



EDMONTON FEDERATION OF COMMUNITY LEAGUES

BOARD OF DIRECTORS

REGULAR MEETING PACKAGE

DATE: Thursday, February 12, 2015

DINNER: 6:00 PM / MEETING 7:00 PM

LOCATION: EFCL Office, 7103—105 Street

EFCL Board Planning Calendar February, March, April, 2015

February

2015

- 06 Membership Supplies Order Deadline
- 12 EFCL Board Meeting
- 18 EFCL Board/Area Council Meeting
- 23 100th Anniversary Project Steering Committee
- 25 EFCL Planning & Development Committee Meeting
- 26 Winter General Meeting

March

2015

- 07 Social Media Training Workshop—Riverbend
- 12 EFCL Board Meeting
- 25 EFCL Planning & Development Committee Meeting

April

2015

- 09 EFCL Board Meeting
- 22 EFCL Planning & Development Committee Meeting

Edmonton Federation of Community Leagues

Item 1.0

Board of Directors Regular Meeting

EFCL Office: 7103—105 Street

Thursday, February 12, 2015, Dinner 6:00 PM / Meeting 7:00 PM

AGENDA

- 1.0 Call To Order (7:00 PM)**
- 2.0 Agenda Review (pgs. 3-4)**
- 3.0 Urgent Matters / Presentations**
- 4.0 Approval of January 08th Board Meeting Minutes (Attached)**
- 5.0 Decision Items (8:15 PM)**
 - 5.1 Board Feedback On Draft Agenda For Winter General Meeting (pgs. 5-6)**
 - 5.2 Partnership Agreement Review Committee (pg. 7)**
 - 5.3 Elimination Of Grant Waiting Period For New Leagues (pgs. 8-9)**
 - 5.4 Paths, Trails Routes Advisory Committee Appointment (pg. 10)**
- 6.0 Exemptions (8:45 PM)**
- 7.0 Board Reports**
 - 7.1 Hardisty Coalition—Gavin Martinson, South East Director, District J**
 - 7.2 South West Early years/Mapping Project—Rob Agostinis, Terwillegar/Riverbend/Windermere Director, District H**
- 8.0 EFCL Staff Reports**
 - 8.1 Draft 2014 Annual Report—(Attached)**
 - 8.2 Detailed 2015 Budget (pg. 11)**
 - 8.3 Presentation To Council’s Community Services Committee (pg. 12)**
 - 8.4 Board Intern Withdraws (pg. 13)**
 - 8.5 Communications Director’s Report (pgs. 14-15)**

“That the EFCL Board receive the Communications Director’s written report for information.”
 - 8.6 Community Development Advisor’s Report (pgs. 16-18)**

“That the EFCL Board receive the Community Development Advisor’s written report for information.”
 - 8.7 Community Planning Advisor’s Report (pgs. 19-22)**

“That the EFCL Board receive the Community Planning Advisor’s written report for information.”
 - 8.8 Marketing And 100th Anniversary Project Report (pgs. 23-24)**

“That the EFCL Board receive the Marketing Director’s written report for information.”
 - 8.9 Board Development Report (pg. 25)**

“That the EFCL Board receive the Board Development written report for information.”
 - 8.10 Executive Director’s Report (Smart Growth Conference Summary) (pgs. 26-28)**

“That the EFCL Board receive the Executive Director’s written report for information.”
- 9.0 News From The City of Edmonton**
 - 9.1 Monthly Report (pgs. 29-31)**

“That the EFCL Board receive the written report for information.”
Stephane Labonne, Office of Great Neighbourhoods, City of Edmonton

10.0 Correspondence

10.1 EFCL Letter On Finding Common Ground (pgs. 32-33)

10.2 Letter From Councillor Esslinger On FCM Sponsorship (pgs. 34-43)

10.3 EFCL Invitation To Area Council Presidents (pg. 44)

11.0 Work In Progress (pg. 45)

12.0 Notice of Motion

13.0 Motion on Notice

14.0 District Updates/Feedback (9:30 PM)

- Verbal Presentations From Board Members

15.0 Private Matters (9:45 PM)

15.1 Item One

16.0 Next Meeting/Announcements

16.1 Thursday, March 12, 2015, 7:00 PM, EFCL Office

17.0 Adjournment

10:00 p.m.

5.0 Decision Items

MEETING DATE : February 12, 2015

Item 5.1

AGENDA ITEM # : 5.1 – Board Feedback On Draft Agenda For Winter General Meeting

PREPARED BY: Allan Bolstad, Executive Director

Recommendation:

That the draft agenda for the Winter General Meeting be approved.

Report:

Please find attached a copy of the agenda for our Winter General Meeting, which is set for Thursday, Feb. 26 at Northmount Community League (9208-140 Avenue).

Once again, our plan is to start with some key presentations from the EFCL, while leaving a reasonable amount of time for members to discuss some issues of interest and provide the EFCL with their feedback.

The presentations will be on the federation's recently-completed business plan, the upcoming Community League Showcase, our wind-flag/K-Days proposal and our charitable registration initiative.

League discussion will be focused on membership involvement at league board meetings and the use of skate tags.

The only decision items scheduled this time are the acceptance of our 2014 annual report and 2105 budget.

The board has invited two groups – Neighborhood Watch and the Edmonton Seniors Coordinating Council – to make brief presentations. We will also attempt to fill any vacancies we have on the board (District C) or planning committee (Districts A,C,H and L).

Delegates will be welcome to exempt any of the information reports that are included in the agenda package. On this point it should be noted that I expect to receive an update on our Rink Roof Project and SOCAN negotiations in the next couple of weeks. If an update is not forthcoming, the item will be dropped from the agenda.

As in the past, we will need to move through items relatively quickly in order to finish the meeting on time. That said, it should turn out to be another interesting and worthwhile session.

Draft Winter General Meeting Agenda

Thursday, Feb. 26, 2015

Northmount Community League (9208-140 Avenue)

Dinner and Registration 5:30 – 6:30 p.m. / Meeting 6:30 – 9:30 p.m.

- 1.0 Call to Order (6:30 p.m.)**
 - 1.1 Introduction of Guests, Board Members and Staff.....Masood/Allan
 - 1.2 Message from the President.....Masood
 - 1.3 Greetings from Sponsors.....Allan/Nora
- 2.0 Adoption of Agenda**
- 3.0 Approval of Minutes**
 - 3.1 Fall General Meeting Minutes (Oct. 28, 2014)
- 4.0 EFCL Presentations (6:40 p.m.)**
 - 4.1 EFCL Business Plan/Growth Strategy/Planning Committee Workplan
 - 4.2 Community League Showcase and 100th Anniversary Project Kick Off
 - 4.3 Community League Windflags/K-Days Parade
 - 4.4 Charitable Status for Community Leagues
- 5.0 Group Discussions/Survey (7:15 p.m.)**
 - 5.1 Membership Participation at Board Meetings
 - 5.2 Skate Tags

..... Coffee Break (7:45 p.m.)
- 6.0 - Door Prize**
- 7.0 Board and Planning Committee Elections (8:00 p.m.)**
- 8.0 Decision Item (8:10 p.m.)**
 - 8.1 2014 Annual Report
 - 8.2 2015 Budget
- 9.0 Partner Group Presentations (8:20 p.m.)**
 - 9.1 Edmonton Neighbourhood Watch – Debbie Sellers
 - 9.2 Senior's Projects – Sheila Haller (Senior's Coordinating Council)
- 10.0 Information Updates (By Exemption) (8:40 p.m.)**
 - 10.1 Fall General Meeting Survey Results.....Amanda
 - 10.2 Living Local Arts and Heritage Program.....Mark
 - 10.3 Rink Roof Project.....Allan
 - 10.4 New Hall Design Project.....Urban Systems
 - 10.5 Social Media Workshops.....Amanda/Barb
 - 10.6 Membership Supplies.....Joanne
 - 10.7 Online Membership Sales.....Joanne
 - 10.8 SOCAN Negotiations Update.....Allan
 - 10.9 Leagues on Electronic Transfer.....Linda
- 11.0 Community Services Department Report (By Exemption) (9:00 p.m.)**
 - 11.1 Green Shack Program Update
- 12.0 Staff Reports (By Exemption) (9:10 p.m.)**
 - 12.1 Leagues Alive Conference Report
 - 12.2 General Meeting Attendance Report
 - 12.3 Board Development Report
 - 12.4 Marketing and 100th Anniversary Report
 - 12.5 Communications Report
 - 12.6 Community Development Report
 - 12.7 Planning and Development Report
- 13.0 Open Mic - Community League Dialogue (9:25 p.m.)**
- 14.0 Next Meeting Date (Monday, May 25, 2015)**
- 15.0 Hall Clean-Up**

MEETING DATE : February 12, 2015

Item 5.2

AGENDA ITEM # : 5.2 – Partnership Agreement Review Committee

PREPARED BY: Allan Bolstad, Executive Director

Recommendation

That the EFCL nominate three board members to sit on a committee that is tasked with developing a new Partnership Agreement with the City of Edmonton.

Report:

The EFCL and the City of Edmonton have a partnership agreement, which outlines how the federation and the city will work together in providing services and amenities to the citizens of Edmonton.

It also describes the role of each organization and how disputes will be resolved.

Last negotiated in 2009, the Partnership Agreement was due to expire in June 2014. Last spring, both parties agreed to extend the existing agreement until the end of February, 2015.

Negotiations have yet to begin on a new agreement. However, in 2014, the EFCL worked with the City of Edmonton quite extensively to create a new strategic plan. The consulting firm we engaged on our strategic plan – Western Management Consultants - suggested that we make some changes to our Partnership Agreement, along with some of the other key agreements we have in place with the city and other organizations.

The EFCL members of the review committee would be charged with identifying issues the federation wants to see addressed – such as those noted above - as well as work with city representatives to develop a draft partnership agreement for the board's consideration.

It is felt that three board members, along with two staff members, would be sufficient representation from the EFCL.

