



EDMONTON FEDERATION OF COMMUNITY LEAGUES

BOARD OF DIRECTORS

REGULAR MEETING PACKAGE

DATE: Thursday, July 11, 2019

DINNER: 5:00 PM / MEETING 6:00 PM TO 9:30 PM

**LOCATION: Otter Room, Edmonton Valley Zoo,
13315 Buena Vista Road & 87 Avenue, NW**

EFCL Board Planning Calendar July/August, September, October, 2019

July/August

2019

- 06 Getting Social: Social Media Lab
- July 11 EFCL Board Meeting
- July 14 Let's Talk About Governance Workshop
- July 30 to Aug.02 Servus Heritage Days Festival
- Aug.22 Community Inclusion Event

September

2019

- 12 EFCL Board Meeting
- 14 Introduction To Community Walking
- 18 Community League Day Event Launch (Tentative)
- 21 Community League Day
- 25 EFCL Planning & Development Committee Meeting

October

2019

- 10 EFCL Board Meeting
- 16 Fall General Meeting
- 26 Leagues Alive
- 30 EFCL Planning & Development Committee Meeting

Edmonton Federation of Community Leagues

Item 2.0

Board of Directors Regular Meeting

Otter Room, Edmonton Valley Zoo: 13315 Buena Vista Road & 87 Avenue, NW

Thursday, July 11, 2019, Dinner 5:00 PM / Meeting 6:00 PM

AGENDA

1.0 Call To Order

2.0 Welcome And Introductions (2 minutes)

3.0 Agenda Review (pgs. 3-4) (10 minutes)

3.1 Motion To Approve Agenda

4.0 Approval of June 6, 2019 Board Meeting Minutes (pgs. 5-17) (3 minutes)

5.0 Presentation

5.1 EFCL Summer Students, Ryan Jacques and Hope Jubenvill (10 minutes)

5.2 Growth Strategy Update—Survey And Staff Input (15 minutes) (pgs. 18-20)

6.0 Decision Items (7:15 PM) (10 minutes)

6.1 Electronic Motion—June 5th—Ratification Of The TOR For Tripartite License Working Group (pg. 21)

6.2 100th Anniversary—Participation At Heritage Festival (pg. 22)

6.3 100th Anniversary Project Board Liaison Roles (pg. 23)

6.4 New Logo And Re-Branding Of EFCL (pg. 24)

6.5 First Data Pilot Project Next Steps (pg. 25)

6.6 EFCL Street Speeds Working Group TOR (pgs. 26-27)

7.0 News From The City Of Edmonton (8:00 PM)

7.1 News From The City Of Edmonton (pgs. 28-32)

8.0 Exemptions

————— **Break 8:15 PM to 8:30 PM** —————

9.0 Discussion Items

9.1 Fall General Meeting Format—Chief Dale McFee As Keynote Speaker (pg. 33)

9.2 Great Neighbour Race (pg. 34)

9.3 Entandem—SOCAN And Re:Sound Information (pgs. 35-36)

9.4 Diversity And Inclusion Committee Update From Board Liaison (verbal)

9.5 Park People Conference Presentation – Masood Makarechian (verbal)

9.6 100th Anniversary Project Update—To Be E-Mailed Wednesday

10.0 District Updates

11.0 Reports

11.1 CITYzen Connect Project Update (pgs. 37-38)

11.2 Community Project Process Working Group Initial Report (pg. 60-64) - To Be Presented At Meeting (pg. 39)

11.3 Executive Director's Report (pgs. 40-41)

11.4 Presidents' Brunch (pgs. 42-43)

12.0 Correspondence

12.1 Government Of Alberta, Premier Jason Kenney (pg. 44)

12.2 Written Nomination By Ryan Barber (pgs. 45-46)

13.0 Work In Progress (pgs. 47-50)

14.0 Next Meeting/Announcements

14.1 EFCL Board of Directors' Meeting, at EFCL Office— September 12, 2019

15.0 Adjournment (9:00 PM)

4.0 Approval of Minutes

MEETING DATE : July 11, 2019
AGENDA ITEM # : 4.1 – June 06, 2019 Draft Board Meeting Minutes
PREPARED BY: Dana Mauer, Board Secretary

Item 4.1

EFCL BOARD OF DIRECTORS REGULAR MEETING

DRAFT Minutes

Thursday, June 6, 2019 @ 6:00 p.m.

Attendance: Liz John-West, Dist. G Rocky Feroe, Dist. F Fraser Porter, Dist. E	Anita Lunden, Dist. J Leanne Rosinski, Dist. B Martin Narsing, Dist. C	Michelle Gosselin, Dist. L Dallas Bartel, Dist. I M. Makarechian, Dist. K (phone)
By Phone for Elections:	Jesse Watson, Dist. A	Ryan Barber, Dist. H
EFCL Staff:	L. Cunningham-Shpeley	
Guests: Chantile Shannon, CoE Giselle General, Rio Terrace CL Alan Bolstad	Phil Cameron, Propelled Purpose Consulting	Brian Stephenson, Avison Young Scott Varga, Avison Young
Minutes:	Dana Mauer	

1.0 Call to Order

EFCL President F. Porter called the June EFCL Board meeting to order at approximately 6:01pm. A Board quorum was present.

2.0 Welcome and Introductions

Round table introductions were made. F. Porter congratulated the 100th Anniversary Steering Committee volunteers and EFCL staff on City Council approving the request for \$750,000 additional funding from the City of Edmonton toward commencement of the construction of the EFCL Plaza in Hawrelak Park. She thanked all of the EFCL Board members that met with City Councillors and attended the June 4 City Council meeting.

3.0 Agenda Review

3.1 Motion to Approve Agenda

19-06-06-01 MOVED: "That the EFCL Board approve the June 6, 2019 Board meeting agenda with the following changes:

Add Item 6.5 – EFCL July Board Meeting Special Resolution

By: M. Gosselin / M. Narsing

CARRIED

4.0 Approval of Board Meeting Minutes

4.1 May 11, 2019 Board Meeting Minutes

19-06-06-02 MOVED: That the May 11, 2019 EFCL Board meeting draft minutes be approved noting the following changes:

By: M. Narsing / L. Rosinski

CARRIED

5.0 Presentation

5.1 100th Anniversary Debrief from June 4th City Council Decision, Update and Next Steps on the Project (Scott Varga, Project Manager & Allan Bolstad, 100th Anniversary Project Chair)

A. Bolstad mentioned how satisfying it is to see how very well the Parkdale-Cromdale Community League is doing, as opposed to ten or so years ago when the league was struggling. At that time, as outlined in the Tripartite Agreement, the EFCL assumed temporary responsibility for the league and hall operations, until the league was able to revitalize itself with a new Board. He advised that it is very important that this provision remain a part of the renewed Tripartite agreement with the City.

A. Bolstad advise that a new Project Management team was hired for the 100th Anniversary Project because the previous Project Management company, Cyrcorp. (Josh St. Cyr), was purchased and could no longer meet the original commitment. Three proposals were considered, and the Avison Young was chosen. He introduced Scott Varga, and Brian Stephenson from Avison Young.

S. Varga commented that he and B. Stephenson are excited to be working with the EFCL staff, board, and volunteers, to bring the EFCL's Plaza legacy project to fruition. They bring a wealth of planning and architecture expertise, as well as experience with Parkland assets, governance and strategy, construction, project and operations management experience to the table.

Bolstad reviewed that a \$1,000,000 additional funding for the Plaza Project was received from the Provincial NDP Government, in early spring, bringing the Provincial contribution total to \$1.5M. This brought the funding received to 3.1M, of the required 4.5M total budget, confirming at minimum the Plaza could be constructed. With the recent approval by the City of Edmonton for \$750,000 in additional funding, construction scheduling can now begin. The remaining funding will be sought through Federal grant money, corporate and individual donations, suppliers, and other contributions.

Regarding the challenges with other park stakeholder and festival groups, at no time during the past several years did stakeholders express concerns about the location, which was suggested by the City of Edmonton, prior to the building permit being approved. Thus it was surprising in the past few months that concerns were suddenly voiced regarding the Plaza's location. The Heritage Festival contributed \$100,000 to the Project specifically in order that the pathway system be connected to the Amphitheatre and connect to the lake. There are several other documented historical reasons for the City's suggestion of the EFCL Plaza location. The concern about pedestrian and golf cart access were easily addressed through minor design changes. Guidelines will be developed for how the Plaza will be used. The EFCL will continue to accommodate, within budget and reason, any further required changes.

A. Bolstad acknowledged EFCL Business Development Manager, Nora Begoray for keeping track of the historical details of the Project, facilitating corporate fundraising, and keeping the Project on track. He acknowledged L. Cunningham-Shpeley's efforts with regard to City Council, the new Project Managers for their assistance securing additional City funding, and the Steering Committee for staying the course through all of the Project challenges. Thanks to many hours of volunteer and staff effort, the EFCL 100th Anniversary Project is now well on the way to creating a legacy facility for use by all citizens of Edmonton, thanking and commemorating the work of Edmonton community leagues and its 1000s of volunteers over the past 100 years.

Action Item: Laura to re-email talking points regarding the 100th Anniversary Project to Board members and also an update to all League Presidents and Communications Directors with c.c. to District Board members.

There was a 10-minute break for Cake and the meeting resumed at approximately 6:50pm.

5.2 Presentation of Results from the AGM and Next Steps for the EFCL Service Package

Consultant Phil Cameron (Propelled Purpose Consulting, Organizational Consulting for Non-Profits), and L. Cunningham-Shpeley gave a detailed summary presentation on the results of the engagement sessions that Members who attended the May 23 EFCL AGM meeting participated in. She directed Board members' attention to pages 16 to 41 of the June Board meeting agenda package. She advised that P. Cameron also captured feedback by theme, and also by District, in order that District Directors can take it back to their leagues.

