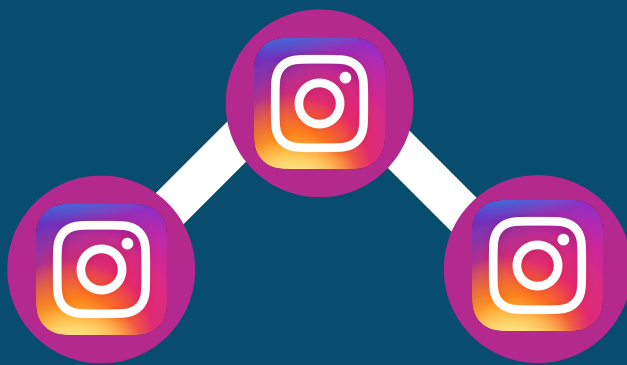




HOW TO USE **INSTAGRAM** TO ENGAGE WITH YOUR COMMUNITY LEAGUE



CONNECT WITH YOUR NEIGHBOURS

Tips for Community Leagues using Instagram



Use local #YEG hashtags. Don't be afraid to use them to reach more people in Edmonton!



Post colourful, visual content using photos, graphics and videos. Include a "Call to Action" with a website or event link in your bio.



Use location geotags to attract Instagram users in your area and bring awareness to your League.



Use Instagram Stories or Live at events to showcase the cool things your League is up to.



Like and share photos from League members and other Community Leagues. Interact with your audience!