MEETING DATE : February 12, 2015

Item 5.3

AGENDA ITEM # : 5.3 – Elimination of Grant Waiting Period For New Leagues

PREPARED BY: Allan Bolstad, Executive Director

Recommendation:

That the EFCL ask the City of Edmonton to drop its requirement that new community leagues be in business one full year after incorporation before becoming eligible for a city operating grant.

Report:

Whenever a new league gets started – and we’ve seen eight leagues do so in the past seven years – it is because they want to put on some events and provide some programs that will help bring together new residents in the community.

Fortunately, the City of Edmonton has a policy whereby the organizers are able to secure a grant of \$2,500 to help cover league start-up costs. This would include expenses associated with meetings, organizational events and incorporation as a non-profit society.

Unfortunately, the city also has a policy whereby leagues are to wait one full year after incorporation before they are eligible for a city operating grant.

This is a major impediment for leagues at this point in their evolution, as they are not eligible for a provincial gaming license for two years and have very few resources at their disposal.

The idea of waiting a year for funds is also the last thing that a new league wants to hear at this point in its development, as members are keen to get started and the executive is anxious to demonstrate the value of having a league operating in the area.

As such, the EFCL has been called upon each and every time a new league starts to see if we can convince the city to waive its one-year waiting period.

Five or six years ago, we had some success in this area. Although we were never told that the policy had officially been changed, city staff informed us on a couple of occasions that they had been able to come up with some funds to help leagues caught in this bind.

However, it now appears that the city has decided to stand by this policy and is not considering applications from new leagues until they have been in business for one full year.

The most recent example of this involves The Hamptons, which incorporated in January, 2014 and was told they were ineligible for an operating grant that year. A member of the executive asked us last week if we could do something about it.

Given that part of our responsibility is to help new leagues get started, it is recommended that the EFCL ask the city to waive this mandatory waiting period.

As an aside, we are well aware that the city likes to see this rule in place for other non-profits, so it can determine whether or not they are legitimate before granting them any money. We don't think this should apply to community leagues, as the city knows full well what leagues are all about and is actively involved each time a new one is created.

With all of this in mind, it would be our preference to see the city's operating grant divided among all of the leagues that are active at the time of the annual grant deadline.

If the board supports this motion, it is our intention to ask the city administration to change this policy. If the administration believes this is a matter for city council, then we can ask council to do so.

MEETING DATE : February 12, 2015

Item 5.3

AGENDA ITEM # : 5.4 – Paths, Trails Routes Advisory Committee Appointment

PREPARED BY: Bev Zubot, Planning Advisor

Recommendation:

That EFCL appoint Shauna Rae as the EFCL representative on the city's Trails, Paths, Routes Advisory Committee.

Report:

An EFCL position is available on the Trails, Paths, Routes Advisory Committee. The Committee is an active recreation and active transportation user advisory group to city administration and to a lesser extent to City Council. City staff from community services and transportation provide support to the committee. Citizens who advocate for change on trails or routes sometimes address the committee and seek support in the resolution of their concerns. For instance, Blue Quill Community League attended one of the TPRAC meetings when they were seeking support for bike route changes.

The EFCL job description for this position says that the individual will report to and get support and advice from the EFCL Planning and Development Committee.

EFCL staff have sometimes attended the TPRAC meetings when our position has been vacant. That is currently the case.

People familiar with Shauna Rae's work with her league (Greenfield) and the South West Area Council, suggested she apply, which she did.

Most recently, Shauna worked with the leagues and Make Something Edmonton to design a ski rack at the Century Park LRT Station. As a computer engineer, she saw this project as an interesting challenge. She also enjoyed planning the media launch and the subsequent winter activities in the park.

Shauna is an active transportation and outdoor recreation enthusiast, very personable and a strong advocate of the community league movement. She recently supported Lindsay Smith at the Winter Shake-Up Conference when he described the great efforts of community leagues and their potential to help us be an active winter city.

Masood Makarechian and Don Darnell are her references.

8.0 EFCL STAFF REPORTS

MEETING DATE : February 12, 2015

Item 8.2

AGENDA ITEM # : 8.2 – Detailed 2015 Budget

PREPARED BY: Linda Crosby, Financial Advisor

CATEGORY	DESCRIPTION	2015 Budget
CL Services	Advertising & Promotion	4000
CL Services	Northlands	9000
CL Services	Showcase	5000
CL Services	Membership Campaign	24000
CL Services	Leagues Alive	11000
CL Services	Heritage Days	10000
CL Services	Promo Arts/Heritage	5000
CL Services	Promotional Items	5000
CL Services	Community League Day	9000
CL Services	Balconies in Bloom	1000
CL Services	Volunteer Appreciation	2000
CL Services	Comm. Dev. Workshops	500
CL Services	Cultural Brochure	1000
CL Services	Rink Program Co-ordinator	5000
CL Services	Resource Materials	1000
CL Services	C.L. Board Training	2000
CL Services	Social Media	10000
CL Services	Edo Nyland Planning Award	500
CL Services	Planning Workshops	500
CL Services Total		105500
EFCL Operations	Janitorial	4600
EFCL Operations	Bank Chgs. & Direct Deposit	1200
EFCL Operations	Service Agreements,etc.	8000
EFCL Operations	Office Supplies	6000
EFCL Operations	Goodwill	2000
EFCL Operations	Photocopy/Postage	5500
EFCL Operations	Base Maintenance	12000
EFCL Operations	Utilities	15000
EFCL Operations	Callout Repairs	1500
EFCL Operations	Security	1000
EFCL Operations	Amortization	25000
EFCL Operations	Courier	650
EFCL Operations	Telephone	5000
EFCL Operations	Hosting & E-Mail	1350
EFCL Operations	Insurance	1500
EFCL Operations	Membership Dues	1000
EFCL Operations	Recruitment	1500
EFCL Operations Total		92800
Governance	Committees/Meetings	5000
Governance	Board Meetings	4000
Governance	General Meetings	8000
Governance	Conferences	3000
Governance	Board Training	1000
Governance Total		21000
Professional Fees	Audit	6000
Professional Fees	Legal	3000
Professional Fees Total		9000
Staff	Salaries	446500
Staff	Group RRSP Program	12000
Staff	Contract Services	20000
Staff	Training/Courses	5000
Staff	Benefits	40000
Staff	Mileage	4000
Staff Total		527500
One time	Growth Plan	39000
Total Operating Budget		794800
Expense Total		794800
Casino	Casino	40000
Casino Total		40000
Grants	Cof E operating - inflation	537335
Grants	C of E Growth Plan	39000
Grants	Rink Program	5000
Grants Total		581335
Income	Membership Dues	96500
Income	Social Media	10000
Income	Interest	8000
Income	Facility Rental	2000
Income	Paypal, net	5000
Income	Partnerships	30000
Income	Event Sponsorships	7000
Income Total		158500
Recovery	Membership Supplies	25000
Recovery Total		25000
Revenue Total		804835
NET Operations		10035
Capital/Onetime purchases		
Projected 2014 Operational Surplus		7,000
Opening Balance Unrestricted Reserves		
2014 Surplus as at 31/12/2014		31903
Computer Upgrades		7000
Growth Plan		24000
Printer		5000
Website Development		13000
Closing Balance Unrestricted Reserves		-10,097

MEETING DATE : February 12, 2015

Item 8.3

AGENDA ITEM # : 8.3 – Presentation To Council’s Community Services Committee

PREPARED BY: Allan Bolstad, Executive Director

The EFCL will join forces with community services staff on a joint presentation to City Council’s Community Services Committee on Monday, Feb. 23.

The presentation will focus on our recently completed strategic plan, followed by a brief overview of our business plan and our need to develop a growth strategy.

City staff will lead off the presentation with a description of the process we used to develop our strategic plan. This will be followed by our description of the strategic plan and business plan, along with our case for developing a growth strategy for the EFCL. After we present our material, the city will conclude by noting how it is time for us to renew our partnership agreement, as well as review some other key agreements that we have in place.

In December, the federation asked the city for \$40,000 to help fund the development of its growth strategy. This strategy would examine ways in which the EFCL could attract additional resources, as well as refine the manner in which the organization is managed and governed.

In response, council set aside \$39,000 for this project, but held the money in abeyance until it was satisfied that the strategic plan had been completed properly and that development of a growth strategy was justified.

It is our hope that the Feb. 23 presentation will address council’s concerns.

MEETING DATE : February 12, 2015
AGENDA ITEM # : 8.4 – Board Intern Withdraws
PREPARED BY: Gary Barron, EFCL Board Intern

Item 8.4




Fri 1/16/2015 12:54 PM

Gary Barron <grbarron@ualberta.ca>

Withdrawal from Non-profit Board Internship Program

To: Amanda Henry; Allan Bolstad; EFCL President, Masood Makarechian

 You replied to this message on 1/18/2015 3:13 PM.
We removed extra line breaks from this message.

Hello Masood, Amanda, and Allan,

I regret to inform you that I am withdrawing from the Non-profit Board Internship Program (NBIP). Over the holiday break I interviewed for a position at the University of Calgary in Family Medicine as Scientific Advisor. I began the position this week and after orientation it became clear that the new role will produce ongoing conflicts for both the NBIP and future attendance at EFCL Board meetings.

I have a copy of the Edmonton's Urban Villages book that Amanda. I will drop it off next week when I'm in town.

Best regards,

--

Gary Barron
BA, BSc, MA, Doctoral Candidate,
University of Alberta Senator
GB Knowledge Brokerage and Research Services
Mobile: 780-707-4416
Email: Gary@gbkb.ca
Web: gbkb.ca/profile

MEETING DATE : February 12, 2015
AGENDA ITEM # : 8.5 – Communications Director’s Report
PREPARED BY: Barb Martowski, Communications Director

Item 8.5

Monthly Analytics (Readership Numbers)

Bi-weekly ENews:

The latest stats for the ENews we have are for the Jan. 27 issue and I am pleased to report that we have 12 new subscribers since the beginning of the year. Overall, we are in a comfortable position with the ENews having a 16% increase in opens over the non-profit industry average. Click-thrus to full articles and other links remains double of the industry average as well.