There was no motion during the Winter/Spring City Budget deliberations, to move the EFCL's Growth Service Package request forward for consideration. There is now a window of opportunity to revise the EFCL's Service Package request, based on very specific feedback from community leagues and Districts, for consideration at fall Budget deliberations. City Council is forced to be very fiscally conservative at present, thus it is crucial to put forward a vetted, cost-effective "ask" in the revised EFCL Service Package request, justified by concrete data obtained, and supporting work that the City needs to accomplish. There will be a Board meeting in July, as well as conversations in June in this regard. The Service Package will be rebuilt "bottom-up" by August with involvement by City Administration. Discussion ensued.

P. Cameron asked if Board members had any questions about his detailed Summary Report entitled "EFCL AGM Strategy Prioritization and Blue-Sky Exercise" as presented in full on pages 16 through 41 of the June agenda package. He reviewed that clearly, the primary needs expressed by leagues was for **"Advocacy and Engagement, and Supporting League Leadership and Capacity"**, two of the key Strategic Directions in the EFCL's Strategic Plan. He then reviewed the themes that emerges from a "Blue Sky" exercise and addressed questions. Discussion ensued at length about the feedback that was heard at the AGM Roundtable discussion exercises, some of the league needs identified.

P. Cameron then reviewed Next Steps/Timeline for the EFCL Service Package, advising face-to-face meetings with Councillors would need to take place before the City Council breaks for August. June 22nd was identified as the date for a Community League President's Brunch event, where the further league engagement regarding the Service Package will take place. Electronic communication will be used to include Board members remotely when necessary/possible.

Board members then participated in Post-It note exercise, providing their "must include" priorities, and their "not important to include" priorities for the next few years. P. Cameron advised he would analyze and compile this Board feedback as well. In depth discussion ensued regarding City Council's priorities with regard to feedback from community leagues (specific recommendations/advice from C. Shannon, specifically regarding connection/disconnection and governance within community league boards, and NRC relationships in this regard). It was suggested that there needs to be a "tripartite" agreement for leagues, league members, and the EFCL as well. Is there a need for data from leagues on their strategic planning? P. Cameron reviewed the Post-It note exercise feedback that was provided by Board members.

Action Item: P. Cameron and L. Cunningham-Shpeley to send out an email summary (the 17-page report condensed to two pages), and outlining the next steps and timeline for the feedback and resulting Service Package revisions (c.c. to District Directors).

Action Item: P. Cameron asked all Board members interested in participating in ongoing online conversations to let L. Cunningham-Shpeley know and to be added to an on-line sharing group, using Google Docs/Base Camp.

F. Porter thanked P. Cameron for his detailed report and presentation.

R. Feroe asked C. Shannon about NCRs and social worker support at Community League Board meetings. She inquired if this was the norm. There was discussion in this regard. It was suggested further discussion be included in the Tripartite Agreement negotiations.

6.0 Decision Items

6.1 Planning and Development Committee Chair

19-06-06-03 MOVED: That the EFCL Board approve J. Watson as the Planning and Development Committee Chair.

By: M. Gosselin / A. Lunden

CARRIED

6.2 EFCL PDC Construction Issues Sub-Committee

L. Cunningham-Shpeley reviewed the rationale for the motion, and the need for this sub-committee. Board discussion ensued.

A draft two-page Terms of Reference was distributed for the Infill Construction Issues Working Group (ICIWG) for Board member review.

L. Cunningham-Shpeley reminded Board members that they are welcome to attend the monthly PD Committee meetings (no regular meetings over the summer).

Action Item: Working Group to provide minutes, or a quarterly summary of their activities after each meeting.

19-06-06-04 MOVED: That the EFCL Board approve the revival of the EFCL Planning and Development Committee's "Construction Issues" sub-committee.

By: L. Rosinski / M. Gosselin

CARRIED

6.3 Street Speeds Working Group

L. Cunningham-Shpeley reviewed the details of the May 14 Council motion directing City Administration to draft a City-wide street speeds Bylaw, as printed on page 44 of the agenda package. She advised that the EFCL Planning Committee put forward a suggestion to strike a working group to develop materials to help League's discuss the proposed speed limit changes, esp. which roads should be exempt from changes to collector road street speeds. Board discussion ensued.

Committee members would include A. Bolstad, E. Solez, Julie Kusiek (President of Queen Alexandra CL), J. Watson and any other interested members of the EFCL Planning Committee and community leagues.

Action Item: That a Terms of Refence be prepared for the proposed Working Group and circulated electronically, including to the EFCL Board.

19-06-06-05 MOVED: That the EFCL Board approve the EFCL Planning Committee's development of an EFCL Street Speeds Working Group.

By: A. Lunden / L. Rosinski

CARRIED

6.4 New League Support for 100th Anniversary Project

L. Cunningham-Shpeley reviewed that The EFCL 100th Anniversary Steering Committee passed the following motion on Monday May 27th:

"All leagues should pay the \$2000 towards the EFCL Community League Plaza Project. And that new Leagues should be asked to pay \$400 for 5 years once they have received their Operating Grant funding from the City."

All Leagues, including those that have been incorporated this year, will be named in the Community League Day Plaza. The \$2000 was an amount that was voted on by the EFCL Membership several years ago. The amount has remained consistent in order to ensure that all Leagues are recognized in the same way at the Plaza. Any Leagues with outstanding contributions will be sent reminders.

Board discussion ensued.

Action Item: It was agreed that a deadline for all league contribution will be set once the Project construction dates are known.

19-06-06-06 MOVED: That the Board accept the motion as presented by the 100th Anniversary Committee and provide communication to the new leagues about the project and the financial support from all Community.

By: M. Narsing / D. Bartel

CARRIED

6.5 July EFCL Board Meeting

A Special Resolution was passed to hold a July EFCL Board meeting on July 11th. The location will be the Otter Room at the Valley Zoo, with dinner starting at 5pm, meeting at 6pm.

19-06-06-07 MOVED: That a July EFCL Board meeting be held on Thursday, July 11th.

By: D. Bartel / M. Narsing

CARRIED

7.0 News from The City of Edmonton

7.1 News from The City of Edmonton

In addition to her written report, C. Shannon Park circulated wallet cards about the City of Edmonton's Cannabis rules, as well as Front Yards in Bloom program. She advised that long-time CoE Community Services Manager Shari Johnson has returned from her Secondment and she updated the City's EFCL Work in Progress items. C. Shannon gave a verbal update for all City of Edmonton Action

The following Items from the EFCL minutes (pages 67 to 70 of the agenda package) were completed and can be removed from the Work in Progress List: (L. Cunningham-Shpeley – pls flag for Joanne/Barb that these need to be updated accordingly for the July Work in Progress agenda item).

2017/01/12 – 9.0 Sub-dividing Community Leagues – Complete (remove)

2017/09/14 – 11.0 District Updates/Feedback – Complete (remove)

2018/06/14 – 6.5 EFCL Office Space – Complete (remove)

2018/06/14 – 7.0 News from City of Edmonton – Complete (remove)

2018/06/14 – 10.1 CLIP Program Update – Complete (remove)

2018/09/13 – 7.3 Risk Management Advisory Committee – In Progress

2019/01/31 – 5.2 On-Line Donations Process – In Progress
2019/03/14 – 7.1 Funding for Playgrounds – Complete (remove)
2019/04/11 – 5.1 News from City of Edmonton – Complete (remove)

Action Item: C. Shannon emailing L. Cunningham-Shpeley the electronic list of updated Work in Progress items including any relevant links for reference to share with Board members or in next Board meeting package.

Long-time CoE Advisor Shari Johnson will be partnering with Shireen Mears to transfer her knowledge about the EFCL and she will be attending EFCL meetings in the future as part of this process.

19-06-06-08 MOVED: That C. Shannon’s verbal City of Edmonton update be accepted as presented and discussed.

By: M. Gosselin / R. Feroe CARRIED

8.0 Election of the EFCL Board Executive

C. Shannon from the City of Edmonton presided for the EFCL Board Executive Elections.

R. Barber self-nominated for the position of Vice President External. As there were no other nominations, R. Barber was acclaimed as the EFCL VP External.

M. Gosselin self-nominated for the position of Treasurer. As there were no other nominations, M. Gosselin was acclaimed as the EFCL Treasurer.

F. Porter nominated L. Rosinski for the position of Vice President Internal, and she accepted the nomination. As there were no other nominations, L. Rosinski was acclaimed as the EFCL VP Internal.

Liz John-West self nominated for the position of President. R. Feroe nominated F. Porter for the position of President, and she accepted the nomination.

There were eight paper ballots for the position of President. P. Cameron verified the three electronic votes from M. Makarechian, R. Barber, and J. Watson. F. Porter was elected as EFCL President.

19-06-06-09 MOVED: That the eight paper ballots be destroyed, and three electronic ballots be deleted after 24 hours.

By: M. Narsing / L. Rosinski CARRIED

F. Porter thanked P. Cameron and C. Shannon for their assistance with EFCL Board Executive election.

9.0 Exemptions

19-06-06-10 MOVED: That the agenda items 10.1, 10.4, 10.5, 11.0, 13.1, and 14.0 be exempted for discussion, and that all other agenda items from Item 10.0 through 14.0 be accepted for information as presented in the meeting package.

