



EFCL Board Meeting Minutes

April 20, 2023 6:00 p.m MST

Via Zoom and In Person- Knottwood CL

In Attendance

Jenn Parsonage, (District L), President / Chair
Giselle General, (District E), Vice President Internal
Jon Morgan, (District K), Vice President External
Anita Lunden, (District J), Treasurer
Kemoh Mansaray, (District A)
Steven Gaudet, (District C)
Joshua Wolchansky, (District F)
Bert Richards, (District H)

Guests / EFCL Staff:

Rochelle Diederichs, City of Edmonton
Laura Cunningham-Shpeley, Executive Director (IP)
Sandra Jonston, Board Development Advisor (IP)

Minutes Recorded by Marjorie Stefanyk

1.0 Land Acknowledgement

J. Parsonage brought the meeting to order at 6:10 p.m and invited Josh Wolchansky to deliver the land acknowledgement.

2.0 Welcome and Introductions



J. Parsonage welcomed everyone. There were no introductions made.

3.0 Review of Agenda

The addition of a motion for an online access to the EFCL credit card was made under 8.1.

Motion 23-04-20-01: That the agenda as amended be approved.

J. Wolansky / B. Richards

Carried

4.0 Consent Agenda

4.1 Minutes of the March Board Meeting and the Winter General Meeting

4.2 Letters - AGLC

4.3 AGM's, Elections and District Rep Roles

4.4 Recreation Committee Report

Motion 23-04-20-02: That the Consent Agenda be approved as presented

K. Mansaray / B. Richards

Carried

5.0 News from the City (R. Diederichs)

- Community Cleanup Grant: The City is offering a grant for up to \$1,000 for communities wanting to take part in community cleanliness, community waste reduction strategies and community engagement. The deadline for applications was March 15, 2023.
- Litter Supply Kit Service will be available at 17 Community Recreation Facilities from April 1 to October 31, 2023, or until supplies run out. Each litter kit contains 3 black garbage bags, 1 blue recycling bag, a few nitrile gloves, and a safety guideline sheet. Litter pickers are also available in a limited quantity. Edmontonians can report back their results and qualify for the monthly volunteer recognition draw. Community Leagues who are interested in getting supplies can pick up supplies from EFCL's centralized location on May 5, or request supplies via the City website on April 1 if needed sooner.
- The deadline for applications for the City of Edmonton Youth Council is April 12, 2023. The Council exists to provide information, perspective and advice to City Council about issues that involve or affect youth.



- Problem Property Initiative Meet and Greet: A series of meetings will be held in north Edmonton featuring a presentation, and a question and answer session, followed by an opportunity to interact.
Saturday, April 29, 2-4 p.m at Eastwood Community League Hall
Thursday, May 18, 6:30-8:30 p.m at Alberta Avenue Community League Hall
Wednesday, June 14, 6:30-8:30 p.m at Edmonton Intercultural Centre (in McCauley).
- Edmonton's Residential Parking Program: The City of Edmonton is seeking feedback from Edmontonians on their experience with the Residential Parking Program through an online survey from April 5 - May 2.
- A single use items guide is available from the City for anyone interested in reducing use of plastics.

6.0 Bylaw Committee

The Bylaw Committee prepared a draft of the revised Bylaws and submitted it to the Board for review and discussion, after which the Committee will review feedback and make a recommendation at the May 2023 Board meeting when a vote will take place. Once approved by the Board, the Bylaws will be sent out to the membership prior to the June Annual General Meeting. S. Johnston reviewed the proposed changes and additions, and took questions. The highlighted changes under discussion included:

G. General suggested including the addition of indemnity. Board members also asked questions and made suggestions for clarity to Article 13. The Committee will continue working on the draft, taking into consideration suggestions given by the Board, and have a new draft ready for the May board meeting.

7.0 Entandem - Renegotiation of Fees

Laura provided a short history of the work that EFCL has done with both Re-Sound and Socan on music licensing over the past years. The EFCL was able to negotiate a deal with Re-Sound, however no deal was struck with SOCAN. Now, these two organizations have joined to form Entandem and since the Re-Sound agreement has expired, there was an opportunity to negotiate a new agreement with Leagues that includes both Re-Sound and Socan. The Board discussed the renegotiation and the new proposed rates. It was recommended that the report be accepted and brought forward to the membership through a notice of motion at the AGM, and motion process in the fall.



Motion 23-04-20-03: Be it resolved that the EFCL Board approve the proposal for presentation to the membership as a notice of motion at the June 13, 2023 AGM and as a motion at the Fall General Meeting.

S. Gaudet / J. Wolchansky

Carried

8.0 Finance Committee Report

8.1 Motion For Online Access to EFCL Credit Card

The Finance, Funding and Audit Committee met on April 15 to review the first quarter financials for the organization, and receive an update on new initiatives to generate revenue for the organization. A summary of the Financial Report as presented by A. Lunden and L. C-Shpeley, and recommended by the Committee for Board approval includes:

- Budget is on track
- Financials are ahead by almost \$25,000 due to Leagues starting to send in membership fees that are in arrears, and a high number of online membership sales for sports registrations. A higher interest rate has earned \$8,000 interest on investments.
- A. Lunden invested in some short-term GIC's, but as the interest rate is lower than that of the regular account, she will cash these in.
- A meeting will be set up with a SERVUS representative to discuss the current investment portfolio and, in particular, options for the Reserve Fund keeping it separate from the regular operating fund.
- Follow up will be made with SERVUS for the sponsorship agreement for 2023. A search for another major sponsor of \$20,000 or more will begin.

Motion 23-04-20-04: Be it resolved that the EFCL Board accept the Q1 financial report as recommended by the Finance, Funding and Audit Committee.