As mentioned in my last report, I was concerned about this platform, but I will monitor it for a few more months at which time we will reassess to see if there needs to be any major overall with it.

*Note: Every league that has either or both Facebook and Twitter, follows the EFCL pages.

*Facebook:

We have 1,527 friends on Facebook at the time of the writing of this report. Our January average weekly reach was 1,988 people, while 226 people actively engaged with us weekly during this past month by liking, commenting and sharing our tweets. New followers to our page continue to be a diverse group, including politicians, businesses and individuals.

*Twitter:

As of this report, the EFCL twitter page has 4,432 followers with an average of 813 people seeing our tweets every day during the month of January – a very healthy following for a single-city non-profit such as ours. And our followers are engaged - retweeting, commenting, liking and clicking links an average of 7.9% per day.

Pulling in a little Edmonton-Calgary rivalry here, The Federation of Calgary Communities has 915 followers.

Of quirky interest, the tweet below was seen by 1,028 people, making it the #1 tweet for January.



Edm.CommunityLeagues @EFCL · Jan 7

1,028

Okay - so there's freezing rain warning for #yeg - better update that to, "It's happening now!" #yegCLs #yegwx #yegtraffic

[View Tweet details](#)

This tweet was seen by 916 people, making it the #2 of the month.



Edm. Community Leagues @EFCL · Jan 27

916

#yegcc postponed proposed changes to height regulations bylaw until public info/consult can be held. efcl.org/height-regulat... #yegCLs

[View Tweet details](#)

Website:

Response to the new website has been very positive - both from leagues and from the general public. For the month of January, we had 808 unique visits with 2,504 page views and a healthy average of 2:38 minutes spent on the site. Our bounce rate, which was around the 61% on the old site, is now 36.01% - an amazing reversal of fortunes. People are coming to the site, because they want to, and the length of time on the site tells us they are finding what they are looking for.

Another positive is that 467 community league memberships were sold on our website in January, an increase of 78% from January 2014, when 263 memberships were sold online. We will be monitoring this on a monthly basis, as the increase impacts the workload of both Linda and Joanne.

Content upload from the old site continues, as does creating new sections to match demands, including generic content for league newsletters, new event sections and expanded work on existing sections such as the addition of forms to the Sponsors/Partners pages.

Blogs for EFCL board directors are still in progress, and we will let you know as soon as they are finished, so you can begin using them.

Other News:

The Global helicopter community weekend fly-over continues, and the Sun Media deal of providing space to the EFCL to profile its league members on a weekly basis began the week of Feb. 9 while the monthly EFCL column begins Feb. 16.

The league social media training sessions, which wrapped up Jan. 28, were very successful, and a number of leagues have either started with a Facebook or Twitter account or have added whichever online social media page they didn't have in the past. Besides being more connected to their communities, this has really improved the communication interaction between leagues and the EFCL. We look forward to the Social Media Summit in March, as it will be interesting to hear the post-stories and news from those who attended the workshops, and will provide valuable insight as to how we move forward with this program.

The Communications Committee met Jan. 26, and we have started a discussion/plan to define EFCL target markets, the messaging towards each market and possible promotional campaigns. The hire of an outside marketing consulting firm was brought up, but it was agreed that the Vision Statement must be completed first.

MEETING DATE : February 12, 2015
AGENDA ITEM # : 8.6 – Community Development Advisor’s Report
PREPARED BY: Habib Fatmi, Community Development Advisor

Item 8.6

WINTER CITIES SHAKE-UP 2015 CONFERENCE

Winter Cities Shake-Up 2015 Conference was a huge success for Edmonton. Speakers and experts from around the world came to our city for the three days to brainstorm and discuss new approaches to make winter cities more livable. The conference keynote speaker was Mikael Colville-Anderson, an urban design expert from Copenhagen. Many breakout sessions were held on winter infrastructure, events and personal health. Around 400 registered delegates from a dozen countries and 52 cities across globe attended the conference.

Session topics:

- **Opening Panel: Winter: Why Does it Matter?**
How does winter change how cities view themselves? How does the culture and perspective of living in winter impact citizens’ quality of life? Why is it important to shape that view from a municipal standpoint?
Winter has been seen by many as a time to hide or escape from, or even as a ‘dark, cold and dangerous’ time. But successful winter cities know that the reality can be just the opposite. In these cities, winter is celebrated and offers numerous opportunities: recreational, entrepreneurial, economic and social.
- **Winter Business Breakout 1: The Winter Niche: Thriving in Northern Industries**
Winter is an opportune time for entrepreneurs with great ideas. In this session, we will discuss three business models built around the needs identified by the community, illustrating how winter can inspire innovation, and work for organizations rather than against them.
- **Winter Design Breakout 1: Designing Infrastructure for Winter Environments**
What does “cold climate design” really mean? What key principles must be taken into account when designing infrastructure that works with winter city environments? Three speakers will present three different perspectives about how to consider cold climates in infrastructure planning, and how to use winter as a key element of urban design, rather than designing around and in spite of it.
- **Winter Fun Breakout 1: Winter 101: Embracing Winter**
Winter can be a challenging time for some groups of people, particularly newcomers and the elderly. This session will address how to create and foster age-friendly cities in the winter, and how to help newcomers, particularly those from warmer climates, to adapt, thrive and have fun during the winter season.
- **Winter Business Breakout 2: Marketing Winter**
The story of winter is one that can be told many ways. We’ll take a look at it through the social media lens and from the perspectives of an entire country and the field of extreme sport. We’ll discuss winter messaging strategies that are inspiring and even cheeky; ones that grab people’s attention, get them talking, and, more importantly, involved and engaged in all the winter season has to offer.
- **Winter Design Breakout 2: Inviting Design**
How can we design our buildings to create community? Buildings that provide microclimates so we can enjoy being outside almost year round, and showcase the environment in which they’re built? How do we design public spaces that encourage people to be there year round? And create both interior and exterior spaces that allow for year round use and enjoyment? This panel will discuss how architecture can build community as well as the specific challenges and opportunities presented by Northern design.
-

- **Winter Fun Breakout 2: Keeping Warm: Fitness, Fads, and Sports!**

What do you do when the temperature drops below zero? Keep warm! There are many ways to think outside the box when it comes to winter activities, including active transportation, fitness, sporting events and extreme sporting. This session is all about feeling great while you play outside.

Some of the field trips included **Kitchen Sink to the Outdoor Rink: Inspiring Winter Placemaking at the Community Level (Hosted by Edmonton Federation of Community Leagues)**. We visited Boyle Street Community League where we showcased community leagues and offered food to the participants, which was the largest group to go on a field trip at the conference.

Other Field Trips Offered At The Conference:

- Flying Canoe / L'aventure du canoë volant Experience
- Four Seasons Culture: Heating it up (Hosted by Ice on Whyte Festival)
- Winter Festivals: How to Build Them, and Will They Come? (Hosted by Silver Skate Festival)
- Urban Transportation: Bicycling (Hosted by Edmonton Bicycle Commuters)
- Lessons from the Snow Boss: Snow Removal (Hosted by City of Edmonton)
- Building in Winter (Hosted by Landmark Group)
- Maximizing Winter's Offerings by Incorporating Great Design (Hosted by Blatchford Redevelopment)

In addition, a family festival was held at Churchill Square, with a winter market, food, music and fun around fire pits on the last day of the International Winter Cities Shake-Up 2015 Conference.

TRAFFIC SAFETY

1. Road Safety Strategy Plan

The 2015-2020 Road Safety Strategy is being developed by Office of Traffic Safety (OTS) and Transportation Operations. It is due before Council at the end of March.

2. New Van/Truck Decals

The designs for the decals on the new community vans/trucks are red colour, to stand. The first vehicle to be wrapped with the graphics will be a RAV4. The new graphics may be placed on an ETS bus in the spring as Speed Awareness Month is usually in April. The wrapped RAV4 and community vans will also have enforcement equipment in them and that they will be used in school zones first.

3. School Zone Enforcement/School Zone Violations

The 2014 school zone violation numbers from September 2nd through to Christmas break: 94,000 vehicles were monitored and 15,000 violations were issued with a violation rate of 16.8%. There are still some issues with schools on larger collector roads and additional signage will be installed in the spring. OTS will also be putting out speed displays and extra photo enforcement signs in these problematic school zones.

The first week back at school after the Christmas break, 11,246 vehicles were monitored and 1,352 violations were handed out with a violation rate of about 12%. During peak hours there tends to be less violations, but non-peak hours the violations can go up to 40%. OTS will be dedicating 3 photo radar units to school zones each day during the school year visiting an average of 12 sites per day. OTS is partnering with the University to create more effective Automated Enforcement deployment. The group discussed having influence on the original design process for new communities and new schools to ensure better traffic flow design. It was pointed out that the drop-off zones that are being used at new schools are not designed effectively and the selection of the site creates problems for traffic all along the adjacent roadways. COE Engineering said their group has been working on the design process for a long time and that they have not been successful. OTS has also expressed interest in getting involved in the planning phase.

The EFCL will try to encourage schools to change their policy so that kids who are travelling by bus or walking leave ten minutes earlier than kids who are being picked up. It is expected that the phased leaving times will encourage more kids to take the bus or walk to school.

4. The Final Automated Enforcement (AE) numbers for 2014:

515,000 Photo Radar tickets were issued
90,000 Speed On Green tickets were issued
21,000 Red Light Camera tickets were issued
45,000 Manned Hours of enforcement

We also discussed partnering for the Speed Watch program. The program used to have EPS write letters to drivers who were observed by Speed Watch volunteers as speeding. However, due to staffing constraints, the EPS is no longer able to provide this support. We will work on the logistics on the program in coming weeks.

OTS will be partnering with EPS to create collision reporting centres. These centres will allow for improved data collection and consistency. This will allow the EPS to focus resources away from collision reporting. The group discussed the difficulties of enforcing different modes of transportation.

GREEN SHACK PROGRAM

This year Edmonton Federation of Community Leagues was asked to provide feedback on the Green Shack Program of summer 2015.

