoor recreation opportunity within 400 m of their residence.



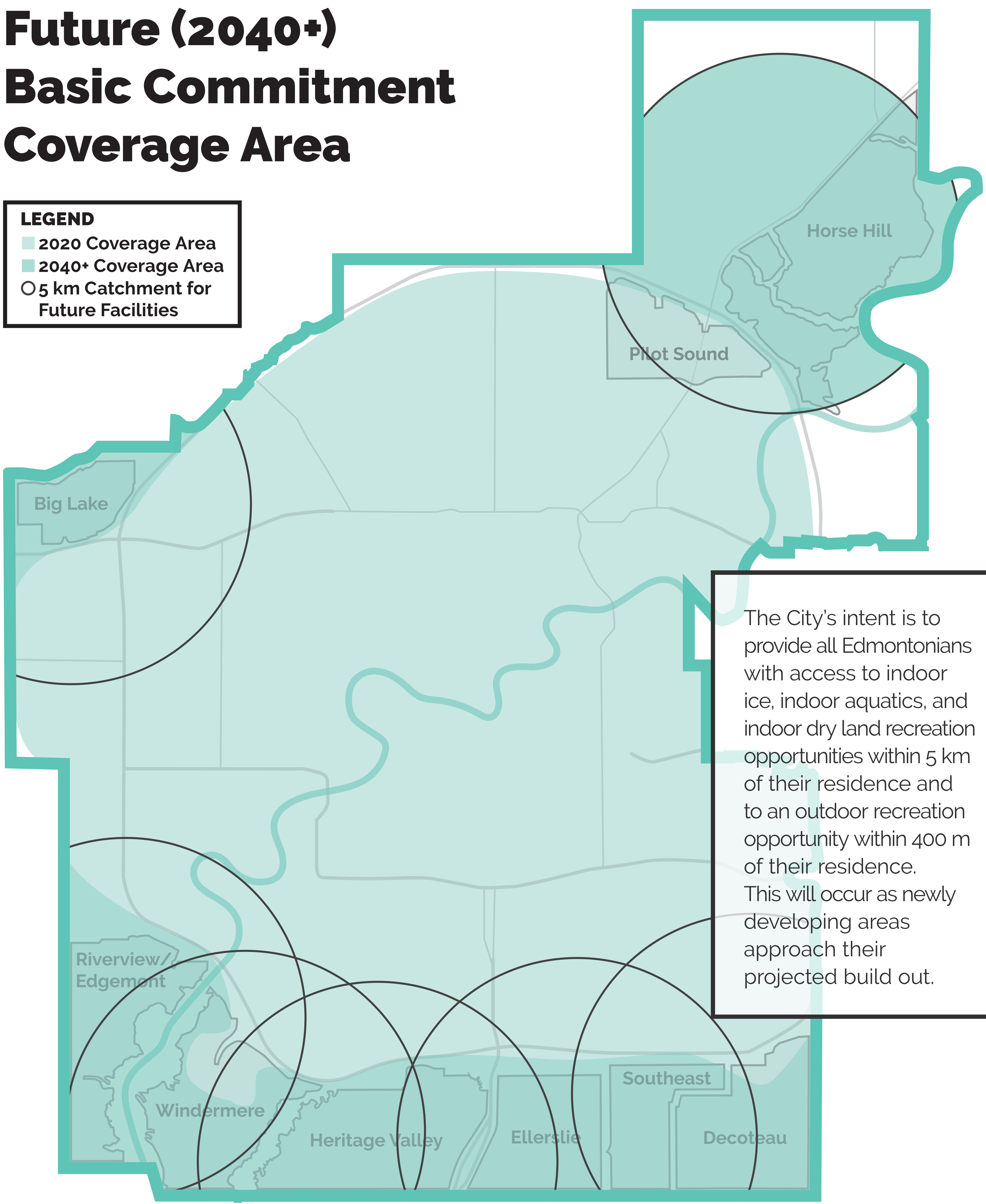
# 12

# New Community and Recreation Facility Development

## Future (2040+) Basic Commitment Coverage Area

**LEGEND**

- 2020 Coverage Area
- 2040+ Coverage Area
- 5 km Catchment for Future Facilities