A. Lunden / B. Richards

Carried

Motion 23-04-20-05: Be it resolved that President Jenn Parsonage and Executive Director Laura Cunninham-Shpeley be granted full online access to EFCL credit card and banking accounts.

J. Wolchansky / G. General

Carried

9.0 Associate Membership Program



The EFCL has long recognized associate membership as being another source of revenue as well as a way to reach out to those businesses and organizations that have an interest in connecting with Community Leagues. A recommendation for an associate member model was approved at the December 2021 Board meeting, but the plan to launch the program in 2022 was delayed until recently. The program was newly launched on the EFCL's Friends and Neighbours Page and presented to the Board for approval. The recommended parameters included:

- None of the Associate membership categories have voting privileges in any part of the organization as per the amended bylaws in February 2021.
- The EFCL Fund Development Policy be adhered to (particularly focused on page 23 - 24.
- Development companies are not included in the program at this time due to the high level of scrutiny during major City Zoning renewal projects.

After discussion, additions 1a (under fees) and 3 (under parameters), were made.

1 a *Change fee to \$100 for organizations with an annual budget under \$150k, and a tier that charges \$500 for organizations with an annual budget over \$1M.*

3 *At the monthly Board of Directors meeting, a report will be provided in the consent agenda for approval of recommended members.*

Motion 23-04-20-06:

Be it resolved that the EFCL Board accept the Friends and Neighbours Associate Membership Program with parameters provided for eligible organisations and companies.

G.General / A. Lunden

Carried

L. C-Shpeley reminded everyone that EFCL will be hosting an event on May 17 at the Jerry Forbes Centre, as a launch for the Friends and Neighbours campaign. Details will follow.

10.0 SGM Debrief - verbal

The consensus was that, overall, the meeting was successful and uneventful. The budget discussions and vote went well. The outcome of Parkallen's motions may have been due in part to redundancy in the presentation of arguments for the motions and possible lack of awareness of correct meeting procedures. It did give Parkallen a chance to voice their concerns and this



most likely reflected well on EFCL. No feedback was given at District meetings following the SGM.

11.0 Community Planning and Sustainability Working Group

The nomination deadline was extended from April 21 to May 26, the reason being to ensure enough time for the EFCL Board, staff, Community Leagues and civil society partners to consider information and nominate prospective applicants. A list of applicants will be brought forward to the Board in June 2023. Communications regarding the search for nominations include mailouts by the Civics and Sustainability Directors and Presidents and were included in the EFCL Newsletter. Ongoing communication includes a Social Media Campaign, Direct Community League Outreach, and Partner Organizations Outreach (13 in all).

A total of 11 nominations have been received so far but they are geographically concentrated and include a high number of past volunteers. The goal is to have 15 nominations from all the Districts. No nominations have been received for Districts A, B, C, F, H, K, L. Suggestions for Board Member driven recruitment include direct District outreach and Partner Organizations outreach.

Following the closing of nominations on May 26, EFCL staff will provide a short list of nominations to the Nominations Committee who will bring it forward for Board consideration at the June Board meeting.

12.0 District Updates

District C: S. Gaudet is continuing to make contact with Leagues. He plans on attending upcoming District meetings in June and October - November.

District J: Twin Parks Community League has reopened and is offering many programs including a Seniors Weekly Drop In Group, and community gardens. AGM's are coming up. There are community cleanups organized and plans for soccer are being made.

District H: Fundraising for building renovations for Brookside Hall is underway. The Maclab Theatre in the Lillian Osborne High School will be holding an open house on April 28 and is ready for rental. The farmers' market (SWEFM) will be opening on May 17. A TRAC Community Run/Walk is planned for Sunday, May 28. Upcoming AGMs will be held at most Leagues. Flag football will be starting, a huge portion of which is NFL sponsored. Community gardens are being set up with some areas looking to establish permanent gardens. A pickleball court has been opened. Brookview has begun fundraising for a new rink.



District E: G. General attended a District meeting. Thorncliff is considering dissolution. S. Johnston is currently offering advice and available options including a 6 month plan and the possibility of merging with another League. League partnership plans are being made for Canada Day celebrations. Big Bin events and summer program planning is underway.

District L: AGMs are coming up, some being first in-person since COVID restrictions. Funding has been assured by the City for Canada Day celebrations.

District K: There are huge problems with soccer organization. Tiers have been discontinued, making it difficult for players and their families. There is a lot of stress due to unreasonable expectations of unpaid volunteers including coaches and parents.

13.0 Reports

President's Report

Executive Director's Report

New Initiatives:

- Met with Patrick Garland of the Edmonton Oilers to NHL Street initiative.

Meetings with external stakeholders:

- Avison Young- Dashboard process meeting
- E-Sports Alberta - League grant opportunity
- SERVUS Credit Union - sponsorship for 2023
- Edmonton Community Federation
- Ribbon Rouge Foundation presentation at City Hall
- Wai Tse Ramirez - Environment and Climate Resilience - COE
- Explore Edmonton - Shelley Switzer (Parades), Tya Waterman (Strategic Partnerships)
- Neighbourhood Services - Collaborative Relationship Agreement quarterly meeting
- Community Safety and Well Being Strategy - stakeholder meeting with COE and non-profits.
- REACH Edmonton - Neighbourhood Organizing Initiative update
- NAFFA update on flag football

Presentations External

- MacEwan Social Work Students - Career Fair

Engagement with Internal Stakeholders

- Riverdale Community League regarding planning workshop
- Special General Meeting
- Recreation, Finance, Bylaw committee meetings



14.0 External Complaint Committee (in camera)

The Board went into camera at 9:01 p.m.

15.0 Termination

The meeting terminated at 9:10 p.m.

Approved May 11, 2023