By: M. Narsing / D. Bartel

CARRIED

10.0 Discussion Items

10.1 Website Needs of the Board

F. Porter reviewed that \$50K has been budgeted for rebuilding the EFCL's website. EFCL staff members J. Booth and J. Joe are preparing the Request for Proposal (RFP) going to tender, based on January survey feedback from the Membership, Board feedback, and general feedback received from leagues and other users. A summary outline of the proposed contents of the RFP appeared on pages 52 to 55 of the agenda package. L. Cunningham-Shpeley advised the purpose of this agenda item is to ask Board members what they require as Board Users of the website (i.e. Board resources/access), and what the Board, as a Governance Board, sees as website development requirements. Discussion ensued. Event ticketing, optimization of a mobile site, self-adding of events, were suggested. Privacy requirements regarding uploading membership card information from manually sold cards was discussed.

There was extensive discussion about issues with community league membership purchasing. It was agreed that website improvement needs to go forward, and that discussion about improving the Membership purchasing aspect is an in-depth conversation. Striking an EFCL Website Working Group for the creation of the EFCL website RFP was suggested. V.P. Internal L. Rosinski reviewed that the EFCL is a Policy Board i.e. Board members advise/guide staff and cannot perform or interfere with the Operations work of staff. D. Bartel suggested it is critical to clearly establish what the website requirements are, before an effective RFP can be developed (i.e. technology can't solve a "process problem"). Board consensus was to designate a Board Website Liaison vs. create a separate Working Group.

Action Item: L. Cunningham-Shpeley to get Board members on "Base Camp" in order to continue in depth Board discussion about EFCL website redevelopment and rebranding requirements.

Dallas Bartel volunteered to be Board Liaison for EFCL Website RFP development.

Action Item: Add "Logo update and EFCL Website Rebranding" discussion to July Board meeting agenda.

10.2 Annual General Meeting Debrief and Fall Planning – Accepted for information.

10.3 Cormac Russell Workshop and Tamarack Conference Debrief – Accepted for information.

10.4 EFCL Office Space – New Lease

L. Cunningham-Shpeley advised that the EFCL's new office space lease from the City of Edmonton was received. The EFCL would like to request a six-month vs. three-month lease termination clause to allow for more flexibility regarding moving. Discussion ensued about the pros and cons of the EFCL moving to a new location. Visibility, location, facilities, cost, parking, and accessibility are important considerations.

Action Item: L. Cunningham-Shpeley to prepare a brief background report for Board members about the EFCL office space including anticipated/projected needs.

10.5 Tripartite License Working Group Next Steps

L. Rosinski distributed a list of suggested "Next Steps" for the EFCL Tripartite License Working Group (TLWG), with the point of business to appoint at Chair. She noted that she is incorrectly noted as the Working Group Chair in Action Item 7.1 from the April Board meeting minutes. She advised there is some basic information on the EFCL website about the Tripartite Agreement Working Group; she reviewed the next steps for the TLWG with the Board, as outlined in the agenda item addition.

19-06-06-11 MOVED: That L. Rosinski be appointed as the Tripartite License Working Group Chair.

By: M. Gosselin / M. Narsing

CARRIED

L. Rosinski advised she will work with the current TLWG members, L. Cunningham-Shpeley, and F. Porter to complete the list of next steps as soon as possible.

Action Item: L. Rosinski to post TLWG documents (agenda and minutes etc.) on Office Base Camp once it is implemented.

Action Item: L. Cunningham-Shpeley to include in July agenda package, the email Motion by the Board approving the TLWG Terms of Reference, for ratification at the July Board meeting.

11.0 District Updates

District A – No report

District B – L. Rosinski reported that she communicates regularly with the Area 17 Council (which most District B leagues fall within) and sends them the monthly Board report. She is meeting with them with A. Bolstad, Chair of the EFCL 100th Anniversary Project, to discuss their "node" for the Project. The YMCA contacted McLeod league recently and advised there is no longer free YMCA swim time. They are now charging for their community swim.

Action Item: C. Shannon to check with City contacts to clarify the need for swim barcodes for community swim at indoor pool facilities.

District C – M. Narsing reported that he attended several District C community league AGMs in the spring. A few leagues have been "in distress" including Evergreen and Homesteader leagues. The Evergreen AGM was well-attended and now has a new Board. The Hermitage league is currently in transition with a new Board President. There is a Facebook page for District C Directors and league members to communicate with one another.

District D – No report

District E – F. Porter reported that a District E meeting was scheduled to take place soon at the Meadowlark Community League hall. The Glenora hall redevelopment project is progressing quickly.

District F – No report

District G – L. John-West reported that District G also has a Facebook page for league Board members to communicate and they meet about once a month. EFCL summer MSW student Jennie Gurnett is in the process of meeting with all 13 District G leagues to review and provide support to them about how to create League Policies and Procedures. She will be hosting a workshop for the District in July on this topic. 60-

70% of the leagues are engaged, and she continues to work to engage the remaining 30-40% of leagues.

District H – No report

District I – D. Bartel reported that he is still in the process of trying to connect with District I leagues for the fall. He asked other Board members about the membership of their District Facebook pages. It was suggested to look at the league websites to see whose on Facebook.

District J – A. Lunden reported that she made contact with leagues District J and found there is a fair degree of disengagement with the EFCL. She will attend league Board meetings in the fall, and plan a District J league meeting, perhaps in tandem after the monthly SECLA (South East Community League Association) Area Council meeting as many District J leagues attend. As President of Avonmore Community League, she may seek someone else to take over the District J Rep/EFCL Board member role in the fall due to workload.

District K – No report

District L – No report

12.0 Reports – Accepted for information.

12.1 Executive Director’s Report

12.2 Publicity Room Media Report

13.0 Correspondence

13.1 Tripartite Engagement - Rob Smyth, City of Edmonton

L. Rosinski reported that a letter from Deputy City Manager Rob Smyth was received, requesting that the EFCL’s Partnership Agreement with the City of Edmonton be reviewed in conjunction with the Tripartite Agreement. She advised that if the Board had no objections, as EFCL Tripartite Working Group Chair, she would work with L. Cunningham-Shpeley to review the existing agreement and bring it back to Board for discussion at a future Board meeting. The Partnership Agreement may be best handled by the EFCL Board vs. the Tripartite Working Group. Both agreements expire on Dec. 31, 2021. The City’s Partnership Centre will be undertaking the work on both Agreements. The correct spelling of Rob Smyth’s name (no “e”) was noted.

13.2 AMA Letter – Accepted for information.

14.0 Work in Progress – See Item 7.1 for City of Edmonton Action Item updates.

15.0 Next Meeting/Announcements

13.1 EFCL Board meeting – The next EFCL Board of Directors meeting is Thursday, July 11, 2019, at the Otter Room, Valley Zoo. Dinner 5pm, meeting 6pm.

16.0 Adjournment - The June 6, 2019 EFCL Board meeting adjourned at 9:53pm.

5.0 PRESENTATIONS

MEETING DATE : July 11, 2019

Item 5.2

AGENDA ITEM # : 5.2 – Growth Strategy Update—Survey And Staff Input

PRESENTED BY: Phil Cameron, Propelled Purpose



EFCL Growth Service Package Update (Early July)

What we've done (and what we plan to do):

We have completed the following engagement activities so far:

- **EFCL AGM (May 23)**: prioritization of the 5 Strategic Directions from the 2014-2018 Strategic Plan and a District-based table discussion answering the question “What specific services and supports does your Community League need from the EFCL in order to thrive as the city continues to grow?”
- **EFCL Board Meeting (June 6)**: A review of the results of the AGM strategy session and a brainstorming session about what the Board would like to see included and excluded from the Growth service package.
- **Community League President's Brunch (June 22)**: a review of what has been heard so far, what the next steps look like, and the release of the survey.
- **Community League Board Survey (June 24 - July 19)**: Providing the ability for all Community League Board members to provide feedback on the direction of the Growth Service Package.
- **EFCL Staff Engagement opportunity (July 10th)**: EFCL staff will spend an afternoon discussing tangible outcomes from all of the information gathered to date.

We have the following future engagement activities planned:

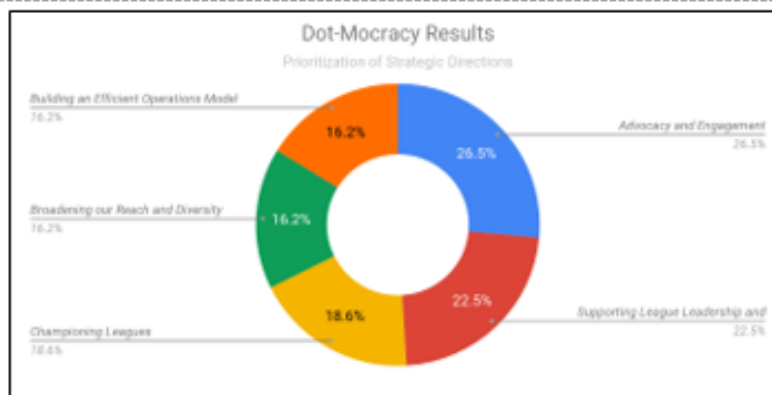
- **EFCL Board Meeting (July 11)**: Providing an update on the staff engagement opportunity and current status of survey results and discussion of next steps.
- **EFCL Board Review (Early August)**: Providing the ability for the Board to review the results from this survey and reviewing the 2nd (final) draft of the Growth service package (which will incorporate the results of this survey) before it is provided to City Administration.

EFCL will provide regular email updates on the status of this work as it progresses toward the submission date (date TBD).



What we've heard so far:

We have heard from attendees at the May 23 EFCL AGM and the June 6 EFCL Board meetings so far. The AGM provided the results below; the Board discussed these results in further detail at the June 6 meeting.