We discussed a number of elements of the program, including:

- Feedback received from parents, children and community partners about the new Green Shack model, introduced in the summer of 2014.
- A review of updated criteria and analytics used by the COE in determining locations of the Green Shack Program for the summer of 2015.
- The list of 20 neighbourhoods that would host a full day Green Shack Program in 2015. These neighbourhoods were identified using the Social Vulnerability data, with a focus on those communities that have high percentage of children.
- A map showing the location of Green Shack and Pop-Up Play Programs.
- An option for groups wishing to purchase additional programming for Pop-Up Play programs.
- Support from the COE for community groups operating their own summer programs, including information on grant applications and administration, hiring and supervision, and programming resources.

The City of Edmonton will be sending out an email communication outlining the decisions made and opportunities available to community leagues and the EFCL.

ARENA USER COMMITTEE

Community League Ice

As part of the process for the next year, the committee will ensure that there is confirmation that users are community league members. (It has come to our attention that some teams/groups book or use the time as community league)

MEETING DATE : February 12, 2015
AGENDA ITEM # : 8.7 – Community Planning Advisor’s Report
PREPARED BY: Bev Zubot, Community Planning Advisor

Item 8.7

Planning and Development Committee Work Plan

The Committee had a productive workshop on Saturday morning, January 10th. Through a facilitated workshop process, it developed three major goals.

The EFCL Planning and Development Committee will strive toward a future where:

1. EFCL and leagues are seen as partners in City’s planning projects, and EFCL has resources to support awesomeness in civic engagement.
2. Neighbourhoods are healthy, attractive and sustainable – socially, environmentally and economically.
3. EFCL strongly supports community league leadership and capacity building of leagues to positively impact neighbourhood developments and city policies.

The Planning Committee is in the midst of working on the details of a work plan to achieve these goals. At the last monthly meeting we discussed the actions we want to undertake to make some progress in achieving the first goal.

First, we wish to define the desired role of EFCL and leagues in the city’s public participation plans, and provide preliminary feedback to the City. Once we have defined our desired role we would be ready to contact senior management to remind them of our interest in this plan. We also want to be involved early in the planning process and have a say in project timelines.

Which plans should we tackle first? One idea is the public participation plan for the Parks Master Plan – a major project of interest to the EFCL and its leagues in 2015.

Another option is the public participation plans for text amendments to the Zoning Bylaw. This is a good example of an area where we would like to increase the time between the public release of a text amendment and the Public Hearing. We would also like to see leagues involved earlier.

Council Initiative on Public Engagement

Approximately thirty league representatives attended the special EFCL workshop on January 13th. They identified the following as key elements of effective consultation:

- *Principles for Purposeful Engagement* (involve leagues in designing healthy neighbourhoods; break-down silos between city departments; views of persons most impacted should be given high importance)
- *Improve communications, collaboration with diverse set of tools* (inclusive methods of engagement, use diverse media, good information, dialogue, deliberation and collaboration; newsletters, emails and socials; ongoing consistent liaison staff for each neighborhood; communication collaboration between groups; “ted talks” seminars on issues from EFCL, City Legislative Section; Standardized Communication Protocols)

- *A clear, transparent, inclusive process* (leagues need feedback on what suggestions were or were not accepted and why; transparency of process; understanding how bylaws and rules will work in practice)
 - *Engage early and often* (early involvement; leagues need to be first point of contact on neighbourhood issues; allow sufficient time for community involvement)
 - Everyone onboard (community is engaged; diverse participants and opinions; empowerment of leagues to overcome apathy; projects are led by inclusive committee)
 - *Support leagues in engagement efforts with resources* (more support from the city; EFCL: league-wide resources, skill-sharing; assist leagues with resources to effectively engage residents; training for league executive members)
 - *Respectful, open, honest, productive relationship* (tap into league expertise; respect league, EFCL and resident input; create collaborative relationship between City, EFCL and leagues; openness; trust; mutual respect; leagues to be respected as partners in civic planning)

These elements and the elements listed at the other city workshops were combined and displayed at a January 24 panel discussion at the Shaw Conference Centre. Allan Bolstad represented the EFCL on the panel.

Text Amendments to Zoning Bylaw – Height

Leagues were notified via E-News of the Public Hearing dates, given a summary of some of major changes being proposed and asked to give their feedback to the city as soon as possible. There was not much response over the Christmas season, however in January Elise Stolte of The Journal got notice of the Height proposals through someone who had read the EFCL E-News. After her article, there were many citizens and several leagues who contacted Council requesting a postponement of the January 26th Public Hearing until there was public consultation. Council listened to their request, referred the Height amendments back to Administration for further consultation and a report to Executive Committee March 10th. Unfortunately there is not much time for a public education and feedback process before March 10th. At the present time city planners intend to talk to the people who contacted them directly and talk to the EFCL Planning Committee and report back to Executive Committee. The only feedback the Planning Committee has to offer at this time is that the proposed changes are significant and public consultation is important given the sensitive nature of height.

Evolving Infill

The Planning Committee is encouraging the city's infill team to have an information session for leagues in the spring. We would help organize it, if the city agrees.

Non-Market Housing – Finding Common Ground

Executive Committee of Council received and accepted the Finding Common Ground report and its recommendations on Feb 3, 2015. Following the direction from the EFCL Board, a letter was sent from the EFCL President supporting the recommendations of the city administration and suggesting a neutral facilitator be made available on controversial social housing projects. The letter also expressed our desire to be involved in implementing the recommendations. The letter was presented at the Council Committee meeting. To follow-up Cora Shaw, Bev Zubot and any interested Board members will meet with the city staff charged with implementing the recommendations. We plan to emphasize the need to involve EFCL/leagues in defining their role in the public engagement process.

Taking Actions to Promote Higher Density Housing which is Child Friendly

At the January meeting of the EFCL Planning Committee we decided to support the following actions:

We will encourage the city to develop performance based zoning which would promote child-friendly housing (i.e. allowing greater floor area if child-friendly design guidelines are met.) We will have an opportunity to pitch this to city planners during text amendment discussions and we will also have an opportunity to suggest this option at the March 10th Executive Committee meeting when the report on barriers to multi-unit family housing is being discussed.

We also decided to contact the Provincial government and explore ways of encouraging them to introduce a law which would prohibit families with children from being excluded from condominiums. The Condominium Act is being reviewed thus there may be some opportunities.

Infill Housing Tour and Workshop

Jason Watson and I attended an interesting tour with three busloads of people – primarily planners and planning students. We visited a skinny house, a two-unit building, a triplex and a 15-unit child and senior friendly apartment. All were built without variances to the Zoning Bylaw. I gave a presentation at a workshop following the tour, highlighting the elements which create “good infill” from the perspective of communities.

Winter Shake-up Conference

I focused on the “Designing For Winter” sessions. Here are a few highlights most relevant to the planning of league facilities, our neighbourhoods and our 100th Anniversary project:

Elements to create quality winter public spaces, presented by Jerome Lapierre, Gehl Architects

1. Creating a positive micro-climate: no high-rises which produce wind and shade, keep buildings human scale, and eliminate large open spaces. Make the sunny side of the building the active outdoor side; keep an eye on the location of seating.
2. Active Façade: ground level of buildings should be transparent, with windows and patios.
3. Sitting opportunities – invite people to stay
4. Edges – where everyone’s back is protected. People gravitate to edges.
5. Movable seating.
6. Programming – keep people moving and warm; pay attention to the edges; program the centre – the space where people do not naturally gravitate to
7. Use natural qualities of the site for activities – e.g. slopes for sledding, snow for skiing
8. Adapt the site for all seasons: what can you using the ice rink for in the summer?

Getting there: Prioritize bike lanes over car lanes for snow removal; leave snow in one lane for kicksleds and skiing.

Winter Design Guidelines for Edmonton were presented – see city website

Tips from David Jurca, COLD Centre for Outdoor Living Design

Winter tends to be a time for less community activities (at least in most northern cities). There are barriers – identity crisis (deny winter), inactivity, unpredictable weather, limited resources. Ways to overcome: Create winter stories & new winter traditions. Design activities with indoor and outdoor facilities. Use innovative winter designs e.g. warming huts. To combat limited resources try temporary projects and citizen empowerment. Let citizens lead initiatives to improve livability in small ways e.g. bonfires & a sing-song, balloon-lined bridge, snow creations. Can download “Temporary Use Handbook” from their website.

NOTE: The Edmonton Public Library will be collecting citizen's verbal "winter stories" in February, 2015 at the public library. One of the organizers may be reached at davidwrench@gmail.com.
(Let's get some community league winter stories on record!!)

Design for skating – try ribbons of ice, rather than a square rink, said Jim Maland, Stantec. (Meadowlark league has done this).

(Interestingly there was no focus on hockey throughout the whole conference.)

Design for skiing – no need to travel out of the city to go ski mountaineering, try urbaneeing in the river valley system – PearlAnn Reichwein, U of A

- Ski2LRT – try the lockable ski racks created by Shauna Rae with the support of the local leagues and Make Something Edmonton
- The Finnish city of Rovaniemi promises Nordic skiing from October to April because they make snow and store it over the summer for the fall months.

Copenhagenize Winter Cycling, Mikael Colville-Anderson

- Rather than focusing on how many cars can we move, traffic engineers need to focus on how many people can we move.
- NEVER put bike lanes on the left of parked cars; never use bike sharrows (Oh dear, these are what Edmonton exclusively uses)
- Design protected bike lanes with a .5m snow storage on both sides; Can use snow windrows as added protection and easy snow removal
- Prioritize snow removal on bike ways; remove debris - it is as dangerous as ice; develop a maintenance policy
- Consider elevated bikeways to reduce water/ice collection.

A Conversation on Winter, Mental Health & Urban Design, Robin Mazumder, occupational therapist instructor

- There is naturally more mental health depression in January and February.
- Chemicals people need for positive mental health are released by exercise, social and physical contacts, sun, and hot tubs.
- Combat Seasonal Affective Disorder by:
 - a) putting full spectrum lighting in public places like bus stops and libraries as they do in Sweden; build for access to sunlight,
 - b) increase walkability and fun outdoor recreation opportunities,
 - c) organize social events like group snowball fights,
 - d) bring hot tubs to parks – social events. (Rent that hot-tub for your next league winter party.)

