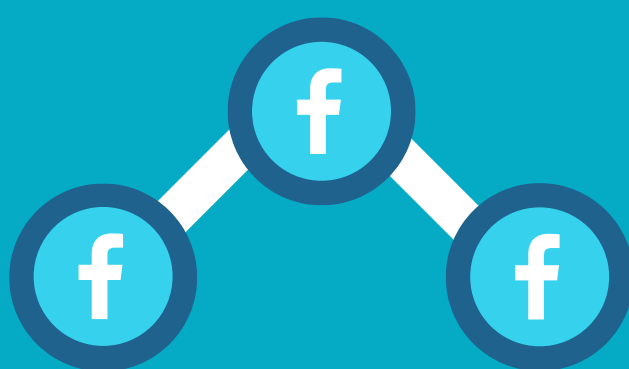




HOW TO USE **FACEBOOK** TO ENGAGE WITH YOUR COMMUNITY LEAGUE



CONNECT WITH YOUR NEIGHBOURS

Tips for Community Leagues using Facebook



Use your League Facebook Page to engage with members, monitor conversations and share timely information.



Post visual content using photos, graphics and videos. Include a "Call to Action" with a website or event link.



Champion the amazing things League volunteers are doing to increase awareness by liking and sharing their stories.



Create a public Facebook Page or Facebook group.



Add the EFCL as a co-host to your League's event! It will be added to the Events tab on the EFCL's Facebook Page!