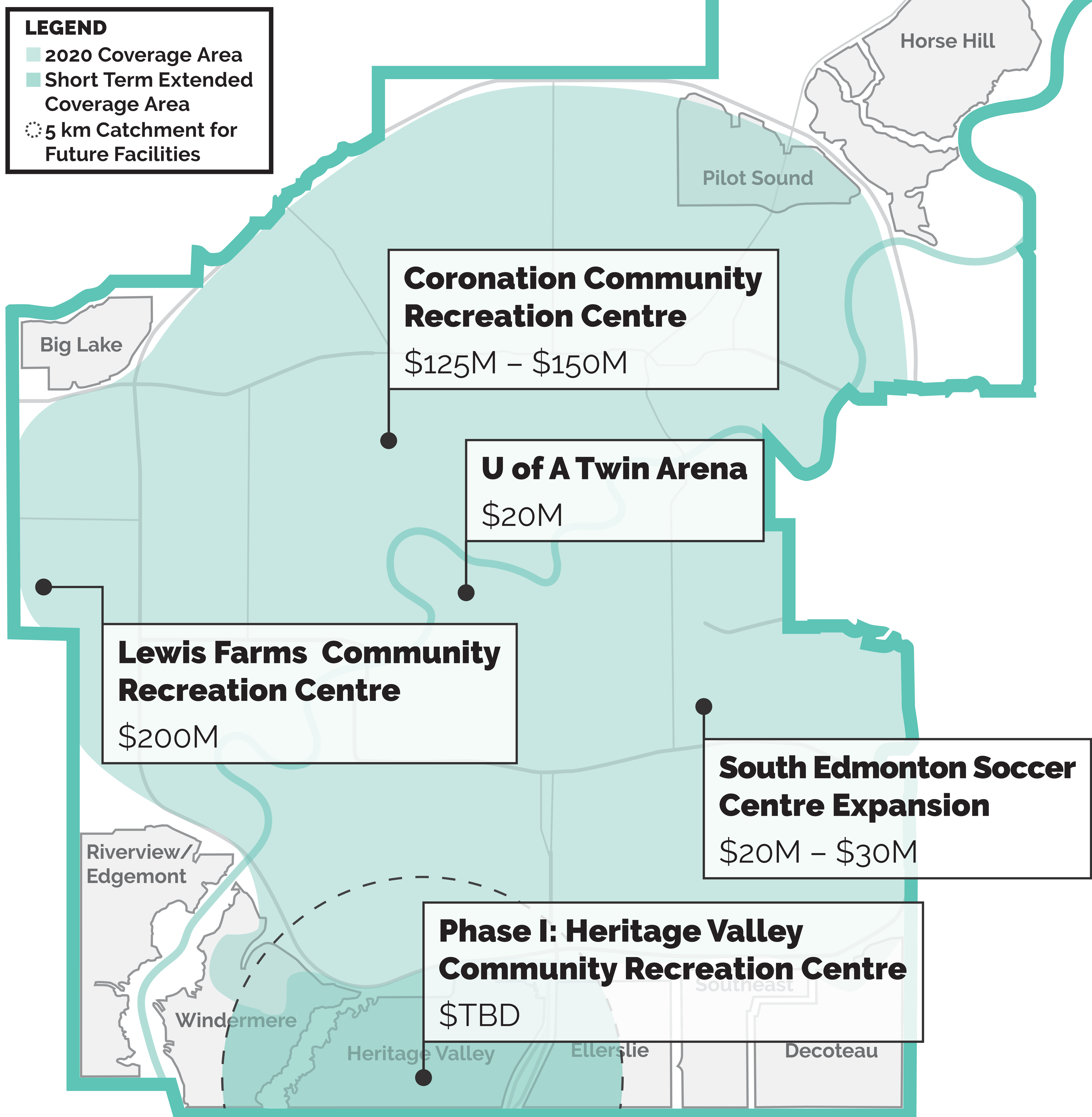
The City's intent is to provide all Edmontonians with access to indoor ice, indoor aquatics, and indoor dry land recreation opportunities within 5 km of their residence and to an outdoor recreation opportunity within 400 m of their residence. This will occur as newly developing areas approach their projected build out.