MEETING DATE : February 12, 2015

Item 8.8

AGENDA ITEM # : 8.8 – Marketing And 100th Anniversary Project Report

PREPARED BY: Nora Begoray, Marketing Director

100th Anniversary Project

Project update:



- Urban Systems has completed the draft Environmental Screening Report (ESR) and forwarded to the EFCL for comments prior to COE submission.
- Once City of Edmonton has this report it will send it and the Site Location Study to all relevant departments. Once all revisions have been made, COE expects both reports will go before council, so that council can deem project necessary in May, 2015
- Now that Urban Systems has completed the environmental reports (other than revisions), it will begin to work on the Detailed Design and Construction Documents
- Meetings have started up with Lafarge. A planning was held in January, a presentation to the project team is scheduled for Feb 10. A workshop design meeting and communications meeting is scheduled for February 24th.
- The City of Edmonton has forwarded draft maintenance agreements, draft funding agreements, and draft municipal improvement agreements which have been circulated and will take some time to review, revise and draft to the satisfaction of all parties involved.
- City of Edmonton legal advisors, along with EFCL and Edmonton Community Foundation will be meeting Feb 9th to work on the 100th Anniversary Legacy fund agreements.

Edmonton Heritage Council – has confirmed the award of \$15,000 in grant funding to EFCL to hire a heritage practitioner to assist the 100 Story Committee. Here is the announcement from the council:

History is captivating when depicted creatively with engaging words and visual art. Sorting through 100 years of community legacy to distill the elements needed to tell that story beautifully - requires expertise. This EHC project grant will help fund this work and enable EFCL to design an engaging historical information summary of the Edmonton Community League movement. This will be part of the historical displays at a new Community League Plaza amenity installation to be developed at William Hawrelak Park. The future Community League Plaza is being constructed to honour past volunteers, to inspire future volunteers and to commemorate the 100th year anniversary of the EFCL in 2021.

We are still awaiting news from the provincial CIP application which is the additional funding needed to hire this practitioner on a one-year contract position. We will modify our job description for a shorter time period initially, with an option to extend should our CIP funding come in. This will allow us to move forward with the search and hire process to get this initiative started.

Community League Showcase, June 10th, 2015



Our last showcase was in 2011. This year we will host the showcase at the Santa Maria Goretti Centre (SMGC). We looked at many potential venues, including Northlands, Community League Halls, Royal Alberta Museum and some church venues, however, based on price, flexibility, catering and the need for a central location, the SMGC will work the best.

The challenge with this venue is parking, as it is located directly beside Commonwealth Stadium and we will be booking right in the midst of FIFA's Women's World Cup. We have been in contact with stadium booking and FIFA organizers and have negotiated some parking arrangements that will work for us.

The Showcase will have the following elements (not arranged in a specific program order yet).

Program elements

1. **Significant Projects** - we recommend projects which have been successfully completed over the past couple of years (since 2011 the last showcase) that demonstrate one or more of the following characteristics:

- Unique or unusual
- Recognize history
- Green/energy efficient
- That demonstrate successful partnerships
- Cost effective (able to achieve... X... at little cost)

We will be inviting pictures and videos from leagues, encourage uploading to EFCL website.

2. **Volunteer of the Year Recognition** – We will bring league representatives on stage and present a gift certificate or token of appreciation
 - Each league can recognize one person or one group
3. Wine & Cheese – appetizers, coffee, tea etc.
 - Complimentary wine
4. Displays of all other submitted projects – not in the video, or that had no representatives attend event.
5. Entertainment TBD
6. A half time Intermission Break

Note: The EFCL will be showcasing the 100th Anniversary Project, our public fundraising, and recognizing our project volunteers.

Other Marketing Initiatives

- Working on template designs for the wind flag presentation for the AGM
- Signed contract with Stacy Felkar again with TownSquare Consulting and have begun planning for the Northlands K-Days initiative and Potential Parade entry.
- Beginning to invoice Corporate Partners for 2015 sponsorships and plan 2015 events and promotions.
- Prepared marketing displays for WinterCities conference and Resilience Festival – Community Connections Fair.

MEETING DATE : February 12, 2015

Item 8.9

AGENDA ITEM # : 8.9 – Board Development Report

PREPARED BY: Amanda Henry, Asst. Director/Board Development

1. Community League Social Media Training Program

The first phase of the Community League Social Media Training Program has wrapped up. Over 50 community league volunteers attended one of the five workshops we offered in December and January. Workshop material was developed and presented by ev+ Digital & Traditional Marketing Agency (formerly Parcom Online). They've put together an exceptionally thorough resource guide that makes great use of tons of community league examples.

Next Steps

The slide deck and manual put together by ev+ will be available on the EFCL website later this month.

Social Media Summit – You're invited!

We will be hosting a summit to cap off the program on March 7 at Riverbend Community Hall from 1:00 PM to 4:30 PM. The purpose of the summit is to give community league volunteers an opportunity to swap social media tips and strategies with one another, and have access to some "tutorial" style support. The summit is open to all community league volunteers, but will be especially useful to people who have either attended the workshops or who have fairly strong social media experience. Registration is free, and further details are available on the [EFCL website](#).

We are also meeting with ev+ to debrief on the program and explore our model for sustaining it. We hope to be able to provide some of the material as an online webinar that community league volunteers can access "on demand" from the EFCL site.

2. League Financial Statements

I have begun examining the data shared with us by the City of Edmonton from the league's 2013 operating grant applications. A summary of my findings will be circulated to the board in March.

3. Progress Report on Recent Activities

I've been working closely with Barb to finish populating the EFCL Community League Resource section of the new website. Keeping that material fresh and up to date will likely be an ongoing process, but I'm pleased to report that many of our existing resources are now available on the new site.

I've also started booking board development workshops for individual community leagues in 2015. The first workshop of this kind was held in January, and I have bookings in the works through to May.

MEETING DATE : February 12, 2015
AGENDA ITEM # : 8.10 – Executive Director’s Report
PREPARED BY: Allan Bolstad, Executive Director

Item 8.10

New Partners For Smart Growth Conference

Conference Background

I had the pleasure of attending the 14th Annual New Partners For Smart Growth Conference in Baltimore, Maryland at the end of January. Organized by the Local Government Commission (a California based network of municipal governments) with heavy support from the U.S. Environmental Protection Agency, this conference offers a comprehensive look at sustainable development practices for municipalities across the United States.

This is the second time I have attended this conference. The first was in 2004, in Portland, Oregon, when I was still on Edmonton City Council. I subsequently encouraged many others to attend it, including board and staff members of the EFCL. Rob Agostinis, Elaine Solez, Michael Janz and Bev Zubot (twice) have all since attended.

Approximately 1,200 delegates attended the Baltimore conference, including elected officials, planners, developers, administrative staff (mostly housing, transportation and environmental departments), public health officers and non-profit group representatives. Spread over five days, the conference featured 14 tours of local projects, a technology exhibit, 90 workshops on sustainable development practices and issues, four keynote speeches and a wide array of table displays and education material.

Key Observations

As in the past, I came away with a long list of impressions and lessons from the various tours, talks and workshops that I attended. Chief among these was the shocking demise of many large American cities that while almost unimaginable for us, should teach us some valuable lessons about the need to support cities that sit within the core of their metropolitan region.

Like Edmonton, these cities are called upon to provide a host of expensive, specialized services for those in need of things like housing, medical care, job and language training and cultural integration. The infrastructure demands on these cities is also extreme, to deal with the millions of people that want to use the roads and transit systems and attend the major attractions. In short, without significant help from regional municipalities or a provincial/state government, these central cities eventually collapse under the weight of providing all of these services and facilities.

The most dramatic example is Detroit, which was featured in one of the workshops. When it finally declared bankruptcy, it was \$18 billion in debt. It is now attempting to write that off, which includes telling thousands of former employees that they have no pension. The banks have foreclosed on 62,000 homes, 40,000 of which are now sitting empty, in various states of disrepair, waiting for someone with the means to demolish them (clearly, not the City of Detroit).

While Detroit presents the most dramatic example of urban blight, many other American cities, including the conference host – Baltimore – have significant problems of their own. Baltimore is attempting to deal with 30,000 vacant properties, 14,000 of which are empty lots and 16,000 are empty buildings, many of which are individual units in three-story townhouse complexes. In order to demolish the entire complex, they need to relocate the remaining residents, a difficult process which is costing an average of

\$125,000 unit. The city has obtained about 7,500 vacant lots through foreclosure. Some it has managed to sell, typically at \$2,000 or \$3,000 a lot. Others are turned into drainage ponds and tress stands. It is also aggressively promoting an urban agricultural program, including community gardens, food hubs, orchards, greenhouses and sheep and goat grazing sites, to make better use of the remaining vacant land.

Unfortunately, the city is running an annual deficit of \$850 million, which the mayor hopes to cut in half in 10 years. She is also proposing a six per cent cut in property taxes, which are currently twice as high as most of Baltimore's surrounding municipalities.

In addition to the pressures mentioned above, each of these cities has had to deal with a major drop in population, as people with means have left for surrounding municipalities. For example, Baltimore now has just over 600,000 people, which is nearly 400,000 less than it had in 1959.

The departure of these people, which are mostly middle class taxpayers, has also had a major impact on its public school board. The board, we were told, now has 85,000 students, 87% of which are black and 78% of which live below the poverty line. These demographics have forced the board to close many schools and drop many programs, which simply reinforces the vicious cycle.

The major message in all of this for the EFCL, as a supporter of a major, central city and an inclusive society, is to do what we can to promote the welfare of the City of Edmonton and oppose the fragmentation of the public school districts. This is something we should include in our messages to the province whenever we get the chance.

Other Key Messages

Other key messages at the conference included the importance that many cities are now putting on climate change, as they begin to assess the manner in which their weather is likely to change and the impact that will have on them. For example, Hoboken, New Jersey, a city of 53,000 people across the river from New York, is totally focused on building dikes and providing additional drainage networks (including pervious surface development) to deal with rising ocean levels and the increased precipitation that they see in their future. While we don't have to worry about ocean swells, Edmonton may well want to consider the impacts of climate change and the need for emergency centres like community league halls.

