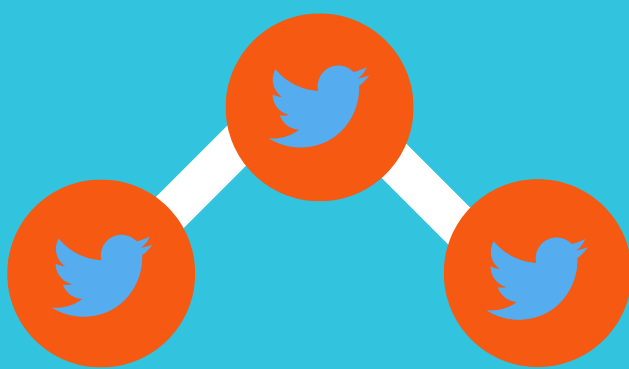


HOW TO USE **TWITTER** TO ENGAGE WITH YOUR COMMUNITY LEAGUE



CONNECT WITH YOUR NEIGHBOURS

Tips for Community Leagues using Twitter



Engage with your members, other Leagues, people who are active with their Community League, and community leaders.



Be concise. Tweet often.
Tweet during different times of the day so your tweets are seen by more of your followers.



Always use relevant hashtags in your posts to expand your reach!

- #yegCLs
- #yegCLspirit



Champion the amazing things Leagues are doing to increase awareness by liking and retweeting.



Use "evergreen" content as well as timely content.
e.g. Membership benefits, upcoming summer events