# 12

## New Community and Recreation Facility Development

### Proposed Short Term (2018 – 2025) New Facility Development to Meet Basic Commitment





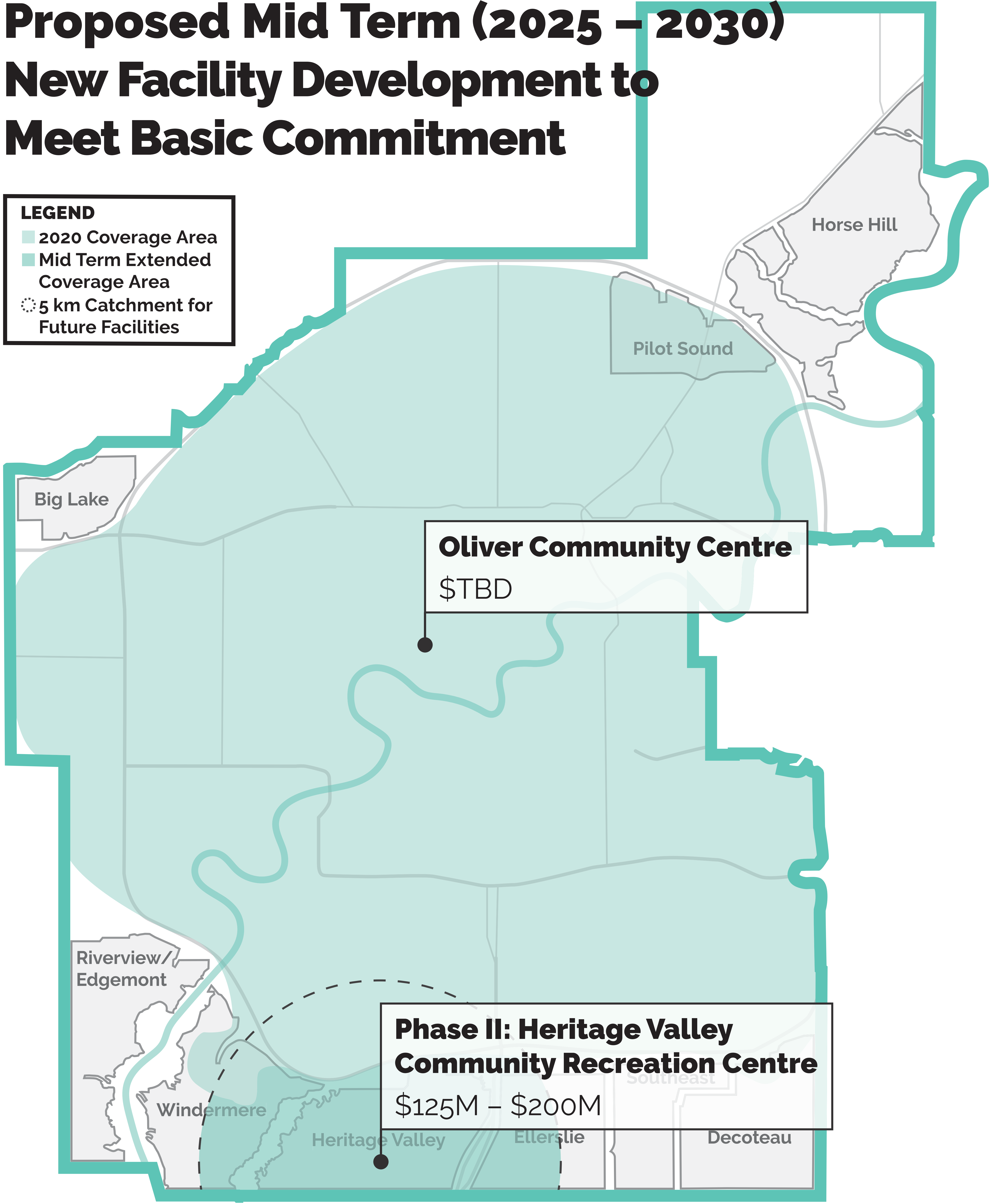
# 12

## New Community and Recreation Facility Development

### Proposed Mid Term (2025 – 2030) New Facility Development to Meet Basic Commitment

**LEGEND**

- 2020 Coverage Area
- Mid Term Extended Coverage Area
- 5 km Catchment for Future Facilities