Shifting to more localized, manageable issues, it was interesting to see the emphasis that a growing number of cities are putting on complete streets and bike sharing programs, to encourage more active transportation (walking and biking) for its health benefits and reduced pressure on road infrastructure. Planners talked about how a community will hit a "tipping point" when it strings together enough bike routes for commuters to see cycling as a viable option.

A related trend was for cities to invest more heavily in parklets, to give pedestrians a place to rest and enjoy the character of the local neighborhood. These miniparks typically contain one or more benches, some landscaping and artwork or information displays on local history or interesting facts about the neighborhood.

Engaging youth was another key theme at this conference. Some cities talked about how they encouraged youth to send in photos of areas in which they feel unsafe, to help with crime prevention programs, or of things they like and want to see enhanced. Delegates were encouraged to think of what they were like when they were 16 years old and how they could partner with youth in order to learn what they are thinking and provide them some guidance and direction. Online gaming tools, including those used to help design communities, were also stressed as a way to connect with young people.

A number of sessions touched on the challenges of reaching out to people from different cultural backgrounds. Connecting with the leaders of cultural groups, using them as intermediaries, providing translation services at key meetings, and making "an awful lot of phone calls" were some of the suggested practices.

It was also noted that it is very important to include developers in any public engagement exercise, given the influence they wield over local planning. If developers are not available, then the sponsoring group might want others in attendance to play their role so that it isn't forgotten.

One session, devoted to how crime can hinder and sometimes undermine smart growth, had a particularly strong message for the EFCL. It came when one of the speakers spent his entire talk emphasizing the importance of developing a sense of ownership among local residents, so that they want to volunteer on local programs and projects, help clean up their neighborhood and look out for each other. He said without this sense of ownership, little good could be accomplished in the community. I thought we might want to hire this person as an ambassador for community leagues the next time we make a presentation at our own city hall.

Other topics of interest in this session included measures the police are taking to mount security cameras on common walking and biking routes of school students, who are now forced through school closures to travel through rival gang territory to attend public school. One speaker spent his whole speech praising the impact of a new technology called shot spotter, which could identify when gun shots were fired in a particular location and then automatically inform the police. This could counteract recent trends in large cities where fewer and fewer members of the public are reporting these incidents, due to their frequency and a reluctance to get involved.

Speakers stressed the need for municipalities to provide "open data" which can help a wide array of groups plan their programs and facility development. For example, there are systems that can show how long it takes to travel from any location to an employment node, or a recreation facility or a library (or ostensibly a community league hall). The density of the tree canopy, overlaid on urban maps, can help explain differences in ground temperature. Some cities track where the stray animals are coming from, to help with the targeting of responsible pet ownership programs. A wide array of other users, including non-profits, can then use this data for their own purposes.

My final session at the conference was a very pleasant tour with walkability guru Dan Burden, who has conducted street audits for many cities, including Edmonton. He stressed the importance of open sight lines (for public safety), the development of local landmarks to help walkers find their bearings and the need to reduce the width of road lanes (to no more than 10 ft.) as a way to get motorists to slow down and return more space to pedestrian-oriented uses.

In conclusion, I think this conference continues to provide an excellent opportunity for EFCL representatives to learn about smart growth and urban trends that are coming our way. It would be even better if there was an equivalent conference in Canada, which would make the information about grants and legislation much more relevant. Until that time, this conference appears to be the best opportunity available to us.

9.0 NEWS FROM THE CITY

MEETING DATE : February 12, 2015
AGENDA ITEM # : 9.1 – Monthly Report
PREPARED BY: Stephane Labonne, Office of Great Neighbourhoods

Item 9.1



News from the City of Edmonton
EFCL Board Meeting, February 12, 2015

THE WAY WE LIVE: Supports the 10-year Goal - *Improve Edmonton's Livability*

Nominate an Outstanding Citizen for a Mayor's Award

Awards honour people and projects that promote the 'ability' in disability

Do you know a person or business that goes the extra mile to ensure accessibility for all? Are you inspired by someone who is dedicated to providing dynamic development opportunities to those with disabilities? Love the design of a facility where form and function come together in perfect unison for those with special needs?

The Advisory Board on Services for Persons with Disabilities is calling on you to nominate these leaders for a Mayor's Award and recognize Edmontonians' commitment to enhancing the quality of life of persons with disabilities.

Award Categories

Outstanding Service – recognizes individuals, organizations or businesses that provide accessible service to persons with disabilities.

Universal Design in Architecture – given to a project team or architect whose designs or projects demonstrate creative sensitivity toward the accessibility of persons with disabilities.

Employers – honours employers, businesses or organizations that have provided opportunity and support for employment or volunteer positions for one or more persons with disabilities.

Ewen Nelson Self-Advocacy Award – recognizes the contributions of individuals with disabilities who have been self-advocates in the development of services and supports for people with disabilities.

The deadline for nominations is Friday, March 6, 2015.

The awards ceremony will be held the evening of Wednesday, May 20, 2015 at City Hall.

For more information visit edmonton.ca/mayorsawards or edmonton.ca/disability.

Media contact: Leslie Tanzi, Event Planner - Advisory Board on Services for Persons with Disabilities at 780-496-1472.

Call for Nominations: 2015 Edmonton Hall of Fame Inductions

The City of Edmonton Salute to Excellence program recognizes outstanding individuals and teams that have been instrumental to the success of our city. The Salute to Excellence Council is now seeking nominations for the City of Edmonton Hall of Fame in the areas of Arts & Culture, Community Service, and Sports.

Hall of Fame inductees are those who have helped make Edmonton the vibrant, caring and progressive city that it is today. By sharing their talent, passion and commitment, these outstanding Edmontonians have enhanced the quality of life in our community. Their excellence deserves to be saluted. We cannot do it without your help.

By nominating your champion, you can help the City of Edmonton acknowledge the overall impact he or she has had on our community!

Deadline for nominations is **Tuesday, February 17, 2015**. Information about the nomination process is available at edmonton.ca/halloffame. Simply complete the nomination form, a bio for the nominee, a nomination letter, and provide two additional letters of support.

THE WAY WE GREEN: Supports the 10-year Goal - *Preserve and Sustain Edmonton's Environment*

Root for Trees - Tree Planting Event Bookings Open February 16

In 2014 there were 124 tree planting events and eight special events facilitated from May to October through the Root for Trees Initiative. These events increased naturalized, ornamental and fruit bearing species in parks, the river valley, along roadways, around stormwater management ponds and near community leagues.

The City of Edmonton would like to thank all of the corporations, non-profits, families and individual citizens for volunteering in 2014. With your help, **43,676 trees & shrubs** and **3,166 wildflowers** were planted by **3,851 volunteers!**

If you would like to book a planting event in 2015, please sign up using the online form at rootfortrees.ca starting February 16.

For more information: Phone: 311 or 780-442-5311 (outside Edmonton), or email: citytrees@edmonton.ca.

Winterscapes Nominations Close February 22

Don't forget to create and nominate those beautiful, fun, and cool front yards online at edmonton.ca/winterscapes for a chance to receive a Winterscape Award! Front Yards in Bloom: Winterscapes nominations close February 22. Submit a nomination and you'll be entered into our Weekly Prize Draw for a chance to win some cool weekly prizes.

THE WAY WE GROW: Supports the 10-year Goal - *Transform Edmonton's Urban Form*

Subdivision and Development Appeal Board Goes Online

Citizens can now file appeals to the Subdivision and Development Appeal Board (SDAB) online.

Previously appeals had to be filed at the SDAB office. The person appealing and the person responding to the appeal also had to go to the office to review evidence. Now with a PIN, they can view or file evidence online.

Neighbours to the property in question, and community leagues, can file comments online in favour or opposed to the development. Having the appeals process online gives Edmontonians easy access to the information and is part of our open and transparent City.

The [Subdivision and Development Appeal Board](#) hears appeals from people who have been affected by a decision of the Development Authority under the Zoning Bylaw and the Subdivision Authority under the Subdivision Authority Bylaw. This quasi-judicial board is appointed by City Council and consists of citizens living in the City of Edmonton. Board decisions are posted on the SDAB website approximately 15 days after the close of the hearing.

Maps, Maps and More Maps

Thanks to Shelley Tupper and her team of community volunteers, the latest two maps in Walk Edmonton's Community Walking Map Series were launched on Saturday, January 24 at a small event at the Grand Trunk Recreation Centre. The maps cover the communities of Athlone, Dunvegan and Wellington, as well as Kensington, Calder, Lauderdale and Rosslyn. With the addition of these neighbourhoods there are 31 maps that cover 90 Edmonton neighbourhoods. The maps are created in partnership with the community leagues and funded by the City. You can see the maps on the City website edmonton.ca/walkmap or pick one up at your local Edmonton Public Library.

For information contact your Community Recreation Coordinator, or Ian Hosler, Walk Edmonton Program Coordinator at 780-944-5339 or walkedmonton@edmonton.ca.

Building Great Neighbourhoods

City hosting 2015 pre-construction meetings

The City of Edmonton is holding final pre-construction meetings for six neighbourhoods where reconstruction will begin this spring/summer.

In January the City met with residents and property owners in Queen Alexandra, Avonmore and Westwood. In February, the City will meet with the communities of Bonnie Doon, Westmount and Rosslyn.

NEIGHBOURHOOD	DATE	LOCATION
Bonnie Doon	Tues. Feb 10	Rutherford School (8620 91 Street)
Westmount	Thur. Feb 12	Coronation School (10925 139 Street)
Rosslyn	Thur. Feb 19	Rosslyn School (13215 113A Street)

All meetings will run from 6:30-8:30 p.m., with a formal presentation at 7 p.m.

Property owners will receive local improvement tax notices in early February. These notices outline local improvement areas and the costs to property owners for sidewalk renewal and decorative streetlights.