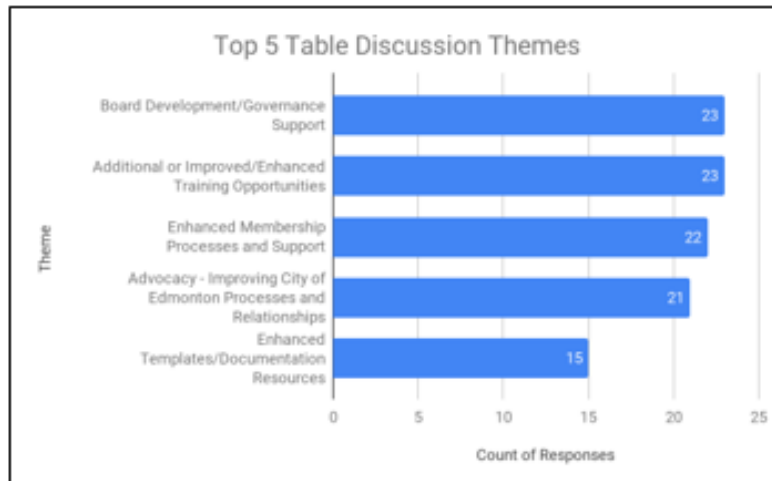


A total of 204 dots were placed by participants in this exercise.

Top 3 results are:

- Advocacy and Engagement (26.5%)
- Supporting League Leadership and Capacity strategic directions for EFCL (22.5%)
- Championing Leagues (18.6%)

Participants were asked the question: **“What specific services and supports does your Community League need from the EFCL in order to thrive as the city continues to grow?”**



A total of 257 Post-Its were provided during this session. Responses were themed, generating 25 themes.

The top 5 results represent 40% of total responses; they are:

- Board Development/Governance Support (23)
- Additional or Improved/Enhanced Training Opportunities (23)
- Enhanced Membership Processes and Support (22)
- Advocacy - Improving City of Edmonton Processes and Relationships (21)
- Enhanced Templates/Documentation Resources (15)



6.0 DECISION ITEMS

MEETING DATE : July 11, 2019

Item 6.1

AGENDA ITEM # : 6.1 – Electronic Motion—Ratification Of The TOR For
Tripartite License Working Group

PRESENTED BY: Laura Cunningham-Shpeley, Executive Director

Background:

On May 23, 2019, at 5:59 PM, Fraser Porter wrote:

"I move the EFCL Board of Directors accept the EFCL Tripartite License Working Group terms of reference. Please respond yay or nay electronically for the record to be recorded in June.

Thanks again for your help and leadership!

Kind regards

Fraser Porter

President

Edmonton Federation of Community Leagues"

On Fri, May 24, 2019 at 9:36 AM Fraser Porter wrote:

"Motion passes"

Recommendation:

That the Terms of Reference for the Tripartite License Working Group be ratified at the Board meeting, as passed by electronic motion.

MEETING DATE : July 11, 2019

Item 6.2

AGENDA ITEM # : 6.2 – 100th Anniversary—Participation At Heritage Festival

PREPARED BY: Laura Cunningham-Shpeley, Executive Director

Background:

For several years now, The EFCL has participated in the Heritage Festival at the Welcome Tent. This was an opportunity to greet people (many of whom were new to Edmonton) as they came to the festival, provide information about Community Leagues, as well as information about the 100th Anniversary Project.

Feedback from EFCL staff and volunteers over the past couple of years have identified that a lot of EFCL resources go into these few days, and it hasn't been seen as an effective way of engaging new Edmontonians into Community Leagues.

Recommendation:

That the EFCL does not participate in this year's Heritage Days festival in order to focus and provide resources for an event later in the month of August, to host a ground-breaking event to launch construction of the project.

MEETING DATE : July 11, 2019

Item 6.3

AGENDA ITEM # : 6.3 – 100th Anniversary Project Board Liaison Roles

PREPARED BY: Laura Cunningham-Shpeley, Executive Director

Background:

As the 100th Anniversary project is now well underway things are moving quickly, and it's important that the Board has a voice at the Committee table and is able to bring any questions or concerns back to the Board in a timely manner.

The 100th Anniversary Committee requests that a Board Liaison be appointed to attend monthly committee meetings. Next committee meeting is July 26th at 9am at the EFCL office.

Recommendation:

That the Board appoint a Liaison for the 100th Anniversary Committee.

MEETING DATE : July 11, 2019

Item 6.4

AGENDA ITEM # : 6.4 – New Logo And Re-Branding Of EFCL

PREPARED BY: Laura Cunningham-Shpeley, Executive Director

Background:

Over the past 6 months there has been a lot of discussion of the importance for a new website and a new 'look' for the EFCL. Logos and branding are an essential part of this.

The last time the EFCL changed their logo, the Executive Director and Marketing Director updated the logo. The new choice was meant to show that Community Leagues encompass more types of housing than just single family dwellings.

This time around, there are several ways this can be approached.

1. Approach Pixel Blue College in Edmonton to have their students design options
2. Have Communications Officer use recently designed artwork to incorporate those designs into a new logo.
3. Use an online contest site for voting on design choices (48hourslogo.com, logo.designcrowd.ca/contests and others)
4. If RFPs to redevelop website come in under budgeted amount, use those extra funds to hire firm to create new logo.

Recommendation:

Work on rebranding and new logo design should be deferred until after website rebuild. New website platform is intended to be flexible so any changes to our branding can be easily incorporated. This will allow staff to focus on doing the website right, ensure there are no unintended glitches, and then focus attention on rebranding.

MEETING DATE : July 11, 2019

Item 6.5

AGENDA ITEM # : 6.5 – First Data Pilot Project Next Steps

PREPARED BY: Laura Cunningham-Shpeley, Executive Director

Background:

The EFCL Board of Directors approved to move forward with this pilot project at the April Board meeting.

This pilot project only has one Community League signed up, one in process, and two who have expressed interest.

First Data has requested increased EFCL support to improve uptake in the pilot project.

The EFCL senior Management Team met and discussed ways to move the First Data project forward as per the board motion.

The discussion included potential options such as:

- Send out the offer to all leagues
- EFCL office to participate and install the machine and use the Clover internally
- Have First Data present at a board meeting to jumpstart the pilot and get a few more leagues onboard

However, the consensus was that EFCL will halt further efforts for the following reasons.

- Time availability of staff
- Other priority projects taking precedence
- Website rebuild will be looking into backend data processing alternatives as part of that project

Recommendation:

- Allow First Data to continue with the pilot projects already signed up and report to EFCL in the fall.
- Forwarding any new CL enquiries to First Data directly
- Reassess further engagement with First Data in the fall

MEETING DATE : July 11, 2019

Item 6.6

AGENDA ITEM # : 6.6 – EFCL Street Speeds Working Group TOR

PREPARED BY: Laura Cunningham-Shpeley, Executive Director

EFCL Street Speeds Project – DRAFT Terms of Reference

Background: On May 15, 2019 City Council considered an Admin report on speed reductions for residential and collector roads. This followed a discussion of a proposed city-wide speed limit of 40 km on residential streets at the April 24 Community and Public Services Committee where the Liveable Streets/ CoreYeg group advocated for establishing 30 km on residential streets in a core zone consisting of central mature neighbourhoods.

The motion Council approved after an extensive discussion included requesting City Administration to draft bylaws by January 2020 for:

1. default residential and collector roadway speed of 40 km/hr. across the City of Edmonton;
2. default residential and collector roadway speed of 30 km/hr. within the Core Zone; and
3. as part of the preparation of the draft bylaw, Administration first undertake a review of collector roads and include any appropriate exceptions for collectors that function more appropriately at higher speeds.

Purpose: The purpose of the project is to enable community leagues to engage with their members and their neighbourhoods more broadly (residents, businesses, other organizations/entities) to:

- provide input on the development of the bylaws requested by City Council to reduce residential street speeds, including which collector roadways should be excluded from the residential speed limit reduction
- develop a set of recommended considerations for EFCL and the City on how lower street speeds can be leveraged to help create stronger communities.

This project is of the utmost importance since it affects the safety and quality of life of all Edmontonians and the liveability of our neighbourhoods.

To advance this project will require a Working Group with representatives from leagues across the city, and the participation of EFCL board and PDC.

The project could have 2 distinct phases. The focus of Phase 1 is to work with the City and complement the City's work on street speed reductions and collector road exemptions. This phase starts in summer 2019 and ends following the Public Hearing in January 2020 on residential and collector road speeds.

Phase 1 timeline: July 2019 to February 2020:

- July-August: prepare materials and vet with PDC and board
- Early September: launch project publicly and provide materials to leagues
- September-mid-November: league/district engagement activities
- November-December: prepare report based on information provided by leagues
- January: submit report to Council and speak at the Public Hearing

Phase 2 would start in February 2020 if City Council approves reductions in residential and collector road speeds early in 2020 and would focus on working with the City and communities on:

- identifying measures to implement on residential roads that provide visual cues to drive more slowly/at the posted speed. Phase 2 would be fleshed out closer to the time of its implementation, and
- following up on the considerations identified in Phase 1 on how lower street speeds can build stronger communities.

Type & Classification of the EFCL Street Speeds Working Group (SSWG): Ad hoc for the duration of the project; reporting to the EFCL Planning and Development Committee and Board of Directors.

Working Group co-chairs: one from the core zone; one from the 40km zone

Duties:

- To develop a communications plan for disseminating information and educational materials to Community Leagues and collecting feedback from league engagement activities
- To develop an engagement plan and materials that will assist Community Leagues in engaging with their broader communities on the topic of residential street speeds and which collector roads should be excluded from speed reductions
- To liaise with City of Edmonton team and other organizations working on the reductions in street speeds
- To prepare a timeline and calendar of deadlines for the Working Group and for receiving feedback from community league engagements
- To assist with community league engagements as available
- To prepare a report for City Council to be delivered in advance of the January 2020 City Council Public Hearing that will include the results of engagement on collector road exclusions and on considerations on how lower speed limits can help build stronger communities.