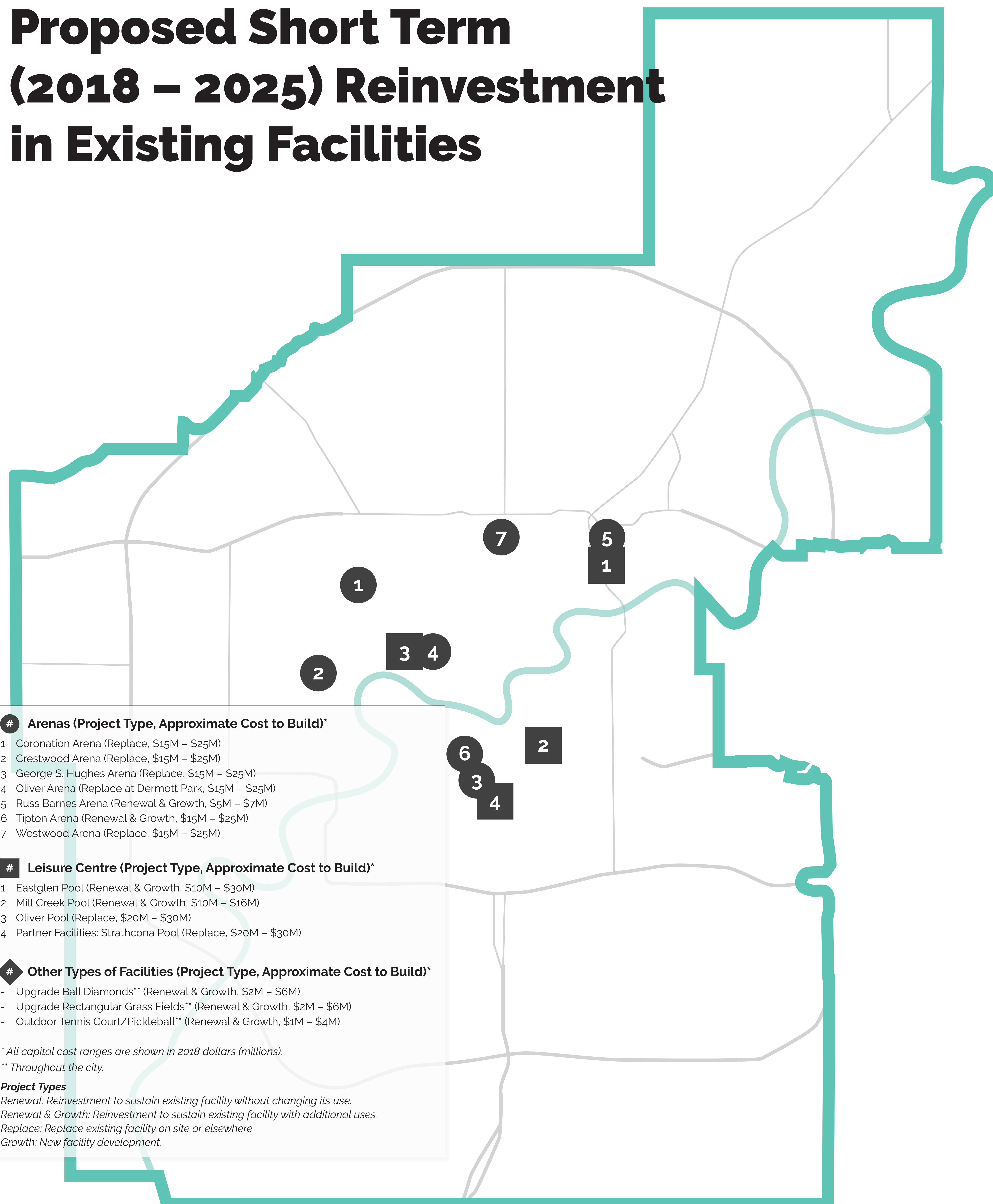




## 13

# Reinvestment in Existing Community & Recreation Facilities

## Proposed Short Term (2018 – 2025) Reinvestment in Existing Facilities

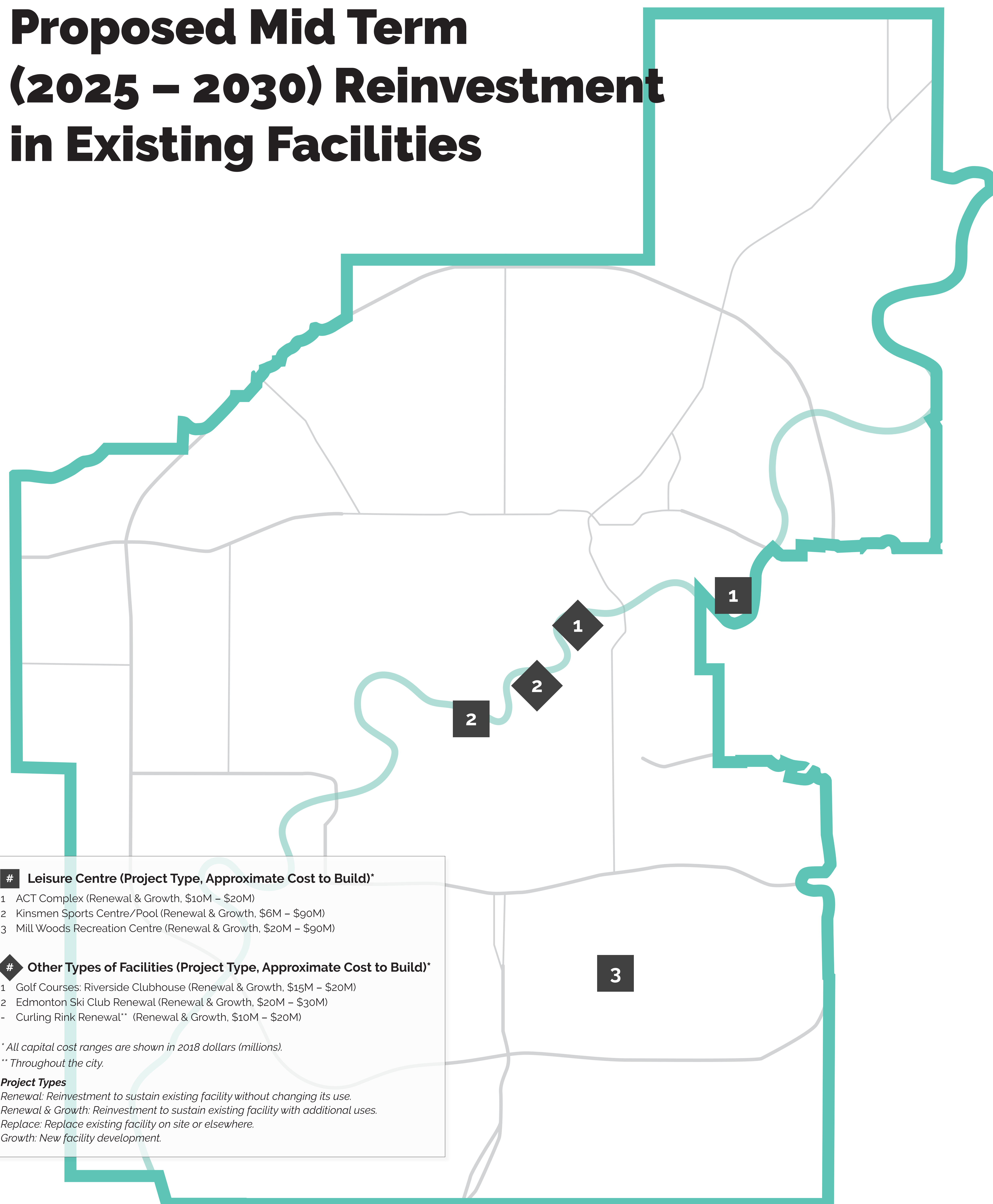




## 13

# Reinvestment in Existing Community & Recreation Facilities

## Proposed Mid Term (2025 – 2030) Reinvestment in Existing Facilities







COMMUNITY AND  
RECREATION FACILITY

MASTERPLAN

Edmonton

# Thank you for attending!

Please take a moment to provide your feedback about the Community and Recreation Master Plan and the event itself.

*Please hand in your feedback form before you leave!*

*You can also leave feedback online at:  
[edmonton.ca/recreationfacilityplan](http://edmonton.ca/recreationfacilityplan)*