City staff will be on hand at each meeting to:

- Share the final neighbourhood design, including pedestrian and cycling accessibility, and improvements.
- Inform property owners about the local improvement and petition processes.
- Inform residents about what to expect during construction.

Neighbourhood reconstruction will take place over several construction seasons and will include:

- Reconstruction/resurfacing of roadways.
- Streetlight upgrades.
- Reconstruction of sidewalks, curbs and gutters.

Neighbourhood Renewal is also planning preliminary design meetings in March/April for neighbourhoods that will undergo reconstruction in 2016.

To learn more about the Building Great Neighbourhoods initiative and neighbourhood reconstruction, visit us at edmonton.ca/BuildingGreatNeighbourhoods.

10.0 CORRESPONDENCE

Item 10.1

MEETING DATE : February 12, 2015
AGENDA ITEM # : 10.1 – EFCL Letter On Finding Common Ground
PREPARED BY: Masood Makarechian, EFCL President and District K Director



RE: Finding Common Ground Recommendations Item 6.7, February 3, 2015, Executive Committee Agenda

Dear Mayor Iveson and members of Executive Committee,

February 2, 2015

The EFCL Board would like to commend Administration for this valuable report.

The EFCL recognizes the importance of adequate non-market housing supply throughout Edmonton and the Region. We are firmly committed to assisting with the implementation of recommendations outlined in the report.

To build community acceptance of non-market housing, community representatives *need* to be at the table. We believe that our member Leagues and the EFCL can contribute to implementing the recommendations.

We would ask for your support of community involvement in

- designing a public awareness campaign,
- creating a public participation plan,
- creating consultation training programs for housing project proponents *and* for project hosting Community Leagues,
- promoting transparency of project funding and selection criteria.

While these efforts will form a foundation for community acceptance of non-market housing, project proponents and host communities will undoubtedly need external support throughout their planning dialogue. Such support is hinted at in recommendation 4, which Administration is including for information.

The EFCL was approached for support of a review panel or advisory board overseeing conflict resolution in such situations. While we are not convinced that a review panel can effectively resolve proponent-community conflicts, the provision of neutral facilitation to guide the process would likely be very beneficial. We would ask you to consider future policy that provides facilitation support to communities and project proponents.

7103 - 105 Street, Edmonton, AB, T6E 4G8 Ph: (780) 437-2913 Fx: (780) 437-4710
Web site: www.efcl.org

We look forward to building on our partnership with City staff and Homeward Trust, and to work towards our common goal of increasing non-market housing and distributing such housing throughout the Edmonton region.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Masood Makarechian', written in a cursive style.

Masood Makarechian, President

Cc J Freeman

MEETING DATE : February 12, 2015

Item 10.2

AGENDA ITEM # : 10.2 – Letter From Councillor Esslinger On FCM Sponsorship

PREPARED BY: Councillor Bev Esslinger, City of Edmonton



BEV ESSLINGER
COUNCILLOR, WARD 2

2nd FLOOR, CITY HALL
1 S.H. WINSTON CHURCHILL SQUARE
EDMONTON, ALBERTA, CANADA T5J 2R7
PHONE: 780-496-3130
FAX: 780-496-3113
EMAIL: bev.esslinger@edmonton.ca

January 30, 2015

Mr. Allan Bolstad
Executive Director
Edmonton Federation of Community Leagues
7103 105 Street NW
Edmonton, AB T6E 4G8

Dear Mr. Bolstad:

The City of Edmonton is proud to be the host of the 2015 Federation of Canadian Municipalities Conference, June 5-8th, 2015.

This National conference will bring together over 1800 elected officials from across Canada. The conference provides an excellent opportunity for us to showcase Edmonton to the rest of the country. Through study and companion tours, delegates will learn about some of the outstanding initiatives and projects taking place in Edmonton. The social programs will highlight our rich and diverse cultural community and expose delegates to Edmonton's vibrant arts scene.

We would love to have your organization join us as a partner at the 2015 Federation of Canadian Municipalities Conference. We have assembled a number of different sponsorship packages and hope you will consider participating in this conference. Please review the attached material and do not hesitate to contact Susan Reis at susan.reis@edmonton.ca or 780-496-8205 if you have any questions. She will be following up with you in the near future.

The conference will provide an excellent forum to showcase the outstanding businesses and support that exists in the Edmonton community. We hope you will seriously consider becoming a sponsor at the 2015 Federation of Canadian Municipalities Conference.

Sincerely,

Bev Esslinger
Councillor, Ward 2
2015 FCM Conference Co-Chair

Encl



FCM FEDERATION OF CANADIAN MUNICIPALITIES / FEDERATION CANADIENNE DES MUNICIPALITÉS

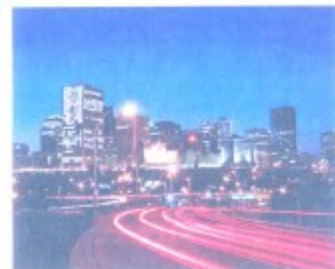
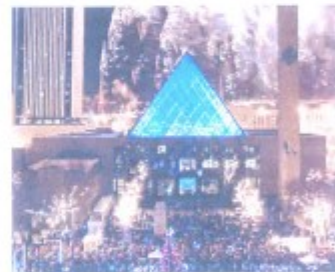
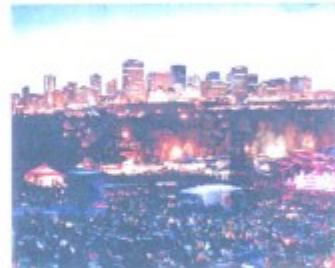


FCM ANNUAL CONFERENCE AND TRADE SHOW JUNE 5 - 8, 2015

Contact: Susan Reis, Protocol Officer
E: susan.reis@edmonton.ca P: 780-496-3205 C: 780-499-3222



- 1 A LETTER FROM THE MAYOR
- 2 BACKGROUND ON FCM CONFERENCE
- 3 FESTIVAL GALA - CITY OF EDMONTON
- 4 MAYOR'S RECEPTION
- 5 BREAKFAST SPONSORSHIP
- 6 STUDY TOURS
- 7 SIGNATURE OPPORTUNITIES



Message from His Worship
Mayor Don Iveson



A LETTER FROM OUR MAYOR

On behalf of City Council and the people of Edmonton, we are excited and honoured to host the 2015 Federation of Canadian Municipalities (FCM) Tradeshow and Conference from June 5-8, 2015. FCM has been the national voice of municipal government since 1901, with more than 2,000 members representing 90 per cent of the Canadian population. Every year, the FCM Conference welcomes political, managerial and technical municipal representatives from across Canada to discuss key issues and challenges in their communities.

Edmonton has earned a solid reputation as a welcoming and capable host to many high-profile events. With the generous support and cooperation of community businesses, we hope to host one of the most successful conferences to date. We invite your organization to take part and connect with these influential decision makers to further support the growth and development of our thriving business community.

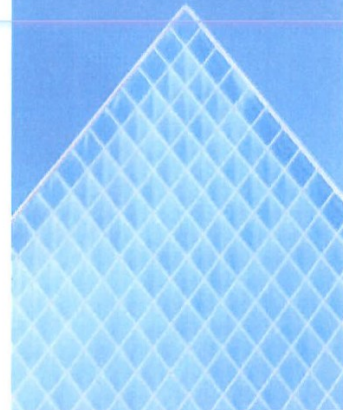
The City of Edmonton is proud of our commitment to building a stronger, healthier community and I encourage you to be a part of this exciting event to help aid our city in its evolution to a sustainable, vibrant and inclusive city.

If you would like more information on the 2015 FCM Tradeshow and Conference, please visit our website at www.fcm.ca.

Yours truly,

A handwritten signature in black ink, appearing to read 'Don Iveson'.

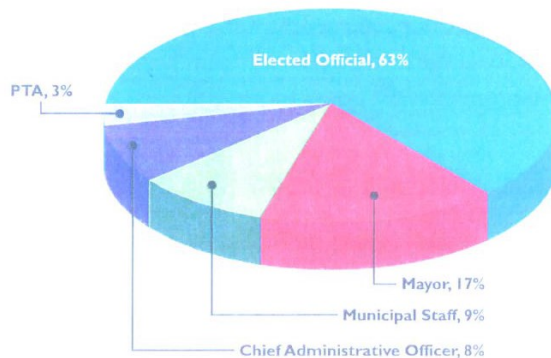
Don Iveson
Mayor



The largest annual gathering of senior municipal officials from across Canada is coming to Edmonton.

Over 1,800 delegates will visit the Federation of Canadian Municipalities Conference and Trade Show in Edmonton, from June 5 – 8, 2015. Members include Canada's largest cities, small and rural communities, and 21 provincial and territorial municipal associations. For over 50 years, organizations have been using the FCM conference to increase their share of the **\$98-billion municipal marketplace**, and meet face-to-face with influential municipal decision-makers who are hard to reach through conventional business channels. The FCM Annual Conference and Trade Show is the one place where political, managerial and technical representatives from Canadian municipalities come together to learn about the available solutions to their communities' pressing issues.

Delegates by Role (based on data from the 2014 edition):



SPONSORSHIP OPPORTUNITIES:

Multiple sponsorship opportunities are available at the following Host City Events

- Festival Gala Dinner
- Mayor's Welcome Reception
- Closing Breakfast, Continental Breakfast & Breaks
- Study Tours
- Signature Opportunities

WHY SHOULD YOU SPONSOR:

1. Showcase your organization's products and services to a highly interested and influential audience
2. Network with municipal decision-makers from across Canada
3. Solidify your competitive advantage by connecting directly with your market
4. Promote brand through CDV's Out-of-Home advertising program

FCM 2015 HOST CITY SPONSORSHIP OPPORTUNITIES



FESTIVAL GALA – CITY OF EDMONTON

Sunday, June 7, 2015

Festival Reception 6:30pm and Gala 7:15pm until midnight
Shaw Conference Centre – Halls AB

The main event, the Gala invites up to 2,000 delegates and partners to enjoy a VIP dinner and show produced by the Host City. Over the next 5 months, the City of Edmonton will be developing a rich program that promotes our city's vibrant festival entertainers and showcases local talent. Located at the Shaw Conference Centre, the Gala will feature a cocktail reception, **three-course meal from the award-winning chefs of the Shaw Conference Centre**, live entertainment, and dancing.