Working Group Membership:

- Interested Community League volunteers, from both suburban and core communities, up to a maximum of 8 people in addition to the co-chairs, from at least 4 districts.
- Community planning advisor, ex-officio
- City of Edmonton Project Manager on the Street Speeds project (not yet confirmed)

Member Appointment:

The Community Planning Advisor will recruit Community League members with interest, expertise and/or experience relevant to Vision Zero and/or Residential Street Speeds from at least 4 EFCL districts.

Meeting Frequency:

As needed

EFCL Resources:

Meeting space, computer access, photocopying, light refreshments, engagement document preparation.

Outputs: An engagement plan, engagement tools, and educational materials for Community Leagues to aid in the determination of which collector roads should be excluded from speed limit reductions and in gathering input on how lower street speeds can build stronger communities. A documented report to be submitted to City Council and the EFCL membership.

Outcomes: Better-informed and engaged community leagues and citizens. Effective communication and engagement with Community Leagues, City Staff, and City Council.

7.0 NEWS FROM THE CITY

MEETING DATE : July 11, 2019
AGENDA ITEM # : 7.1 – News From The City of Edmonton
PRESENTED BY: Chantile Shannon, Citizen Services

Item 7.1

News from the City of Edmonton
EFCL Board Meeting, July 11, 2019



HEALTHY CITY: *Edmonton is a neighbourly city with community and personal wellness that*

Cannabis, Can'tabis: Share the Air

As Edmonton's busy outdoor festival season approaches, the City of Edmonton encourages residents and visitors to share the air and be mindful of others as people get used to our first summer with updated cannabis and tobacco smoking rules. Since not all festivals and events will host designated smoking areas, anyone attending a large festival or public event should check each event's website in advance, or with volunteers on-site, for more information.

Municipalities in Alberta set their own public consumption rules. In Edmonton, smoking and vaping of any kind—including both tobacco and cannabis—is not allowed within 10 metres of patios, bus stops, doorways, windows and air intakes of buildings, and in parks and other places with children's amenities. These rules, which have been in effect since October 17, 2018, are detailed [on the City's website](#).

Smoking is currently prohibited in Sir Winston Churchill Square, Fort Edmonton Park, the John Janzen Nature Centre, the Edmonton Valley Zoo, the Muttart Conservatory and William Hawrelak Park. However, event organizers who have licensed space to host events on City property may request permission from City staff to have designated smoking areas.

The Edmonton Police Service reminds Edmontonians that sales of cannabis products containing THC or CBD at local festivals, events and markets remains illegal. This includes products such as creams, oils and pills. Cannabis products can only be legally purchased through a licensed vendor.

Whether smoking outdoors or in your own home, Edmonton Fire Rescue Services also reminds Edmontonians to [Stub It Right](#) and safely extinguish cannabis and tobacco products.

Please Don't Kit-nap Kittens!

If you find feral cats, the best thing you can do is leave the kittens alone. Like wild hares, it is critical that the kittens remain in a mother's care as she offers them the best chance for survival. If you are extremely certain that the kittens are orphans or they are old enough to confidently walk around, they can be brought to [Animal Care & Control Centre](#) (13550 163 St).

Unclaimed cats will be fixed, microchipped, vaccinated and transferred for adoption. Humane cat traps and cat deterrent kits can also be rented from this facility for a refundable deposit.

Two Traffic Safety Conferences this Summer

The International Council on Alcohol, Drugs and Traffic Safety (ICADTS) Conference takes place at the Edmonton Convention Centre from August 18 - 21. This conference brings together delegates drawn from the areas of traffic and transport psychology, public health, medicine, economics, law and law enforcement, public policy, education, pharmacology, toxicology, forensic science, human factors, and alcohol intervention and rehabilitation. For details, visit T2019.org.

The 11th Annual International Conference on Urban Traffic Safety takes place August 21-23. For details go to: urbantrafficsafetyconference.com.

Both conferences feature internationally renowned keynote speakers, interesting and educational sessions, and an opportunity to network with traffic-safety researchers, practitioners and industry professionals from around the world, across Canada, and experts from right here in Edmonton.

Abundant Community Edmonton

The Abundant Community Edmonton (ACE) initiative supports Council's Strategic Goal, *Healthy Cities*, working to create a neighbourly city focused on community and personal wellness.



ABCD Healthy Neighbourhoods, Healthy Cities Conference

The City of Edmonton partnered with the Tamarack Institute to co-host an asset based community development (ABCD) conference May 28-30, 2019. *ABCD: Healthy Neighbourhoods, Healthy Cities* brought together some of the world's top authors and practitioners to share their work on asset based community development and neighbourhood revitalization.

Over 325 people attended the conference and the Abundant Community Edmonton initiative was highlighted during the event with members of the ACE team, several Neighbourhood Connectors and a Community League President presenting. These presentations and two tours through the city showcased some of the excellent ABCD work occurring in Edmonton. This was a great opportunity for many local residents to participate and share their neighbouring efforts!

Get Neighbouring! Sidewalk Decals in Select Neighbourhoods



As part of our marketing strategy, sidewalk decals have been placed in high foot-traffic areas in select neighbourhoods. These decals (2'x3') give a call to action to remind people that "Home doesn't end at your door."

ACE Strategic Plan

ACE is developing a five-year Strategic Plan (2019-2023) and how it will work to fulfill Council's Strategic Goal of a Healthy City. Inclusivity and equity are key areas of our work. Abundant Community Edmonton being inclusive by nature of being place-based connecting citizens, one block at a time.

A key area of our work is coordinating the Sense of Belonging in Neighbourhoods survey for Neighbourhood Services. This Internationally recognized index will be used as a key indicator of neighbourhood Sense of Belonging in Edmonton's Strategic Plan 2019-2028.

Upcoming Community of Practice

Twice per month Abundant Community Edmonton hosts Community of Practice gatherings to provide Block and Neighbourhood Connectors with the opportunity to share their stories, challenges, and experiences with other Connectors, as well as learn about new program resources. This is an excellent opportunity for Community League members to find out more about how City staff can support Leagues to help neighbours Get Neighbouring and to access resources that are available for Block Parties, Play Streets and other community events. Get Neighbouring is the new Abundant Community Edmonton call to action for citizens to be active in making their block part of a vibrant and inclusive neighbourhood.

Upcoming dates and times for the Community of Practice are listed below. If you have any questions about starting an ACE initiative in your community, please contact your Neighbourhood Resource Coordinator or Revitalization Coordinator. You can also connect with your ACE Coordinator by emailing abundantcommunity@edmonton.ca.

For more information: [Abundant Community Edmonton](#) [Block Parties](#) [Play Streets](#)

Hello, Let's Eat!

This is a collaboration between the 'Hello, How Are You?' initiative, and River City Events. The goal of this project is to bring neighbours together over the act of sharing a meal.

Through the "Hello, Let's Eat" pilot project, Edmontonians who wish to host a community meal are now able to borrow place settings and food service equipment from River City Events at no cost! Community members are encouraged to share meals together, in order to get to know one another and learn about what connects us. The project hopes to support 20 - 30 community style meals during 2019.

Why are we doing this?

- People with strong ties to their community are not only happier, but are healthier and live longer.
- Recent research suggests that those who eat socially more often feel happier and are more satisfied with life, are more trusting of others, are more engaged with their local communities.
- In a 2017 poll, 18% of Edmontonians said they feel socially isolated from their community.
- In a 2017 survey of four neighbourhoods across the city, 53% said very few of their neighbours knew them.
- The City of Edmonton's "Hello, How Are You?" campaign encourages Edmontonians to get connected to their communities to help prevent social isolation.

Each kit shall contain enough for 24 people and is provided by River City Rentals:

Food Equipment

-Cutlery

-Plates/bowls

-Pitchers

-Mugs, Cups

-Serving utensils

Folding tables/chairs (by customer's request)

Contact: Hellohowareyou@edmonton.ca to request your kit.

URBAN PLACES: *Edmonton neighbourhoods are more vibrant as density increases, where people and businesses thrive and where housing and mobility options are plentiful.*

Edmonton's Newest Civic Board Recruits Members

The City of Edmonton's newest civic board, the Ward Boundary Commission, is recruiting members to provide direction and make recommendations that impact Edmontonians. You are invited to bring your enthusiasm, passion and unique perspective to help shape Edmonton's future.

Commission members with experience in urban planning, political science, municipal governance and those with a background of community involvement will undertake a review of Edmonton's current electoral ward boundaries, review Council's existing Ward Boundary Design Policy and provide recommendations to City Council. The number of wards is not within the scope of the Commission's work and will remain at 12.

Civic boards and commissions are diverse, independent and impartial—made up of dedicated Edmontonians with varied skills, backgrounds and experience. **Apply [here](#) by July 31, 2019.**

Being a commission member provides an opportunity to sharpen leadership and business skills and gain a broader understanding of municipal government processes.

All positions are filled using an application process managed by the Office of the City Clerk. Applicants need to provide a resume and a letter of reference.

CLIMATE RESILIENCE: *Edmonton is a city transitioning to a low-carbon future, has clean air and water and is adapting to a changing climate.*

Steam the Way Through

Do you ever wonder what the City does for weeds that grow in sidewalk cracks?