Exclusive Presenting Partner Opportunity (One Opportunity): Value \$30,000

- Two minutes opportunity to address Conference delegates
- Gala Dinner (1)
- Opportunity for company banners (4) to be displayed at Gala Dinner Entrance
- Company name/logo on Host Municipality Sponsor Page in printed Program, recognized as the gala event sponsor on FCM website and mobile app.
- Hyperlinked company logo on the FCM Conference Host Municipality Sponsor page
- Verbal recognition at event
- Complimentary table for 8 company representatives to be present at event to meet and greet guests
- Opportunity to provide a corporate gift for all attendees
- Presenting partner status
- Company logo will be displayed via Powerpoint on Screen at Gala Dinner Event

Official Supplier Opportunity (One Opportunity): Value \$12,000

- Corporate logo at sponsor level on welcome signage and screens within the Gala space
- Inclusion in official gala show program
- Hyperlinked company logo on the FCM Conference Host Municipality Sponsor page
- Twitter mentions on COV (19,000+ followers) – minimum of 3
- Thank you mention from emcee; in order of sponsor level
- Two tickets to Festival Gala
- Connect with policy makers from across Canada during premiere hosting event:
 - Gala

YOUR SPONSORSHIP OPPORTUNITIES



MAYOR'S RECEPTION

Saturday, June 6, 2015
Reception 6:30pm – 8:30pm
City Hall and Sir Winston Churchill Square

The Mayor's Reception invites delegates and their partners to launch the annual conference. Mayor Don Iveson will formally welcome the group to Edmonton, followed by mouth-watering flavours of the city's most diverse and exciting food trucks, or sample the **handiwork of Edmonton and area's craft breweries in the beer gardens**. Throughout the evening enjoy **top local entertainment** in the beautiful City Hall and Sir Winston Churchill square. The evening is an opportunity for FCM members to connect with each other as well as Host City delegates and sponsors.

Major Partner Opportunity (One Opportunity): Value \$20,000

- Company name/logo on Host Municipality Sponsor Page in Program, recognized as Reception sponsor on FCM website and mobile app.
- Exclusivity
- Hyperlinked company logo on FCM Conference Web page and Host Municipality Sponsor Page
- Company logo will be printed on exclusive sponsor banner
- Verbal recognition at event
- Opportunity for company to place up to two (2) corporate banners at entrance to welcome reception
- Four tickets for company representatives to attend event
- Company logo will be displayed on tables/throughout Reception
- Company logo will be displayed via Powerpoint on Screen at Events



CLOSING BREAKFAST – JUNE 8, 2015

The FCM Closing Breakfast is the final gathering for the conference and features a delicious assortment of breakfast options before delegates return home. Held at the Shaw Conference Centre the closing breakfast offers one sponsor the exclusive opportunity to connect with Canadian policy makers and leave a lasting impression.

Exclusive Opportunity (One Opportunity): Value \$15,000

- Company name/logo on Host Municipality Sponsor Page in printed Program, recognized as Breakfast sponsor on FCM website and mobile app.
- Hyperlinked company logo on FCM Conference Web page and Host Municipality Sponsor Page
- Verbal recognition during event
- Opportunity for company to place up to two (2) corporate banners at entrance to Breakfast area
- Two tickets for company representatives to attend event
- Company logo highlighted on table cards

DAILY CONTINENTAL BREAKFAST

FCM delegates and companions will gather every morning to enjoy a complimentary breakfast before starting their sessions. This will be located at the Shaw Conference Centre.

Oppportunity (Three Opportunities): Value \$10,000

- Company name/logo on Host Municipality Sponsor Page in Program, recognized as Breakfast sponsor on FCM website and mobile app.
- Hyperlinked company logo on FCM Conference Web page and Host Municipality Sponsor Page
- Company logo will be printed on exclusive sponsor banner
- Opportunity for company to place up to two (2) corporate banners at entrance to Breakfast area
- Company logo highlighted on table cards



☐ COFFEE BREAKS

Scheduled coffee breaks will be offered to all delegates between sessions. Coffee breaks will be located at the Shaw Conference Centre.

☐ Opportunity

[Three Opportunities]: Value \$7,500

- Company name/logo on Host Municipality Sponsor Page in Program
- Recognized as Coffee Break Sponsor on FCM Conference Webpage
- Hyperlinked company logo on FCM Conference Web page and Host Municipality Sponsor Page
- Opportunity for company to place up to two (2) corporate banners

☐ STUDY TOURS

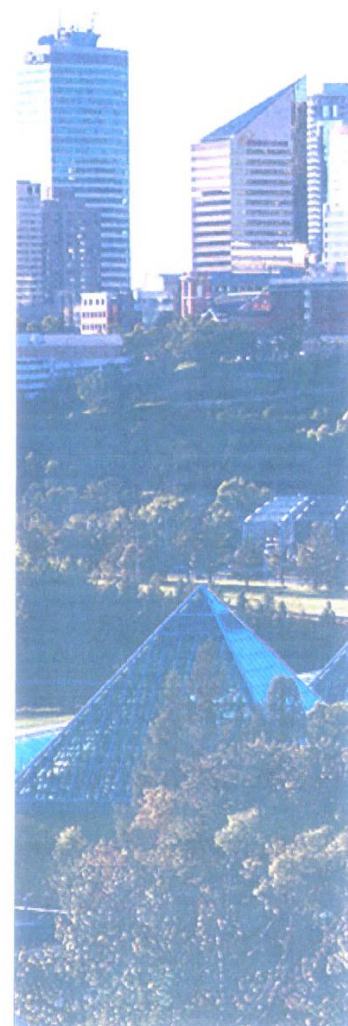
Friday, June 5, 2015 until Monday, June 8, 2015
The City of Edmonton

☐ Study Tour Partner Opportunity

[Ten Opportunities]: Value \$5,000

- Opportunity to have staff member present at Study Tour location to meet and greet attendees
- Company logo will be printed in the Study Tour Listing on the Conference Program and website
- Company logo will be displayed in designated Study Tour area

YOUR SPONSORSHIP OPPORTUNITIES



Companion's Tour Opportunity: Value \$7,500

This unique opportunity allows you to participate in the vast array of local attractions and tours for the companions of the FCM delegates.

- Opportunity to have staff member(s) present at Companion Tour location to meet and greet attendees
- Company logo will be printed in the Companion Tour Listing on the Conference Program and website
- Company logo will be displayed in designated Companion Tour area

SIGNATURE OPPORTUNITIES

ASSET	DETAILS	LOCATION/VENUE	AMOUNT
City Ambassador Jackets	Logo on all City Ambassador Jackets	All	\$10,000
Companion Lounge	Presenting Partner of daily lounge for companions at the Shaw Conference Centre	Riverview Room	\$10,000
Photo Booth	Opportunity to sponsor digital photo booth, includes branded picture and opt-in email database	Gala	\$10,000
Ice Sculpture	Logo on ice sculpture at cocktail reception	Gala	\$2,500

Pre Conference Golf tournament

The "Welcome to Edmonton" golf tournament will be held on June 4, 2015 at the prestigious Highlands Golf Club located in the majestic North Saskatchewan River Valley.

- After Golf Luncheon \$5000.00
- Transportation \$3000.00
- Hole Sponsor \$1000.00

ADDITIONAL SPONSORSHIP OPPORTUNITIES



MEETING DATE : February 12, 2015

Item 10.3

AGENDA ITEM # : 10.3 – EFCL Invitation To Area Council Presidents

PREPARED BY: Masood Makarechian, EFCL President and District K Director



Dear Area Council President,

January 12, 2015

I'm pleased to invite you to a meeting with the Edmonton Federation of Community Leagues board of directors, at 6:00 p.m., Wednesday, February 18, at the EFCL office (7103-105 Street).

The purpose of the session will be to give you an update on EFCL activities, listen to what is happening in your area, note any common challenges we need to work on and identify ways to improve our working relationship.

This meeting will be quite similar to others we have held in the past. As it has been a couple of years since our last one, we thought it was time to do it again.

The meeting will begin with a light dinner. We would expect to be finished by 8:00 p.m.

Please let Joanne Booth in our office know if you or another representative from your group can make it. She can be reached at Joanne.Booth@efcl.org.

I hope to see you there.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "Masood Makarechian".

Masood Makarechian
President
Edmonton Federation of Community Leagues

7103 - 105 Street, Edmonton, AB, T6E 4G8 Ph: (780) 437-2913 Fx: (780) 437-4710
Web site: www.efcl.org

11.0 WORK IN PROGRESS

MEETING DATE : February 12, 2015
AGENDA ITEM # : 11.1 – EFCL Work in Progress
PREPARED BY: Allan Bolstad, Executive Director

Item 11.1

MEETING DATE	REF.	ITEM	STATUS
2012/04/12	5.3	Reporting Form For EFCL Representatives "A reporting form is to be created to be provided to anyone representing the EFCL in any capacity on external Committees or Sub-Committees, to report back to the EFCL a minimum of at least once annually."	Ongoing
2013/02/14	5.3	Leagues Without Halls "1. That the EFCL survey all of the leagues without halls to determine what they are doing to meet their space needs and whether or not the EFCL can be of assistance. 2. That the EFCL hold a meeting with the leagues without halls to discuss this situation and determine what role the EFCL might play."	Ongoing
2013/10/10	5.6	Meeting with Edmonton MPs That the Edmonton Federation of Community Leagues host a meeting with the Edmonton Members of Parliament to discuss key items of interest.	
2014/03/13	5.2	Establishment of 100th Anniversary Project Legacy Fund "That the EFCL create a 100 th Anniversary Project Legacy Fund at the Edmonton Community Foundation."	Ongoing
		Meeting With Area Councils That the EFCL Board hold a meeting with the Area Councils early in 2015	February 18/15
2014/12/11	8.2	City Budget Decisions S. Labonne advised he would check what the final CLIP grants amount totaled.	