As a Council directed initiative, the Integrated Pest Management operations team has been looking for ways to control weeds that grow in cracks of concrete structures. The goal is to reduce tripping hazards and to maintain infrastructure. After a successful pilot, the City is adopting Satusteam technology and using hot steam to control nuisance weeds on hard surfaces in residential areas. This will include sidewalks, parking lots, and areas adjacent to playgrounds, etc.

This summer, we are excited to have two truck units deployed, steaming full time in Edmonton's neighborhoods.

Upcoming Meetings, Reports of interest at City Council, Events and Activities

July 9	Urban Planning Committee: City Hall, River Valley Room, 9:30am <ul style="list-style-type: none"> • Zoning of Affordable and Supportive Housing • Zoning Bylaw 12800 Amendments - Analysis, Implications and Options
July 10/11	Community and Public Services Committee: July 10, 9:30am - City Hall, River Valley Room; July 11, 9:30am - City Hall, Councillors' Boardroom <ul style="list-style-type: none"> • Edmonton Safe Cities - Integrating Existing Technology • Options to Reduce Idling of Vehicles and School Buses • Off-Leash Dog Park - Recommendation • Dog Park Options with Urban Development Institute
July 13	ACE Community of Practice, 9:30 am - 12:00 pm at Commonwealth Community Recreation Centre, (11000 Stadium Road)
July 24	ACE Community of Practice, 5:00 pm at the Valley Zoo, Otter Room (13315 Buena Vista Road)
Aug 10	ACE Community of Practice, 9:30 am - 12:00 pm; Location TBA
Aug 18-21	International Council on Alcohol, Drugs and Traffic Safety (ICADTS) Conference, Edmonton Convention Centre
Aug 21-23	11th Annual International Conference on Urban Traffic Safety, Edmonton Convention Centre
Aug 21	Community and Public Services Committee: City Hall, River Valley Room, 9:30am <ul style="list-style-type: none"> • Restrictions on the Sale of Spray Paint Canisters • Reduction of Makeshift Camps • Animal Protection Act Enforcement Services - Service Package
Aug 28	ACE Community of Practice, 5:00 pm at the Valley Zoo, Otter Room (13315 Buena Vista Road)
Sept 4	Community and Public Services Committee: City Hall, River Valley Room, 9:30am <ul style="list-style-type: none"> • Status of the Green Shack Program (B. Henderson)

- [Link to Council and Committee Schedules, Agendas & Minutes](#)
- [Link to schedule of upcoming Council reports](#)
- [Official Twitter feed of the Office of the City Clerk](#)

Stay linked in to neighbourhood news, events and programs. [Subscribe to The Park Bench for our monthly e-newsletter!](#)

9.0 DISCUSSION ITEMS

MEETING DATE : July 11, 2019
AGENDA ITEM # : 9.1 – Fall General Meeting Format
PREPARED BY: Laura Cunningham-Shpeley, Executive Director

Item 9.1

The feedback that we received following our Spring AGM was very positive. People felt engaged and appreciated having opportunities to speak with colleagues and have a keynote speaker.

Chief Dale McFee has agreed to speak at our fall general meeting and would like to know on what topic. He is very committed to community-level engagement and resources in order to enhance the quality of life for everyone in the city, and thereby reducing crime.

If you are interested in being more involved with planning the fall general meeting, please let Laura know. A meeting will be set up near the end of August to discuss the agenda and further details.

MEETING DATE : July 11, 2019

Item 9.2

AGENDA ITEM # : 9.2 – Great Neighbour Race

PREPARED BY: Erin Northey, Active Living Consultant/Colin Johnson, Governance & Programs, Sr. Director

Background:

The Great Neighbour Race has been a successful community engagement event for the EFCL. It has been an opportunity to get community members out into Hawrelak Park where the 100th Anniversary project is being built, it has been a great way to get Community League members engaged in active recreation through the race, and the activities that we hold before and after the race allow people to build connections and community.

The planning and execution of the race puts immense amounts of strain on staff resourcing. It requires at least one staff to be exclusively dedicated to working on the event for the 4 months leading up to the event.

While the race has, in some years, generated money to be put towards the 100th Anniversary Project endowment, it has not been run as a fundraiser. Going into our 5th year of the race we need two major decisions from the board, outlined in the recommendations below.

Recommendations:

That the EFCL board determines whether this event should be a community engagement event or a fundraising event.

If the direction is to shift this event to become a fundraiser, we would need to create a volunteer committee to work actively on fundraising to supplement the in-kind donations and race fees that the event currently has in place.

That the EFCL board allocate funding for a staff member, for 6 months in 2020 (November – April 2020) to lead the planning, execution and review of the Great Neighbour Race. This will allow for the completion of the event as a community event. The staff would be .4 FTE in Nov/Dec, .6FTE in Jan/Feb and .8FTE in Mar/Apr

MEETING DATE : July 11, 2019

Item 9.3

AGENDA ITEM # : 9.3 – Entandem—SOCAN And Re:Sound Information

PREPARED BY: Joanne Booth, Sr. Director/Laura Cunningham-Shpeley, Exec.Director

Background:

The Copyright Board of Canada has authorized two groups to collect licensing fees for artists: SOCAN and Re:Sound.

A few years ago, Community Leagues authorized the EFCL to negotiate the rates both groups were looking to charge Community Leagues. Re:Sound agreed to the recommended \$75.00 for Community Leagues with a hall capacity of less than 150, and \$100.00 for Community Leagues with a hall capacity greater than 150. The EFCL collects the Re:Sound fees from the Community Leagues and pays Re:Sound on behalf of all leagues.

An invoice to the EFCL from Re:Sound would be received in January, and we would collect from the Community Leagues the next September.

SOCAN did not agree to a reduced fee, and collect directly from the Community Leagues.

The EFCL did not receive an invoice from Re:Sound this past January so fees for 2019 have not been paid.

This spring, McLeod Community League advised that they received a notice that both SOCAN and Re:Sound have created a new company, co-owned by both, called Entandem.

The EFCL has not reached out to Entandem, and have not heard from other Community Leagues yet. The e-mail received by McLeod, indicates that Entandem will be reaching out in July of 2019. The EFCL expects to hear from other Community Leagues when that starts.

Resent-From: <president@mcleodcommunityleague.ca>
From: Licensing Department <LicensingDepartment@socan.com>
Date: May 9, 2019 at 3:01:36 PM MDT
To: <president@mcleodcommunityleague.ca>

Subject: Announcing Entandem – Music Licensing Simplified!

Music is an important part of your business and your time is precious. We know the positive difference that music makes to your bottom line. We want to ensure that you can continue to benefit from it legally, responsibly, ethically and strategically, and without the hassle of multiple forms and paperwork. That's why we created **Entandem**, a new company co-owned by SOCAN and RE:SOUND. Entandem brings the music licensing now managed separately by each organization into a single, jointly-operated business. Starting in July, Entandem will be your single resource for both SOCAN and RE:SOUND music licenses, greatly simplifying the licensing process.



What does Entandem mean for you?

For businesses like yours, completing the required licenses to play music from one licensing organization means an easy, streamlined experience. With Entandem you will receive your legally-required SOCAN and RE:SOUND licenses, make one payment, and manage your account with one organization through an easy-to-use online portal launching in July 2019.

Entandem puts music to work even better in your business.

When you join Entandem, you'll receive valuable advice on how to make the most of music, discounts from companies that also serve your needs, contest notices, and other benefits that will help improve your business.

What to do next?

The transfer of your SOCAN licensing account to Entandem will take place this summer. In the meantime, your licenses currently administered by SOCAN and RE:SOUND will remain the same. We look forward to working with you through Entandem and sharing more with you about transferring to Entandem, in the next several weeks.

To learn more, please visit <http://www.entandemlicensing.com>, and be sure to review the FAQ. For the latest updates, follow Entandem on [Twitter](#) or [Facebook](#).

Our collaboration with RE:SOUND represents the future of music licensing in Canada, and Entandem will continue to allow us to serve you better.

Please be advised that if you are already licensed by both SOCAN and RE:SOUND, you may receive this letter twice. If so, please disregard the second copy.

Thank you for making sure that music creators are compensated for the music that your customers love to hear!

Sincerely,
SOCAN Licensing Team

PS: Be sure to find more information at the [Entandem website!](#)

11.0 REPORTS

MEETING DATE : July 11, 2019
AGENDA ITEM # : 11.1 –CITYzen Connect Project Update
PREPARED BY: Laura Cunningham-Shpeley, Executive Director

Item 11.1

Attendees:

- Jan Fox, REACH Edmonton
- Jaime Calayo, REACH Edmonton
- Laura Cunningham-Shpeley, Edmonton Federation of Community Leagues
- Evandro Bocatto, MacEwan School of Business
- Catrin Owen, CoE Deputy City Manager, Communications and Engagement
- Mike Chow, CoE, Multicultural Relations
- Rob Klatchuk, CoE, Engagement

What is Cityzen Connect?

- Cityzen Connect’s vision is to develop a means for neighbours to connect with one another and the City over the projects and issues that matter most to them.
- Matching one’s skills and interests to people and projects
- A means to understand how to decrease the barriers and amplify the opportunities Edmontonians face when connecting with their neighbours and the City.
- These informal connections have high potential to turn into acts of informal volunteering
- There is untapped potential an unmeasured value associated with informal volunteering that Cityzen Connect aims to better understand.
- Cityzen Connect is focused on connecting citizens to each other over common needs (i.e.: garbage, events, interest groups)
- It could bring awareness to services and institutions that already exist in the city but the citizens are not aware of
- The goal is to inspire and encourage Edmontonians to engage with each other before engaging with the City.
- Cityzen Connect is currently in a **scoping phase**
 - Cityzen Connect is working towards developing an engagement campaign to ask community leaders, innovators and key partners what they would want out of a platform
 - Value propositions around the platform have been developed via research and will be tested via a public engagement campaign
 - The technologies already exist - the majority of our work will need to focus on how/what/who we need to connect.

Designed by the community

- For communities to buy-in we believe this platform needs to be designed by them for them.
- REAH and EFCL have access to processes and communities that can give us insights on how to design this platform.
- The plan is to develop a community that is small, experts in different fields, but are representative of different socio-economic, cultural communities
- There is potential to collaborate with the **Edmonton Insight Community** to test and gather insights

Partnership and ownership

- CoE is keen on supporting the project but acknowledges that it is ultimately the community that needs to own this work
- A multi-partner, multi-ownership approach will most likely yield the best results in regards to citizen adoption - owned by everyone and no-one
- Backbone coordination will need to be considered moving forward
- Will need to consider alignments between Smart Cities: ConnectED app and Safe Cities: CrowdSpot app.
- It could be a project for the Singularity University chapter in Edmonton

Working Group

- CoE is interested in having departments join the Cityzen Connect working group
- Further discussions will need to be had as to who and which departments should sign on
- To make things less complex, we will need to consider distinctions **between a working group and an advisory group**
- The following is a possible working group composition
 - REACH
 - MacEwan
 - CoE: Social Development (Jackie Foord)
 - CoE: Open City and Technology
 - CoE: Engagement (Rob Klatchuk)
 - CoE: Neighbourhoods (David Aitken)
 - Edmonton Federation of Community Leagues
 - U of A (Artificial Intelligence)
 - Volunteer Alberta
 - Edmonton Chamber of Volunteer Organizations
 - Edmonton Economic Development

MEETING DATE : July 11, 2019

Item 11.2

AGENDA ITEM # : 11.2 – Community Project Process Working Group Initial Report

PREPARED BY: City of Edmonton

To be Presented At Meeting

MEETING DATE : July 11, 2019

Item 11.3

AGENDA ITEM # : 11.3 – Executive Director’s Report

PREPARED BY: Laura Cunningham-Shpeley, Executive Director

Park People Conference- inspired by the speakers and the City

- Rena Soutar was the keynote and is a Reconciliation Planner with the City of Vancouver. Talked about how essential parks are to reducing barriers, bridging gaps of world views, provide opportunities for environmental stewardship and reconciliation.
- Amanda O’Rourke- ED of 8 80 Cities <https://www.880cities.org/> (A non-profit organization that brings citizens together to enhance mobility and public space so that together they can create more vibrant, healthy, and equitable communities.) Founded by Gil Penalosa from Bogota, Columbia who lobbied to have the streets as Public Spaces every Sunday.
- Toronto Skateboarding Committee- community based approach to Skateboarding. How to look at skateboarding as an asset instead of a liability- animation of space. Focused on supporting Skate ‘Spots’ (under 6500 sq. ft) and Skate Dots (single skateable features).
- Jerome Dupras- Arbres, Sciences et Rock N’Roll! His research and multidisciplinary approach are focused on building a scientific method that can be used to value nature, including urban parks to foster greater awareness and investment in nature. He works at both a grassroots level and with major stakeholders and decision-makers to help spread new thinking and engagement in the environment. He also has a band(cowboysfringants.com/) and they are touring across Canada this fall.

Big Questions from Conference:

- How do we go beyond building our parks for age, and focus on race, economic status, etc.?
- Canadian City Parks Report (<https://cityparksreport.parkpeople.ca/>) showed that there is great work happening in Canada, but very little of it is shared in a comprehensive way across the country.
- Parks People is looking for new board members from across the Country. We will have further discussions with staff this summer to understand the time commitment and needs.

Diversity and Inclusion Working Group

This group has been meeting monthly and will be hosting an event on August 22nd at Ritchie Community League which will include speakers from diverse backgrounds as well as opportunities for conversations about how Leagues can continue to strive for inclusivity and diversity.

August 19th- (To be confirmed) Sign unveiling and ground breaking ceremony at Hawrelak Space.

“Soiree in the Park” will include snacks, speakers and an opportunity to enjoy the space where the Community League Plaza will be built. Rob Agostinis and I are coordinating this event.

Farewell to Ronak Patel

We are sorry to see Ronak leave the EFCL however we are happy for the opportunities ahead of him. June 28th was Ronak's last day at the office and we have posted the position again to replace him. Danielle O'Connor has been doing a lot of work interviewing and surveying leagues about their experience with the Green Leagues program and what they would like to see going forward. This information will inform us as we do interviews for a new Energy Transition Officer.

Presidents Brunch overview

Although this event was planned with short notice, there was a good turnout and the general comments back that day were very positive. As the survey results come in they will be shared. I have attached the minutes to this report for your information.

I feel that this type of event is very valuable to create greater relationships and opportunity for dialogue with the Leagues.

MEETING DATE : July 11, 2019

Item 11.3

AGENDA ITEM # : 11.4 – Presidents’ Brunch

PREPARED BY: Laura Cunningham-Shpeley, Executive Director

June 22,2019 President’s Brunch

Attendance:

Martin Narsing- District C rep Dallas Bartel- District I rep Greg Lane- McCauley Cory Dawson- Belgravia Fraser Porter- President EFCL (District E rep) Ken Eerkes- McQueen Kevin Cooper- Garneau Natalie Bunting- Rossdale Shelley Tupper	Heidi Haner- Greater Windermere Robyn Packes- Oliver Anita Lunden- District J rep Jenn Parsonage- Ellerslie Jo-Anne Wright- Meadows Peter Farnden- Brookview Alana Forst- South Clareview Miep Raedschelders-Riverbend
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Group Discussion Strategic Direction:

What do we need to do to improve our organization to better meet the needs of leagues? (Laura) Introduction:

- Last service package was aligned with City initiatives, but it did not go through
- Pivotal to engage more people in the neighborhoods, to expand the reach of the leagues and to get more people involved
- Going back to the service package, refine it
- The Activator position was seen to be a duplication
- This time around: be broader in our ask: CAPACITY BUILDING

COMMENTS from Attendees:

What we saw we needed was more of what EFCL already offers “we need two Colin’s, two Joanne’s... etc.”

“What is the EFCL doing with the NRC? Where is that coordination happening? How often do we meet with the NRCs?”

*McQueen is redoing bylaws and policy and procedure, “leagues need to do their own work, but with support from EFCL”

“there is a lot of working in silos” , “need to understand what the resources are offered by the City and EFCL” , “There is a need for a vision that is future focused” Where do we want to go?

THE EFCL has to have an aligning strategic plan with the leagues, not a separate one...“I’ve always envisioned the EFCL as a supporting organization” so they need to be in tune with how they can better support

"The EFCL provides assistance and oversight" but a lot of the leg work has to happen at the level of the neighborhood

Review of Discussion at the AGM

Needs Identified:

1. Board Development and Support
2. Additional Improved Training Opportunities
3. Enhanced Membership Process and Support
4. Advocacy- Improving City of Edmonton Processes and Relationships
5. Templates/Documentation Resources

Discussion emphasised the need for more resources and support – someone brings up the "teach a man to fish"

Questions:

- "Are we back to square one"? Is there room for input in the new strategic plan?
- How will EFCL check back in with us? – Surveys, this event, Board members
- Question about what does "capacity mean?" A few people concerned that "capacity building" is vague, does it need to be so vague? Colin- each league needs different asks around capacity

Other

- Laura- no increase in funding from the City in 10 years
- A lot of energy around neighborhood level engagement and its impact, so looking at how leagues can enter into discussion with the City

KEYNOTE :

Mark Holmgren, Edmonton Community Development

www.edmontoncdc.org

League Take-Away Points

- How do leagues stay abreast of all these macro-level trends? The direction that development in the city is going?
- How do you foster new and different kinds of relationships?
- This group is not very diverse (Mark, to the room) but our neighborhoods are... how do we diversify the leagues?
- How do we create equity at the neighborhood level?
- How can leagues contribute to active democracy?
- Capacity- "the skills resources and talents you need to build what you want to build"
- This idea of duplication- our economy is built on duplication! But why is this such a bad thing in the volunteer or social service sector?

12.0 CORRESPONDENCE

MEETING DATE : July 11, 2019
AGENDA ITEM # : 12.1 Government Of Alberta
PREPARED BY: Premier Jason Kenney

Item 12.1



Premier of Alberta

Office of the Premier, 307 Legislature Building, Edmonton, Alberta T5K 2B6 Canada

RECEIVED JUN 17 2019

June 6, 2019

Ms. Laura Cunningham-Shpeley
Executive Director
Edmonton Federation of Community Leagues
7103 - 105 Street NW
Edmonton AB T6E 4G8

Dear Ms. Cunningham-Shpeley:

Thank you for your letter of congratulations. It is a great honour and privilege to serve as Premier of Alberta.

Albertans have placed their trust in our new government, and we have hit the ground running. Our team is experienced and talented—we're passionate about bringing positive change to Alberta and building a province where dreams truly can come true.

We are creating good jobs, growing the economy, and fighting for pipelines to get our products to market and secure the full value of our resources. As we carry out this work, we are committed to forging new relationships—with our fellow provinces and territories, Indigenous leaders, industry, and other partners—to advance our shared objectives and help usher in a new era of prosperity for Canada.

Again, thank you for writing. I look forward to working together.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jason Kenney'.

Hon Jason Kenney PC
Premier of Alberta

MEETING DATE : July 11, 2019

Item 12.2

AGENDA ITEM # : 12.2 – Written Nomination

PREPARED BY: Ryan Barber, Director, District H

Ryan Barber
Director (District H)
Edmonton Federation of Community Leagues
5562 Stevens Crescent
Edmonton, Alberta T6R 0A3
(780) 667-8706

June 5, 2019

Laura Cunningham-Shpeley
Executive Director
Edmonton Federation of Community Leagues
7103 105 Street NW
Edmonton, Alberta
(780) 437-2913


Dear Ms. Cunningham-Shpeley,

Please accept this letter as my directive to self-nominate for the Edmonton Federation of Community Leagues board elected Vice-President External position on June 6, 2019 at our monthly board meeting.

If self-nomination is not possible, I accept any and all nominations for the Vice-President External role from the Board of Directors on June 6, 2019 at our monthly board meeting.

I have enjoyed my time working with the board of directors, the board executive and the EFCL over the last year. I look forward to representing the interests of our board and the organization as we enter a critical time in our service to our membership and the broader community in the coming year.

Thank you in advance,



Ryan E. Barber
Director, District H

Ryan Barber
Director (District H)
Edmonton Federation of Community Leagues
5562 Stevens Crescent
Edmonton, Alberta T6R 0A3
(780) 667-8706

June 5, 2019

Laura Cunningham-Shpeley
Executive Director
Edmonton Federation of Community Leagues
7103 105 Street NW
Edmonton, Alberta
(780) 437-2913

Dear Ms. Cunningham-Shpeley,

In the event my nomination for the Vice-President External position on June 6, 2019 at our monthly board meeting is contested, I humbly request you read the following statement on my behalf to board members in attendance. It may also be read under any circumstances you see fit.

"Elected members of the board; I am sorry I am unable to be with you tonight as I have a community based commitment that requires my support. I want to share that I have enjoyed my time working with the board of directors, the board executive, the EFCL, and various stakeholders including the City of Edmonton and various city councilors over the last year. In all of my interactions with external stakeholders, I have worked hard to represent the cumulative interests of the board and our organization, taking into account the diverse interests we regularly bring to the table. As the EFCL moves through a new period of growth and renewal as we approach our 100th anniversary and beyond, it is important that each one of us take up the mantle that has been given to us and carry forward the community league movement. We can do this by being open and listening to our membership, our fellow board members, and members of our organization who every day give a part of the day to make Edmonton one of the greatest places to live, work, and play. I am committed to seeing the EFCL grow and thrive in our next 100 years. I thank you for your consideration of my candidacy here today. With much sincerity, Ryan"

Thank you in advance,

A handwritten signature in dark ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

Ryan E. Barber
Director, District H

13.0 WORK IN PROGRESS

MEETING DATE : July 11, 2019

Item 13.1

AGENDA ITEM # : 13.1 – EFCL Work in Progress

PREPARED BY: Laura Cunningham-Shpeley, Executive Director

MEETING DATE	REF.	ITEM	STATUS
2018/06/14	6.4	Londonderry Community League Receivable That the EFCL enter into discussions with Londonderry Community League in an effort to re-coup \$7,835 in outstanding expenses.	In Progress May 21/19 Meeting
2018/09/13	6.0	District Updates/Feedback, District K M. Makarechian to forward the forthcoming report about outdoor rinks to L. Cunningham-Shpeley.	
2018/09/13	7.3	Risk Management Advisory Committee C. Shannon will look into a City contact or resource for Laura to refer league inquiries to. <i>From the minutes: L. Cunningham-Shpeley reviewed the recommendation that an EFCL Risk Management Advisory Committee be formed to review and discuss recommendations to leagues. Discussion ensued. C. Shannon advised that once City Council has finalized the City's cannabis policy, the City's legal department will review it with regard to the Tripartite agreement and bylaws. Further consideration of this recommendation was tabled until the cannabis policy is finalized. L. Cunningham-Shpeley inquired if there is someone at the City she can refer league inquiries to.</i>	In Progress
2018/12/13	6.1	HR Committee Tasks/Terms of Reference That the Human Resources Committee Members convene with the Executive Director in order to update HR Policy as outlined within the next EFCL 60 days"	In Progress
2019/01/31	5.2	On-Line Donations Process S. Svendsen to forward the document outlining the new deposit procedures to L. Cunningham-Shpeley to forward to leagues. <i>Sent an email to Sian to find out if this was sent and if there is info she can provide for this update.</i>	In Progress
2019/01/31	6.5	Letter to The Mayor and City Council Requesting Appointment of a Councillor to The EFCL Board of Directors in an Advisory Capacity That L. Cunningham-Shpeley bring a revised Council outreach proposal forward at the March Board meeting.	In Progress

MEETING DATE	REF.	ITEM	STATUS
2019/01/31	6.6	Bookkeeping Pilot Project That the EFCL begin the process of setting up an accounting/ bookkeeping pilot project as an initial step to building a financial services support division at EFCL.	In Progress
2019/03/14	8.4	Tripartite License Agreement Negotiations That an EFCL Tripartite License Agreement Committee of Board members be formed of EFCL Board members and that a Terms of Reference be drafted. And That the EFCL TLA Committee create a draft Workplan addressing engagement with the Area Councils, community leagues, and other stakeholders, for the May board meeting.	In Progress
2019/03/14	10.1	Executive Director's Report There was consensus on distributing a list of monthly meetings including meetings at City Hall for Board members to attend with the E.D.	In Progress
2019/04/11	6.1	Draft 2018 EFCL Audit Review and Motion to Present at AGM L. Cunningham-Shpeley, C.Shannon, and the EFCL Finance Committee to have a conversation regarding the unused \$72,673 of City funds that is still on the EFCL books which was designated for community league Rink Roof pilot project.	
2019/04/11	7.1	Tripartite License Agreement Working Group Terms of Reference The Tripartite Committee Chair L. Rosinski will contact members of the previous (2009) EFCL Tripartite Committee (C. Bremner, D. Dodge, and A. Bolstad) to request a meeting/discussion regarding the previous process. Committee to bring back a revised draft of the Terms of Reference based on their discussion.	Done
2019/04/11	7.2	Private Matter To recruit up to six community leagues interested in participating in a pilot with First Data for wireless credit card transaction processing. The results of the pilot are to be presented for review at the September Board meeting.	In Progress
2019/04/11	12.0	Work in Progress L. Cunningham-Shpeley, EFCL staff/Board members to provide a status update (or remove) on items they are named in on the Works in Progress list. (This is how this reads in the agenda)	In Progress
2019/04/11	12.0	Work in Progress C. Shannon to review and email L. Cunningham-Shpeley status updates for the City-related items. Not sure if the email was sent	In Progress

MEETING DATE	REF.	ITEM	STATUS
2019/05/09	5.1	<p>News from the City of Edmonton—Tripartite Agreement Negotiations Update</p> <p>C.Shannon to report back on the expiry date of both Agreements Tripartite License Agreement—December 20, 2021 Partnering Agreement—December 31, 2021</p>	Done
2019/05/09	6.1	<p>Conflict of Interest Best Practice</p> <ul style="list-style-type: none"> • L. Cunningham-Shpeley to check if the EFCL itself has a Conflict of Interest Policy in its Policy Manual. • F. Porter requested that if Board members have Policy resources, please forward any helpful policy guidelines or recommendations to EFCL staff (ongoing). • Any EFCL Policy updates, tip sheets, etc. should be shared to C. Shannon and NRCs, so that City staff are aware and can be consistent with messaging to leagues (ongoing). • Note to Colin to additionally address domestic partners sitting on Community League Boards in a future update. 	In Progress
2019/05/09	6.2	<p>First Quarter Financials</p> <p>L. Cunningham-Shpeley to report back on new corporate donations to the 100th Anniversary Project.</p>	
2019/05/09	6.3	<p>HR Policy Terms of Reference</p> <p>That the HR Committee review the latest draft policy and present back at the July EFCL Board meeting.</p>	
2019/05/09	7.2	<p>Diversity And Working Group Updates</p> <p>Committee Chair M. Makarechian to review the draft Terms of Reference, and report back to the Board at the June Board meeting.</p>	In Progress
2019/06/06	5.1	<p>100th Anniversary Debrief</p> <p>Laura to re-email talking points regarding the 100th Anniversary Project to Board members and also an update to all League Presidents and Communications Directors with c.c. to District Board members.</p>	Done
2019/06/06	6.2	<p>EFCL PDC Construction Issues Sub-Committee</p> <p>Working Group to provide minutes, or a quarterly summary of their activities after each meeting.</p>	

MEETING DATE	REF.	ITEM	STATUS
2019/06/06	6.3	<p>Street Speeds Working Group That a Terms of Refence be prepared for the proposed Working Group and circulated electronically, including to the EFCL Board.</p>	In Progress
2019/06/06	6.4	<p>New League Support for 100th Anniversary Project</p> <ul style="list-style-type: none"> • All leagues should pay the \$2000 towards the EFCL Community League Plaza Project. And that new Leagues should be asked to pay \$400 for 5 years once they have received their Operating Grant funding from the City. • It was agreed that a deadline for all league contribution will be set once the Project construction dates are known. • That the Board accept the motion as presented by the 100th Anniversary Committee and provide communication to the new leagues about the project and the financial support from all Community. 	
2019/06/06	10.1	<p>Website Needs of the Board L. Cunningham-Shpeley to get Board members on “Base Camp” in order to continue in depth Board discussion about EFCL website redevelopment and rebranding requirements.</p>	In Progress
2019/06/06	10.4	<p>EFCL Office Space—New Lease L. Cunningham-Shpeley to prepare a brief background report for Board members about the EFCL office space including anticipated/projected needs.</p>	In Progress
2019/06/06	10.5	<p>Tripartite License Working Group Next Steps L. Rosinski to post TLWG documents (agenda and minutes etc.) on Office Base Camp once it is implemented.</p>	